

**Bachelor of Business Administration with Honours in Global Business**  
**Year 1 Entry**

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Overseas Exchange Course
- University Core Courses
- General Education Courses
- GIP Courses

YEAR 1			YEAR 2	
AUTUMN	SPRING		AUTUMN	SPRING
BUS 2000BEF (24 credit-units) Integrated Business Foundation			BUS 2020BEF (24 credit-units) Integrated Business Functions	
UNI 1012ABW (1 credit-unit) Social Responsibilities	UNI 1002ABW (2 credit-units) University Core Values		UNI 2002BEW (3 credit-units) Co-creating with AI: Communication and Teamwork for the Future	General Education Course (3 credit-units)
General Education Course (3 credit-units)			GIP 201BEF (0 credit-unit) Global Immersion Programme (Global Business Undergraduate Year 2)	
GIP 101BEF (0 credit-unit) Global Immersion Programme (Global Business Undergraduate Year 1)				
YEAR 3			YEAR 4	
AUTUMN	SPRING	SUMMER	AUTUMN	SPRING
BUS 3068BEF (3 credit-units) Business Issues and Ethics	IB 3093BEF (15 credit-units) Overseas Exchange	BUS 3098BEF (6 credit-units) Business Internship	BUS 4028BEF (6 credit-units) Investigating Entrepreneurial Opportunities	MGT 4098BEF (3 credit-units) Business Strategy
IB 3091BEF (3 credit-units) International Business Environment			BUS 4088BEF (3 credit-units) Business Sustainability: Theory and Practice	IB 4096BEF (3 credit-units) Asia Pacific Issues in Management
IB 4061BEF (3 credit-units) International Marketing			IB 3092BEF (3 credit-units) Managing International Business	IB 4097BEF (3 credit-units) Global Issues in Management
Concentration Elective Course (3 credit-units)			Concentration Elective Course (3 credit-units)	Concentration Elective Course (3 credit-units)
UNI 3002BEW (3 credit-units) AI, Sustainability, and Entrepreneurial Leadership				Concentration Elective Course (3 credit-units)
GIP 300BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 3)			GIP 400BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 4)	