

## Regulations for the degree of Bachelor of Business Administration

The Bachelor of Business Administration programme has been phased out with effect from 2022 Autumn term. The last conferment of the programme will be December 2027.

### 1. General

- 1.1 These regulations are made under paragraphs 1 to 4 of the Regulations for the Award of Undergraduate Degrees.
- 1.2 In these regulations, definitions shall apply as in the Regulations for the Award of Undergraduate Degrees and in the Interpretation section of the Academic Rules and Regulations.

### 2. Entry Requirements

- 2.1 To enter the **Bachelor of Business Administration** programme through pathway 1, a student shall normally possess a recognized Associate Degree or Higher Diploma in a business-related area (or its equivalent).

### 3. Bachelor of Business Administration (BBA)

- 3.1 To be eligible for the award of the degree of **Bachelor of Business Administration**, a student shall:
  - 3.1.1 comply with the Regulations for Admission, Registration and Maintenance of Status; and
  - 3.1.2 comply with the Regulations for the Award of Undergraduate Degrees; and
  - 3.1.3 obtain at least 120 credits of which no more than 40 credits shall be obtained at Foundation level; and
  - 3.1.4 obtain at least 100 credits in courses prescribed by the regulations as appropriate to the degree, including at least 20 credits in courses at Higher level.
- 3.2 For the degree of **Bachelor of Business Administration**, the University has prescribed that a student must:
  - 3.2.1 successfully complete 70 credits from compulsory courses (labelled CD in Table 1); and
  - 3.2.2 successfully complete 30 credits from courses within one or more of the following concentrations:

Accounting	(labelled AC in Table 1)
Business Information Systems	(labelled BI in Table 1)
Corporate Administration	(labelled CG in Table 1)
Human Resource Management	(labelled HR in Table 1)
International Business	(labelled IB in Table 1)
Banking and Finance	(labelled KF in Table 1)
Marketing	(labelled MK in Table 1)

Logistics and Supply Chain Management (labelled PU in Table 1)

and

3.2.3 successfully complete additional courses, as necessary, from any Foundation, Middle or Higher level courses offered by the University (other than GEN S100F), provided that, of the total 120 credits, no more than 40 are gained at Foundation level.

#### 4. Bachelor of Business Administration (through Pathway 1) (BBA1)

4.1 To be eligible for the award of the degree of **Bachelor of Business Administration**, a student who entered the programme through pathway 1 shall:

4.1.1 comply with the Regulations for Admission, Registration and Maintenance of Status; and

4.1.2 comply with the Regulations for the Award of Undergraduate Degrees; and

4.1.3 obtain at least 40 credits in courses prescribed by the regulations.

4.2 For the degree of **Bachelor of Business Administration**, the University has prescribed that a student who entered the programme through pathway 1 must:

4.2.1 successfully complete 5 credits from middle level compulsory courses (labelled CD in Table 1); and

4.2.2 successfully complete 5 credits from MGT B398; and

4.2.3 successfully complete 30 credits from courses within one or more of the following concentrations:

Accounting (labelled AC in Table 1)

Business Information Systems (labelled BI in Table 1)

Corporate Administration (labelled CG in Table 1)

Human Resource Management (labelled HR in Table 1)

International Business (labelled IB in Table 1)

Banking and Finance (labelled KF in Table 1)

Marketing (labelled MK in Table 1)

Logistics and Supply Chain Management (labelled PU in Table 1)

**Table 1:** Courses currently on offer (Phased out courses that can be counted towards the degree are listed in note 4)

Course Code	Course Title	Credits	Level	BBA
BIS B123 <sup>1,4</sup>	Business Computing Applications	5	Foundation	CD
BUS B103 <sup>1,4</sup>	English and Communications for Business I	5	Foundation	CD
BUS B104 <sup>1</sup>	English and Communications for Business II	5	Foundation	CD
ACT B210 <sup>1,4</sup>	Introduction to Accounting	10	Middle	CD
BUS B273 <sup>1,4</sup>	Quantitative Analysis for Business	10	Middle	CD

