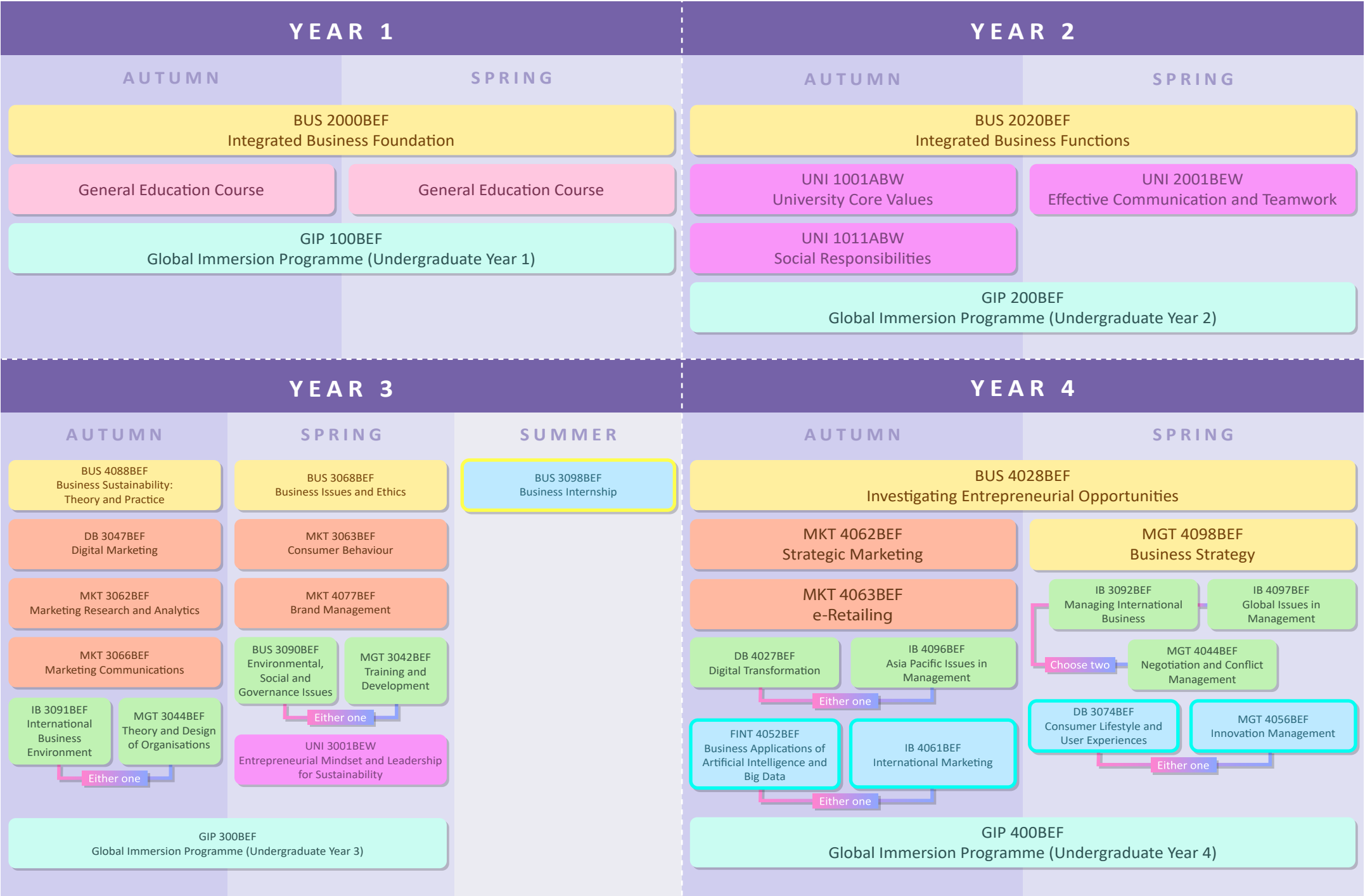


Bachelor of Business Administration with Honours in Marketing
Year 1 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- General Education Courses
- GIP Courses
- Option A
- Option B



Course offering schedule is subject to change without prior notice. The suggested study plan is for reference only.