



## 希望機制與社會發展: 以香港為例

# Hope as Cultural Mechanism in Social Development: the case of Hong Kong

**Date:** 11 March 2022 (Friday)  
**Time:** 3:00 p.m. - 4:00 p.m.  
**Language:** Cantonese (with English PowerPoint file)  
**Zoom Meeting ID:** 992 4297 7824

(Password will be sent to participants via email after registration.)



Online Registration

由 1960 年電影「難兄難弟」中的對白「有希望就有辦法」開始，本次講座將回顧戰後至今，希望機制在香港的不同發展。除了以「買樓」在 1970-90 年代和 2010 年代所帶來的不同希望作為主要例子，也會涉及希望機制近年的變化，包括與買賣股票的關係。

This seminar focuses on the conceptual discussion about hope mechanism in the speaker's recent published monograph, "Homeownership in Hong Kong", and traces its developments in the history of Hong Kong. Besides using homeownership in two eras, the 1970s-1990s and the 2010s as the major examples, it covers the recent developments of hope mechanism in today's Hong Kong.

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曾博士在北卡羅萊納大學教堂山分校傳播學系取得博士學位。研究興趣包括香港普及文化、經濟文化與論述等。曾編寫「普普香港：閱讀香港普及文化 2000-2010」及「影視香港：身份認同的時代變奏」等。2021 年出版著作「香港的房屋文化：買樓作為希望機制」。

Dr Tsang attained his PhD in Communication Studies from The University of North Carolina at Chapel Hill. His research interests include Hong Kong popular culture, and economic culture and discourse. He is a co-editor of a local popular culture reader - "Pop Hong Kong: Reading Hong Kong Popular Culture: 2000-2010", and recently published a monograph, "Homeownership in Hong Kong: House Buying as Hope Mechanism" (2021).

### Enquiry

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