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Level</b>	<b>BBA</b>
ECON A231 <sup>1,4</sup>	Introduction to Microeconomics	5	Middle	CD
ECON A232 <sup>1,4</sup>	Introduction to Macroeconomics	5	Middle	CD
FIN B280 <sup>1,4</sup>	Introduction to Financial Management	5	Middle	CD
LAW B262 <sup>1,4</sup>	Business Law I	5	Middle	CD
MGT B240 <sup>1,4</sup>	Principles and Practices of Management	5	Middle	CD
MKT B250 <sup>1,4</sup>	Introduction to Marketing	5	Middle	CD
MGT B398 <sup>1,3</sup>	Business Strategy	5	Higher	CD
<i>Accounting Concentration</i>				
ACT B304 <sup>1,4</sup>	Accounting Information Systems	5	Higher	AC
ACT B313 <sup>1,4</sup>	Management and Cost Accounting	5	Higher	AC
ACT B331 <sup>1,4</sup>	Company Accounting I	5	Higher	AC
ACT B332 <sup>1,4</sup>	Company Accounting II	5	Higher	AC
ACT B405 <sup>1,4</sup>	Advanced Management Accounting	5	Higher	AC
ACT B407 <sup>1,4</sup>	Advanced Financial Reporting and Analysis I	5	Higher	AC
ACT B408 <sup>1,4</sup>	Advanced Financial Reporting and Analysis II	5	Higher	AC
ACT B414 <sup>1,4</sup>	Taxation I	5	Higher	AC
ACT B415 <sup>1,4</sup>	Taxation II	5	Higher	AC
ACT B416 <sup>1,4</sup>	Auditing I	5	Higher	AC
ACT B417 <sup>1,4</sup>	Auditing II	5	Higher	AC
BUS B368 <sup>1,4</sup>	Business Issues and Ethics	5	Higher	AC
FIN B386 <sup>1,4</sup>	Financial Decision Making	5	Higher	AC
LAW B333 <sup>1,4</sup>	Company Law I	5	Higher	AC
<i>Business Information Systems Concentration</i>				
BIS B316 <sup>1,4</sup>	Management Information Systems: Concepts and Practices	5	Higher	BI
BIS B317 <sup>1,4</sup>	Management Information Systems: Enterprise Applications	5	Higher	BI
BIS B319	Advanced Business Computing	10	Higher	BI
BIS B321 <sup>1</sup>	Advances in Information Technology: Systems Administration	10	Higher	BI
BIS B322 <sup>1</sup>	Networking Applications and Electronic Commerce	10	Higher	BI
BIS B329 <sup>1</sup>	Object-oriented Systems Analysis and Design	10	Higher	BI
BIS B421 <sup>1</sup>	Information Systems Audits, Security and Control	10	Higher	BI
BIS B423 <sup>1</sup>	Data Warehousing and Knowledge Management	10	Higher	BI

