

Co-organized By:



Supporting Organization:



# Symposium on Intelligent Supply Chain Management

7 – 8 July 2017 13:45–17:30

Room N501, Block N,  
Hang Seng Management College

Hang Shin Link, Siu Lek Yuen, Shatin, N.T. Hong Kong

OPEN TO PUBLIC

Free of charge

Refreshment provided

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Online Registration:



[https://goo.gl/  
forms/48Y0arlhXzllBp0il](https://goo.gl/forms/48Y0arlhXzllBp0il)

## Keynote Speaker

7 July 2017

**Information Asymmetry Reduction  
in Online Peer-to-Peer Lending**

**By Prof. LAI, Vincent Siu-king**

Professor

The Chinese University of Hong Kong

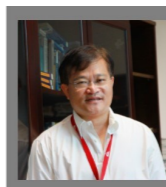


**Applications of IoT in Supply Chain  
Management**

**By Prof. CHENG, Chun Hung**

Associate Professor

The Chinese University of Hong Kong



**Capacity Planning for O2O on-demand  
Delivery Systems with crowd-sourcing**

**By Prof. DAI, Hongyan**

Associate Professor

Central University of Finance  
and Economics



**A Study of Perception Factors that  
Affect Green IT Behaviour**

**By Dr. LEUNG, Nelson**

Lecturer

Swinburne University of Technology



8 July 2017

**Ultimate Production**

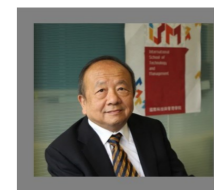
**By Prof. TSENG, Mitchell**

MIT Visiting Professor

School Dean and

Chair Professor

Feng Chia University

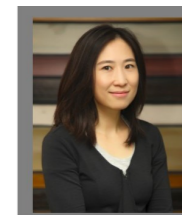


**Building a Winning Supply Chain  
in Today's Economic Environment**

**By Ms. CHEN, Jenny**

Chief Executive Officer

ESiC International Limited



**Supply Chain Finance**

**By Mr. WEN, Jianjun**

President

SJET Supply Chain Co. Ltd.



**Automation Solution 4.0 &  
Management Technology**

**By Mr. CHANG, Yung Tai**

Assistant General Manager

American Tec Co. Ltd.



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