

Research Directions and Applications of Artificial Intelligence (AI) in Smart Tourism in the Guangdong-Hong Kong-Macau Greater Bay Area (GBA)

Research Seminar:

VR Tourism in Future

Date: 21 March 2022 (Monday)
Time: 2:00 p.m. – 5:00 p.m.
Mode: Online (Zoom video conferencing)
Language: English

Technology Crossover: VR x AI

Speaker: Mr Lucas Leung
Founder, TraVR HK Limited

Mr Leung established TraVR HK Limited in 2017 that aims to create a whole new “Smart Travel Habitat” for the tourism industry by leveraging VR, AI and other innovative technologies. Mr Leung graduated from The Chinese University of Hong Kong with a Bachelor’s Degree in Hotel & Tourism Management. During his university life, he took internships in Harbour Plaza Hotel Group and Walt Disney World Resort, USA, which well equipped him with in-depth hospitality and personal-touched work experience in the tourism industry.



Virtual Reality and Augmented Reality in Tourism: A Review and Research Agenda

Speaker: Dr Edmund Wut
Senior Lecturer, Division of Business and Hospitality Management,
CPCE

Dr Wut is a Senior Lecturer of the Division of Business and Hospitality Management, where he teaches courses in risk management, crisis management and corporate social responsibility. He obtained his MSc in Mechanical Engineering from The University of Hong Kong and PhD from University of South Australia. In addition to his teaching experience, he has gained professional experience in engineering management and marketing with multinational corporations.



Moderators:

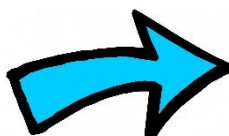
Dr Peggy Ng
Senior Lecturer,
Division of Business and
Hospitality Management,
CPCE



Dr Phoebe Wong
Senior Lecturer,
Division of Business and
Hospitality Management,
CPCE



All are welcome!
Register Now!



Kindly make the reservation at <http://forms.gle/d7VNJ1zjzjbz6MwSA>

*This seminar is fully funded by the Inter-Institutional Development Scheme
[Project: Research Directions and Applications of Artificial Intelligence (AI) in Smart Tourism in
the Guangdong-Hong Kong-Macau Greater Bay Area (GBA) (UGC/IIDS24/B02/21)].*

For enquiries, please contact Mr Derek Lit at kk.lit@speed-polyu.edu.hk or 3746-0065.