





YOUR CAREER WE CARE

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At Lee Shau Kee School of Business and Administration (B&A), your career and personal development matters to us. Whether it is during or after your studies at Hong Kong Metropolitan University (HKMU), we are with you every step of the way to help you achieve your professional potentials and actualise your career aspirations!

李兆基商業管理學院（商學院）非常重視你的個人和事業發展。無論於香港都會大學在學期間或畢業後，我們都與你並肩同行，助你發揮專業潛能，實現你的事業理想！

商學院助你
事業啟航

Designed with your career aspirations in mind, our programmes include tools and resources to help you develop into all-round graduates with a global vision. Throughout your four years of undergraduate study, you will be building and enriching your **PROFESSIONAL PROFILE** while working towards your degree.

商學院關注你的事業發展，故在課程設計上加入職場實用工具和資源的訓練，全方位發展全人，開展你的全球視野。在短短四年的本科課程中，建立和提升你的**專業履歷**。

YEAR 4 四年級

Intensive training on **ENTREPRENEURSHIP** and **DESIGN THINKING**
創業及設計思維訓練

INTERNSHIP opportunities
實習機會

CAREER DEVELOPMENT
seminars 職業發展研討會

OVERSEAS STUDY TOUR
海外學習團

YEAR 1 & 2 一、二年級

FOREIGN LANGUAGE
training 外語培訓

CULTURAL AWARENESS
seminars 文化意識講座

DIGITAL SKILLS workshops
數碼技能工作坊

YEAR 3 三年級

NOTABLE PARTNERS 合作伙伴

LinkedIn Learning

B&A students can enjoy a **free subscription** to **LINKEDIN LEARNING** and gain access to over **14,000** online courses. Topics include: e-marketing, website design, data analytics and business applications of programming languages such as Python.

These courses are incorporated in academic courses at all levels. You can also enhance your LinkedIn profile with certificates for completed courses and learning paths.

商學院學生可**免費註冊領英學習**服務。這網上平台有超過**14,000**個由資深專業人士和行業專家講授的課程影片，內容包括：電子營銷、網站設計、數據分析及Python編程語言等商業應用課程。

這些網上課程影片可配合不同程度的科目。在完成課程或學習路徑 (learning path) 後，你可把有關證書加到你的領英履歷之中。

Dale Carnegie

During your senior years, you will receive world-class training under **DALE CARNEGIE**, learning important skills to improve your employability and competitiveness.

In 2022, over **1,400 students** had participated in Dale Carnegie's **Business Leadership Development Workshops**. Outstanding students even had the chance to join the 3-day intensive *Skills for Success* and/or 2-day *High Impact Presentation* programmes, normally available only to business executives of major corporations.

商學院安排高年級學生參加國際頂尖培訓機構**戴爾卡內基**開辦的課程，讓你提升就業能力和競爭力。

在2022年，有**1,400**多名學生參加了**企業領導力發展研討會**。表現優秀的學生更有機會參加**成功技能**三天密集課程和/或**宏效演講**兩天密集課程，這些課程一般只開放給大型企業的主管及經理參加。

CAREER HEADSTART PROGRAMME 事業啟航計劃

Through **CAREER HEADSTART PROGRAMME**, you can work on a short-term project at a private or public organisation during each Summer. Interns will receive a monthly allowance of **\$10,000**.

In 2021, **over 200 students had worked in 80 organisations** from various industries, including logistics, hospitality, sports management and fashion.

透過**事業啟航計劃**，你可在夏季參與私營機構或公共部門策劃的短期項目。參與計劃的學生每月可獲津貼**10,000港元**。

在2021年，此計劃安排了約**200位**學生到**80多間**機構進行實習，這些實習合作機構來自不同行業，包括物流、款待、康樂管理及時裝等。

PARTNER ORGANISATIONS 參與機構



(Not exhaustive 未能盡錄)

STUDENT INTERN'S SHARING 實習生分享



“The programme gave me the opportunity to work in different business environments and gain professional knowledge and practical skills. These experiences open up new possibilities in my future career planning.”

「參加了事業啟航計劃，我有機會到不同的商業機構工作，學習專業知識及實戰技能，這些工作經驗為我將來的職業規劃開啟更多可能性。」

Zita Chan 陳倩盈

Year 4 Business Student 四年級商學院學生

MENTOR'S SHARING 顧問分享

“Students are matched with suitable organisations based on their skillsets, language proficiency, and area of study. Throughout the programme, HKMU has been supportive to both the company and student interns.”

「事業啟航計劃根據學生的技能、語言能力及修讀專業，甄選並配對合適的學生到公司實習。都大這個計劃有效支援企業及學生，各取所需，雙方共贏。」

Agnes Wun 溫巧思

Neufast CEO Neufast首席執行官



SPRING TERM INTERNSHIP 春季學期實習

for Accounting/Taxation students 為會計/稅務學生而設

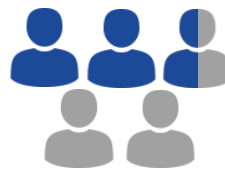
For students studying in **Professional Accounting (BBAHPAJ/JS9220)** or **Accounting and Taxation (BBAHATJ/JS9222)**, you can take the Spring Term off in Year 3 and join a **4-month internship at a reputable local or international accounting firm.**

After completing the internship in Spring, you can catch up with courses in the Summer Term, thereby able to graduate within the normal duration of study.

