Bachelor of Business Administration with Honours in Sustainable Tourism and Hospitality Management Year 1 Entry (Students who opt for project) Core Courses

Concentration Core Courses

Business Elective Courses GIP Courses



			Concentration Elective Courses General Education Courses	
YEAR 1			YEAR 2	
AUTUMN	S P I	RING	ΑυτυΜΝ	SPRING
BUS 2000BEF Integrated Business Foundation			BUS 2020BEF Integrated Business Functions	
General Education Course	General Edu	ucation Course	UNI 1002ABW University Core Values	UNI 2002BEW Effective Communication and Teamwork
GIP 100BEF Global Immersion Programme (Undergraduate Year 1)			UNI 1012ABW Social Responsibilities	
			GIP 200BEF Global Immersion Programme (Undergraduate Year 2)	
YEAR 3		YEAR 4		
ΑυτυΜΝ	S P R I N G		AUTUMN	SPRING
TRM 3006BEF Cultural Heritage Management	BUS 3068BEF Business Issues and Ethics		BUS 4028BEF Investigating Entrepreneurial Opportunities	
TRM 3012BEF Responsible Tourism and Community Development	FINT 3038BEF E-payment Systems, Cryptocurrencies and Cyber Security	MGT 3042BEF Training and Development	MGT 4098BEF Business Strategy	BUS 4088BEF Business Sustainability: Theory and Practice
DB 3047BEF Digital Marketing	MKT 3063BEF Consumer Behaviour	MKT 4077BEF Brand Management	HPM 4001BEF Revenue Management for Hospitality Industry	TRM 4098BEF Applied Learning Project for Tourism
HPM 3009BEF Theme Park Management	UNI 3002BEW Entrepreneurial Mindset and Leadership for Sustainability		TRM 4011BEF Principles and Practices of Eco-tourism	
TRM 3010BEF Tourism Planning and Policy			TRM 4014BEF Urban Tourism	
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)			GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	