

# 1<sup>st</sup> Round Business Plan Template

2025.03



# Pitch Deck Template

- A Pitch Deck is expected to be precise and concise
- NOTE: The template is simply a guide that covers some basic, important information that should be included in your pitch deck. It is not mandatory to strictly follow it. You may, of course, vary the sequence, format, style, etc., and add other relevant information as appropriate.

# Project Outlook

- Brief Introduction of your project
- Identify the significant problem that your product / service aims to resolve
- How your product / service can address the problem you mentioned

# Your Customer & Target

- Specific Target customer & potential market
- What resources / channels will you use to engage more customers?

You can use picture, flow-diagram, illustration or even previous work of your own to state your point.

# Your Advantage

- What is your competitive advantage compared to existing similar product / services?

You can use picture, flow-diagram, illustration or even previous work of your own to state your point.

# Your Revenue & Sustainability

- How will you generate revenue / sustain your project?

You can use picture, flow-diagram, illustration or even previous work of your own to state your point.

# Roadmap & Your Impact

- What is your current stage of your project?
- What is your project projection?
- Potential impact made on the current industry or community

You can use picture, flow-diagram, illustration or even previous work of your own to state your point.

# Resource Page

