

HKMU Startup Fund Application Form

Notes to applicants

- 1. Please refer to the HKMU Startup Fund application guidelines before completing this form.
- 2. All information provided in this form will be used solely for processing the application. HKMU Research Development and Consultancy Limited (HKMURDC) may disclose the information to third parties in case such disclosure is necessary for the purpose of processing this application. By submitting this application, the applicant's consent to such disclosure is assumed.

For enquiry, please send email to startupfund@hkmu.edu.hk.

Part 1 The Applicant

(a) Particulars of the Applicant Company

Company name (in English)	
Company name (in Chinese)	
Date of registration under the Companies Ordinance	
Company registered address with the Companies Registry	
Telephone number	
Email address	
Webpage (if any)	

(b) Composition of the Applicant Company

i. Person-in-Charge

Name (in English)	
Name (in Chinese)	
In what way is the person-in- charge associated with Hong Kong Metropolitan University (HKMU)? (Tick the appropriate box)	Students (Full title of the programme pursuing: Staff (School/Office:) Alumni (Full title of the qualification obtained:)
% of shares held	
Telephone number	
Email address	
Correspondence address	

ii. Other Team Members

(Add separate row(s) if needed.)

No.	Name (in English)	Name (in Chinese)	Associated with HKMU* or others	% of shares held (if any)
1				%
2				%
3				%

^{*} Student, academic staff, or alumni

iii. Other Shareholders Not Covered in Part 1(b)ii Above

(Add separate row(s) if needed.)

No.	Name (in English)	Name (in Chinese)	Involvement in business of the Applicant Company	% of shares held
1				%
2				%
3				%
Total % of shares held by entities in Part 1(b) – i, ii and iii				100%

Any collaboration with HKMU or other organisation(s) in conducting relevant R&D work? Yes No (go to Part 2) If yes, please provide the following information: (Add separate table(s) if there is more than one collaborating organisation.) Name of organisation Details of collaboration Planning arising from the collaboration, e.g. licensing of intellectual property rights, sharing of royalties (if any) Name: Contact person of the Telephone number: collaborating organisation Email address: Role in the R&D work: **Business Proposal** Part 2 (a) Industrial Area (Please tick as appropriate and insert an asterisk(*) against ONE key industrial area in case more than one industrial area is indicated.) Agriculture Chemical Industries Construction Education **Financial Services Health Services** Mechanical and Electrical Engineering Telecommunications Services Transportation Others (please specify):

(c) Collaborating Parties (if applicable)

(b)	Technolog	gy Area (if applicable)		
	(Please tie	ck as appropriate and in	sert an asterisk(*) against (ONE key technology area in
	case more	than one technology area	a is indicated.)	
		Artificial Intelligence		
		Biotechnology and Healthc	are	
		Communication Networks		
		Electronics		
		Energy and Environment		
		FinTech		
		Mechanics		
		Nanotechnology		
		Smart Systems and Industry	4.0	
		Testing and Certification		
		Others (please specify):		
(c)	Admission	n into any Incubation ai	nd/or Acceleration Progran	nme(s)
(-)		•	nology Parks Corporation, C	
	(5.8. 1191.8		neregj i mine e erpermien, e	Je elly (11 mily)
			Period of the	Additional grant approved
]		Incubation/Acceleration	Incubation/Acceleration	by the Incubator/
		Programme	Programme (dd/mm/yyyy – dd/mm/yyyy)	Accelerator (HK\$)
			(dd/iiiii yyyy dd/iiiii yyyy)	(ΠΚΨ)
1.				
2.				
3.				
			 Total	
			Total	
(d)	Details of	the Existing Lead Vent	ure Capitalist(s) or Investo	r(s) (if any)
				I 4. 1
	Name of the lead venture capitalist(s) or investor(s)			Invested amount (HK\$)
1.				
2.				
3.				

Total

(e) Achievement(s) of the Applicant Company

Please list the award(s) obtained in competition(s) and/or other relevant events and activities. (if any)

Name of award	Awarding year
1.	
2.	
3.	

(f) Business Proposal

Please provide a business proposal including, but not limited to, the following contents:

- 1. Executive summary
- 2. Brief of the business
- 3. Industry analysis
- 4. Market analysis
- 5. Marketing strategy
- 6. Brief of the products and/or services
- 7. Organisational structure
- 8. Operational plan
- 9. Contribution to society
- 10. Five-year financial forecast
- 11. Five-year key milestones.

Part 3 Supporting Documents

Please enclose the following documents as required in the previous parts:

- (i) Business proposal as described in Part 2(f)
- (ii) CVs of person-in-charge and team member(s)
- (iii) Certificate of Incorporation
- (iv) Hong Kong Business Registration Certificate
- (v) Student card (for current student) or graduation certificate (for alumni) of person-incharge for proof of association with HKMU
- (vi) Company's latest audited financial statements (if any)
- (vii) Latest annual return submitted to the Companies Registry (if any)
- (viii) Documents related to funding support from the government and/or other third-party investors (if any)
- (ix) Agreement between the applicant and the collaborating organisation(s) (if any).

Part 4 Declaration by the Applicant

I h	ereby declare that:				
I.	this application for	HKMU Startup Fund is submitted by (name of the startup company); and			
II.	accurately reflects prior approval from	the status of affairs as a	t the date of ately if there	ell as the accompanying inform submission. I shall inform an are any subsequent changes	d seek
Αι	uthorised signature	:			
	ame of rson-in-charge	:		Please put the company stamp of the applicant here.	
Na	ame of company	:			
Da	ate (dd/mm/yyyy)	:			