

Bachelor of Business Administration with Honours in Sports and eSports Management
Year 3 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- GIP Courses

YEAR 3			YEAR 4	
AUTUMN	SPRING	SUMMER	AUTUMN	SPRING
<div>SPM 3056BEF (3 credit-units) eSports Ecosystem</div>	<div>BUS 3068BEF (3 credit-units) Business Issues and Ethics</div>	<div>BUS 3098BEF (6 credit-units) Business Internship</div>	<div>BUS 4028BEF (6 credit-units) Investigating Entrepreneurial Opportunities</div>	<div>BUS 4088BEF (3 credit-units) Business Sustainability: Theory and Practice</div>
<div>SPM 3057BEF (3 credit-units) eSports Business Planning</div>	<div>SPM 3059BEF (3 credit-units) Strategic Game Monetization</div>		<div>SPM 4037BEF (3 credit-units) Psychosocial Aspects of Athletic Development</div>	<div>MGT 4098BEF (3 credit-units) Business Strategy</div>
<div>SPM 3058BEF (3 credit-units) Global Game Industry and Publishing</div>	<div>SPM 4036BEF (3 credit-units) Sports Coaching</div>		<div>Concentration Elective Course (3 credit-units)</div>	<div>SPM 4098BEF (9 credit-units) Applied Learning Project for Sports</div>
<div>UNI 2002BEW (3 credit-units) Effective Communication and Teamwork</div>	<div>Concentration Elective Course (3 credit-units)</div>		<div>Concentration Elective Course (3 credit-units)</div>	<div>UNI 1002ABW (2 credit-units) University Core Values</div>
<div>UNI 3002BEW (3 credit-units) Entrepreneurial Mindset and Leadership for Sustainability</div>	<div>Business Elective Course (3 credit-units)</div>		<div>UNI 1012ABW (1 credit-unit) Social Responsibilities</div>	
<div>GIP 300BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 3)</div>			<div>GIP 400BEF (0 credit-unit) Global Immersion Programme (Undergraduate Year 4)</div>	

The course offering schedule is subject to change without prior notice. The suggested study plan is for reference only. Please refer to the Advice on Course Selection issued by the Registry for your specific cohort prior to course enrollment.