

Bachelor of Business Administration with Honours in Sustainable Tourism and Hospitality Management
Year 3 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- GIP Courses

YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
<div>BUS 3068BEF (3 credit-units) Business Issues and Ethics</div>	<div>TRM 3012BEF (3 credit-units) Responsible Tourism and Community Development</div>	<div>BUS 4028BEF (6 credit-units) Investigating Entrepreneurial Opportunities</div>	<div>TRM 3002BEF (15 credit-units) Internship in Tourism</div>
<div>TRM 3006BEF (3 credit-units) Cultural Heritage Management</div>	<div>TRM 4014BEF (3 credit-units) Urban Tourism</div>	<div>BUS 4088BEF (3 credit-units) Business Sustainability: Theory and Practice</div>	<div>UNI 1002ABW (2 credit-units) University Core Values</div>
<div>TRM 4011BEF (3 credit-units) Principles and Practices of Eco-tourism</div>	<div>Concentration Elective Course (3 credit-units)</div>	<div>MGT 4098BEF (3 credit-units) Business Strategy</div>	
<div>UNI 2002BEW (3 credit-units) Effective Communication and Teamwork</div>	<div>Business Elective Course (3 credit-units)</div>	<div>HPM 4001BEF (3 credit-units) Revenue Management for Hospitality Industry</div>	
<div>UNI 3002BEW (3 credit-units) Entrepreneurial Mindset and Leadership for Sustainability</div>		<div>UNI 1012ABW (1 credit-unit) Social Responsibilities</div>	
<div>Business Elective Course (3 credit-units)</div>		<div>GIP 400BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 4)</div>	
<div>GIP 300BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 3)</div>			

The course offering schedule is subject to change without prior notice. The suggested study plan is for reference only. Please refer to the Advice on Course Selection issued by the Registry for your specific cohort prior to course enrollment.