

Bachelor of Business Administration with Honours in Sustainable Tourism and Hospitality Management
Year 3 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- GIP Courses

YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 3068BEF (3 credit-units) Business Issues and Ethics	TRM 3012BEF (3 credit-units) Responsible Tourism and Community Development	BUS 4028BEF (6 credit-units) Investigating Entrepreneurial Opportunities	TRM 3002BEF (15 credit-units) Internship in Tourism
TRM 3006BEF (3 credit-units) Cultural Heritage Management	TRM 4014BEF (3 credit-units) Urban Tourism	BUS 4088BEF (3 credit-units) Business Sustainability: Theory and Practice	UNI 1002ABW (2 credit-units) University Core Values
TRM 4011BEF (3 credit-units) Principles and Practices of Eco-tourism	Concentration Elective Course (3 credit-units)	MGT 4098BEF (3 credit-units) Business Strategy	
UNI 2002BEW (3 credit-units) Co-creating with AI: Communication and Teamwork for the Future	Business Elective Course (3 credit-units)	HPM 4001BEF (3 credit-units) Revenue Management for Hospitality Industry	
UNI 3002BEW (3 credit-units) AI, Sustainability, and Entrepreneurial Leadership		UNI 1012ABW (1 credit-unit) Social Responsibilities	
Business Elective Course (3 credit-units)		GIP 400BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 4)	
GIP 300BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 3)			

The course offering schedule is subject to change without prior notice. The suggested study plan is for reference only. Please refer to the Advice on Course Selection issued by the Registry for your specific cohort prior to course enrollment.