修讀**專業會計**或**會計及稅務學**的學生，可於三年級春季學期申請延修，並獲安排到本地或國際的知名會計師事務所，從事為期4個月的全職實習。

完成春季實習後，學生可於夏季學期修課，以如期畢業。

In 2022 Spring Term
在2022年春季學期



50%

BBAHPAJ (JS9220) & BBAHATJ (JS9222) Year 3 students joined internship
專業會計或會計及稅務學三年級學生參與實習



14

Local & International Accounting Firms
本地及國際會計師事務所

PARTNER ORGANISATIONS 參與機構



RSM Hong Kong



Ernst & Young



CK Hutchison Holdings Ltd.



Deloitte China



KPMG



Pricewaterhouse Coopers

Baker Tilly Hong Kong
Bank of East Asia
BDO Ltd.
Bloomberg L.P., Hong Kong
Census and Statistics Department
CFA Institute Hong Kong
Citibank
CLP Power Hong Kong Ltd.

Crowe (HK) CPA Ltd.
Hang Seng Bank Ltd.
HLB Hodgson Impey Cheng Ltd.
HLM CPA Ltd.
Hospital Authority
Inland Revenue Department
Mazars CPA Ltd.
Moore Stephens CPA Ltd.

Shinewing (HK) CPA Ltd.
The Treasury
Tricor Services Ltd.
West Kowloon Cultural District Authority

(Not exhaustive 未能盡錄)

MANAGEMENT TRAINEE PROGRAMME

管理培訓生計劃

for Hospitality students 為款待管理學生而設

For students studying in **International Hospitality and Attractions Management (BIHAMHJ/JSSU90)** or **Hotel and Sustainable Tourism Management (BBAHHSTMJ/JS9291)**, you can work at a hotel as a student trainee under the **MANAGEMENT TRAINEE PROGRAMME**, which is jointly organised by B&A and **The Federation of Hong Kong Hotel Owners**.

If your performance is satisfactory, you may even be offered a **junior supervisory position** at the same hotel upon graduation.



修讀**國際款待和景區管理**或**酒店及可持續旅遊管理**的學生，有機會參加由商學院與香港酒店業主聯合會合辦的**管理培訓生計劃**，在修讀課程的同時，獲安排到指定酒店擔任培訓生。

如學生在培訓中表現良好，畢業後更有機會受聘於同一酒店出任**初級管理職位**。

$$(2 + 2 + 2) + 3 = 9$$

6-month training (Years 1 to 3)
6個月培訓 (一至三年級)

3-month intern (Year 4)
3個月實習 (四年級)

Total 9 months
共9個月

PARTNER ORGANISATIONS 參與機構



(Not exhaustive 未能盡錄)

GOLDEN KEY INTERNATIONAL HONOUR SOCIETY

金鑰匙國際榮譽協會

The **GOLDEN KEY INTERNATIONAL HONOUR SOCIETY** is the world's largest collegiate honour society, with over 400 chapters around the world and more than two million members. Honorary members include Desmond Tutu, Elie Wiesel and Bill Clinton.

Membership to the Society is by invitation only, and is only offered to the **TOP 15%** of students in each level based solely on academic achievements.

HKMU is proud to establish the first Hong Kong chapter. Life-time membership fee of eligible students is fully supported by B&A.

金鑰匙國際榮譽學會是全球最大的大學榮譽學會，目前在世界各地擁有400多個分會，超過200萬會員。榮譽會員包括戴斯蒙·杜圖、埃利·維瑟爾和比爾·克林頓。

學會邀請各大學會員每級成績前列15%的學生加入，成為該會會員。學術成就是選擇會員的唯一參考標準。

香港都會大學有幸能成為金鑰匙第一個香港分會，商學院將全額資助合資格學生的終身會員費。

PROFESSIONAL EXAMS SUPPORT

專業考試支援

Recognising the importance of professional qualifications in your career enhancement, B&A provides **FREE REVISION COURSES** for professional exams, exclusively for our students and alumni.

In **2022**, over **400** have enrolled in our revision courses for the following professional exams so far.

專業資格對事業發展尤其重要。因此，商學院為準備參加專業考試的學生和校友提供**免費複習課程**。這些課程只開放給本學院的學生和畢業生。

在**2022年**，已有超過**400**名學生和校友報讀商學院開辦的專業考試複習課程。

- ▶ **Chartered Financial Analyst (CFA)** exams
- ▶ **CPA Australia's** professional level exams
- ▶ **Hong Kong Institute of Certified Public Accountants (HKICPA)**'s Qualification Programme exams

- ▶ **Global Association of Risk Professional (GARP)**'s Financial Risk Manager exams
- ▶ **Global Academy of Finance and Management (GAFM)**'s Chartered Wealth Manager exams