Course Code	Course Title	Credits	Level	BBA
BIS B425 <sup>1</sup>	Strategic Information Systems and Enterprise Resource Planning (ERP)	10	Higher	BI
BUS B368 <sup>1,4</sup>	Business Issues and Ethics	5	Higher	BI
<i>Corporate Administration Concentration</i>				
ACT B304 <sup>1,4</sup>	Accounting Information Systems	5	Higher	CG
ACT B311 <sup>1</sup>	Financial Accounting	5	Higher	CG
ACT B313 <sup>1,4</sup>	Management and Cost Accounting	5	Higher	CG
ACT B414 <sup>1,4</sup>	Taxation I	5	Higher	CG
ACT B415 <sup>1,4</sup>	Taxation II	5	Higher	CG
BUS B368 <sup>1,4</sup>	Business Issues and Ethics	5	Higher	CG
CGV B410 <sup>1</sup>	Corporate Administration and Secretarial Practice	10	Higher	CG
CGV B413 <sup>1</sup>	Corporate Governance	5	Higher	CG
FIN B386 <sup>1,4</sup>	Financial Decision Making	5	Higher	CG
LAW B333 <sup>1,4</sup>	Company Law I	5	Higher	CG
LAW B334 <sup>1,4</sup>	Company Law II	5	Higher	CG
MGT B347 <sup>1,4</sup>	Managing People and Organizations	10	Higher	CG
IB B390 <sup>1,3</sup>	International Business Management	10	Higher	CG
<i>Human Resource Management Concentration</i>				
BUS B368 <sup>1,3</sup>	Business Issues and Ethics	5	Higher	HR
MGT B346 <sup>1,3</sup>	Theories and Practices of Organizational Behaviour	5	Higher	HR
MGT B347 <sup>1,3</sup>	Managing People and Organizations	10	Higher	HR
MGT B349 <sup>1,3</sup>	Managing Key Functions in Human Resource Management	10	Higher	HR
MGT B440 <sup>1,3</sup>	Strategic Management of Human Resources	10	Higher	HR
<i>International Business Concentration</i>				
BUS B368 <sup>1,3</sup>	Business Issues and Ethics	5	Higher	IB
IB B396 <sup>1,3</sup>	Asia Pacific Issues in Management	5	Higher	IB
IB B397 <sup>1,3</sup>	Global Issues in Management	5	Higher	IB
IB B390 <sup>1,3</sup>	International Business Management	10	Higher	IB
IB B461 <sup>1,3</sup>	International Marketing	5	Higher	IB
MKT B462 <sup>1,3</sup>	Strategic Marketing	5	Higher	IB
<i>Banking and Finance Concentration</i>				
ACT B331 <sup>1,3</sup>	Company Accounting I	5	Higher	KF
ACT B332 <sup>1,3</sup>	Company Accounting II	5	Higher	KF
BUS B368 <sup>1,3</sup>	Business Issues and Ethics	5	Higher	KF

Course Code	Course Title	Credits	Level	BBA
FIN B381 <sup>1</sup>	Commercial Banking	10	Higher	KF
FIN B383 <sup>1</sup>	Regulatory Framework of Banking and Finance in Hong Kong	5	Higher	KF
FIN B384 <sup>1</sup>	Insurance	5	Higher	KF
FIN B385 <sup>1,4</sup>	Investment Management	5	Higher	KF
FIN B386 <sup>1,4</sup>	Financial Decision Making	5	Higher	KF
FIN B387 <sup>1</sup>	International Financial Management	5	Higher	KF
FIN B388 <sup>1,4</sup>	Banking Systems	5	Higher	KF
FIN B389 <sup>1,4</sup>	Financial Markets	5	Higher	KF
FIN B482 <sup>1</sup>	Corporate Financial Strategy	10	Higher	KF
FIN B484 <sup>1,4</sup>	Financial Institutions Management	5	Higher	KF
FIN B485 <sup>1,4</sup>	Special Topics in Management of Financial Institutions	5	Higher	KF
FIN B488 <sup>1,4</sup>	Derivatives and Risk Management	5	Higher	KF
<i>Marketing Concentration</i>				
BUS B368 <sup>1,4</sup>	Business Issues and Ethics	5	Higher	MK
MKT B362 <sup>1</sup>	Marketing Research	5	Higher	MK
MKT B363 <sup>1,4</sup>	Consumer Behaviour	5	Higher	MK
MKT B365 <sup>1</sup>	Services Marketing	5	Higher	MK
MKT B366 <sup>1,4</sup>	Marketing Communications	5	Higher	MK
IB B461 <sup>1,4</sup>	International Marketing	5	Higher	MK
MKT B462 <sup>1,4</sup>	Strategic Marketing	5	Higher	MK
<i>Logistics and Supply Chain Management Concentration</i>				
ACT B313 <sup>1,4</sup>	Management and Cost Accounting	5	Higher	PU
BUS B368 <sup>1,4</sup>	Business Issues and Ethics	5	Higher	PU
SCM B370 <sup>1,4</sup>	Operations Management	10	Higher	PU
SCM B371 <sup>1,4</sup>	Logistics	5	Higher	PU
SCM B470 <sup>1,4</sup>	Supply Chain Management	10	Higher	PU

Notes to Table 1:

1. This course forms an excluded combination with other course(s). Only one of the courses in the [excluded combination](#) can be counted towards an HKMU award. Students should refer to the list of [excluded combinations](#) for details.
2. Courses presented in full time face-to-face mode are identical to courses with the same course code but without the suffix "F". Students who have successfully completed courses presented in full time face-to-face mode are not allowed to take the same courses in the distance learning mode, and vice versa.

