

Bachelor of Business Administration with Honours in Sustainable Tourism and Hospitality Management
Year 1 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- General Education Courses
- GIP Courses

| YEAR 1 | | YEAR 2 | |
|---|---|---|--|
| AUTUMN | SPRING | AUTUMN | SPRING |
| BUS 2000BEF (24 credit-units) Integrated Business Foundation | | BUS 2020BEF (24 credit-units) Integrated Business Functions | |
| UNI 1012ABW (1 credit-unit) Social Responsibilities | UNI 1002ABW (2 credit-units) University Core Values | UNI 2002BEW (3 credit-units) Effective Communication and Teamwork | General Education Course (3 credit-units) |
| General Education Course (3 credit-units) | | GIP 200BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 2) | |
| GIP 100BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 1) | | | |
| YEAR 3 | | YEAR 4 | |
| AUTUMN | SPRING | AUTUMN | SPRING |
| BUS 3068BEF (3 credit-units) Business Issues and Ethics | TRM 3012BEF (3 credit-units) Responsible Tourism and Community Development | BUS 4028BEF (6 credit-units) Investigating Entrepreneurial Opportunities | TRM 3002BEF (15 credit-units) Internship in Tourism |
| TRM 3006BEF (3 credit-units) Cultural Heritage Management | TRM 4014BEF (3 credit-units) Urban Tourism | BUS 4088BEF (3 credit-units) Business Sustainability: Theory and Practice | |
| TRM 4011BEF (3 credit-units) Principles and Practices of Eco-tourism | Concentration Elective Course (3 credit-units) | MGT 4098BEF (3 credit-units) Business Strategy | |
| UNI 3002BEW (3 credit-units) Entrepreneurial Mindset and Leadership for Sustainability | Business Elective Course (3 credit-units) | HPM 4001BEF (3 credit-units) Revenue Management for Hospitality Industry | |
| Business Elective Course (3 credit-units) | Business Elective Course (3 credit-units) | GIP 400BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 4) | |
| GIP 300BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 3) | | | |