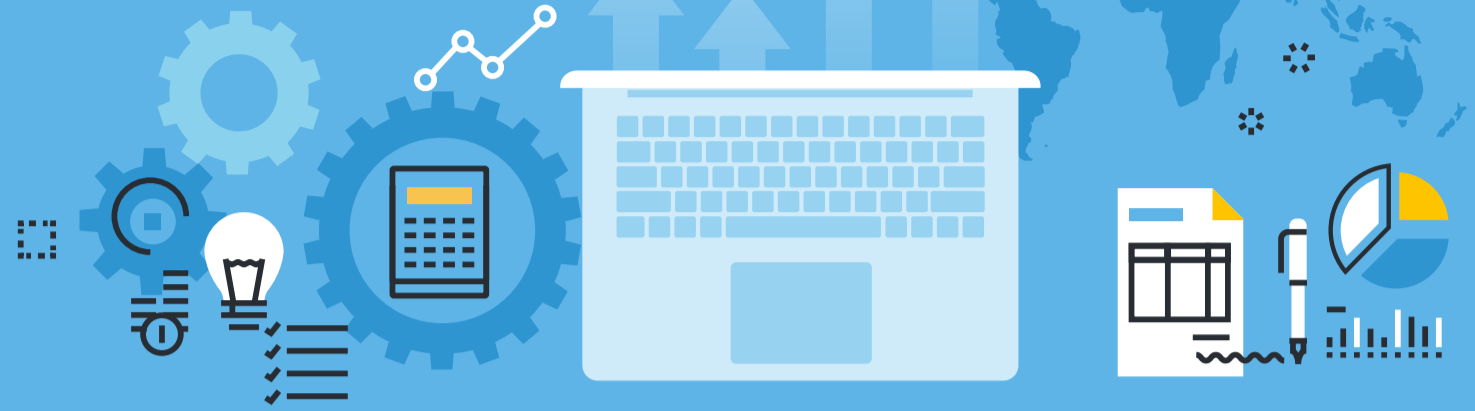


# Publishing Your Research In Digital Media – The Challenge And Benefits

**Speaker :**  
**Annabel Bligh**



**Date & Time: 4 April 2018 (Wednesday) 10:00am-12:00nn**

**Venue: Room A703, Caritas Institute of Higher Education**

## Abstract:

Academic researchers have a huge amount to offer the wider public. In a world of fake news and spin, there has never been a greater need for well-researched, fact-based contributions from academic experts. Not only is it important for society that researchers engage with public debates. It can also be highly beneficial for researchers – to develop their communication skills, build their network and foster new research opportunities, as well as showing the value of their knowledge to society.

## Biography:

Annabel Bligh is business and economy editor at The Conversation where she works with university and research institute experts to unlock their knowledge for use by the wider public. Annabel has collaborated with academics from all over the world to cover major global issues and new research ideas. These include the fallout of the financial crisis, a number of elections and budgets. She is also the producer and presenter of The Conversation's flagship podcast, The Anthill. Previously she worked for Monocle magazine where she covered a mix of business, politics, culture and design stories.

Enquiry: [ro@cihe.edu.hk](mailto:ro@cihe.edu.hk)

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