

**Bachelor of Business Administration with Honours in International Hospitality and Attractions Management**  
**Year 3 Entry**

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- GIP Courses

YEAR 3			YEAR 4	
AUTUMN	SPRING	SUMMER	AUTUMN	SPRING
<p><b>BUS 3068BEF (3 credit-units)</b> Business Issues and Ethics</p>	<p><b>HPM 3009BEF (3 credit-units)</b> Theme Park Management</p>		<p><b>BUS 4028BEF (6 credit-units)</b> Investigating Entrepreneurial Opportunities</p>	<p><b>HPM 3002BEF (15 credit-units)</b> Internship in Hospitality</p>
<p><b>HPM 4005BEF (3 credit-units)</b> Event Management</p>	<p><b>HPM 4008BEF (3 credit-units)</b> Advanced Hotel Management</p>		<p><b>BUS 4088BEF (3 credit-units)</b> Business Sustainability: Theory and Practice</p>	<p><b>UNI 1002ABW (2 credit-units)</b> University Core Values</p>
<p><b>TRM 3013BEF (3 credit-units)</b> Customer Experience Management in Tourism and Hospitality</p>	<p>Concentration Elective Course (3 credit-units)</p>		<p><b>MGT 4098BEF (3 credit-units)</b> Business Strategy</p>	
<p>Business Elective Course (3 credit-units)</p>	<p>Business Elective Course (3 credit-units)</p>		<p><b>HPM 4001BEF (3 credit-units)</b> Revenue Management for Hospitality Industry</p>	
	<p><b>UNI 2002BEW (3 credit-units)</b> Co-creating with AI: Communication and Teamwork for the Future</p>		<p><b>UNI 1012ABW (1 credit-unit)</b> Social Responsibilities</p>	
	<p><b>UNI 3002BEW (3 credit-units)</b> AI, Sustainability, and Entrepreneurial Leadership</p>		<p><b>GIP 400BEF (0 credit-unit)</b> Global Immersion Programme (Undergraduate Year 4)</p>	
<p><b>GIP 300BEF (0 credit-unit)</b> Global Immersion Programme (Undergraduate Year 3)</p>				

The course offering schedule is subject to change without prior notice. The suggested study plan is for reference only. Please refer to the Advice on Course Selection issued by the Registry for your specific cohort prior to course enrollment.