3. With effect from 2022 Spring Term, students are required to take MGT B398 instead of MGT B399 to fulfill the programme requirement of BBA. Students should note that MGT B398 CANNOT be used to claim exemption from any professional accounting/corporate governance examination papers. School's prior approval is required if students would like to enroll course MGT B399. Students who have previously completed MGT B399 are deemed to have completed the requirements for MGT B398.
4. The following phased out courses are no longer available. Students who have successfully completed any of these courses can have the credits awarded for the phased out course(s) counted towards the BBA programme, and are deemed to have completed corresponding replacement course(s), if any, subject to the requirements of relevant regulations.

Table 2: Phased out courses

Phased out Courses			Replacement courses			Label in BBA	Note
Course Code	Course Title	Course credits	Course Code	Course Title	Course credits		
ACT B110	Introduction to Accounting	10	ACT B211	Introduction to Accounting I	5	CD	--
			ACT B212	Introduction to Accounting II	5	CD	--
ACT B211	Introduction to Accounting I	5	ACT B210	Introduction to Accounting	10	CD	--
ACT B212	Introduction to Accounting II	5					
ACT B300	Management Accounting	10	ACT B313	Management and Cost Accounting	5	AC/CG/PU	--
			ACT B405	Advanced Management Accounting	5	AC	--
ACT B301	Company Accounting	10	ACT B331	Company Accounting I	5	AC/KF	--
			ACT B332	Company Accounting II	5	AC/KF	--
ACT B303	Management Accounting and Finance	10	FIN B280	Introduction to Financial Management	5	CD	--
			ACT B313	Management and Cost Accounting	5	AC/CG/PU	--
ACT B401	Advanced Management Accounting and Finance	10	FIN B386	Financial Decision Making	5	AC/CG/KF	--
			ACT B405	Advanced Management Accounting	5	AC	--
ACT B402	Advanced Financial Reporting and Analysis	10	ACT B407	Advanced Financial Reporting and Analysis I	5	AC	--
			ACT B408	Advanced Financial Reporting and Analysis II	5	AC	--

Phased out Courses			Replacement courses			Label in BBA	Note
Course Code	Course Title	Course credits	Course Code	Course Title	Course credits		
ACT B404	Taxation	10	ACT B414	Taxation I	5	AC/CG	--
			ACT B415	Taxation II	5	AC/CG	--
ACT B406	Auditing	10	ACT B416	Auditing I	5	AC	--
			ACT B417	Auditing II	5	AC	--
BIS B120 / BIS B220	Business Computing	5	BIS B121	Business Computing with Internet Applications	5	CD	--
BIS B121	Business Computing with Internet Applications	5	BIS B123	Business Computing Applications	5	CD	--
BIS B318	Information Systems Management	10	BIS B316	Management Information Systems: Concepts and Practices	5	BI	--
			BIS B317	Management Information Systems: Enterprise Applications	5	BI	--
BIS B320	Systems Analysis and Design	10	No replacement			BI	--
BUS B100	Business Communication	5	BUS B103	English and Communications for Business I	5	CD	--
BUS B170/ BUS B270	Quantitative Methods for Business	10	BUS B171	Business Statistics	5	CD	--
			BUS B172/ BUS B272	Quantitative Methods for Decision Making	5	CD	--
BUS B171	Business Statistics	5	BUS B273	Quantitative Analysis for Business	10	CD	--
BUS B172/ BUS B272	Quantitative Methods for Decision Making	5					
ECON A130/ ECON A230	Introduction to Economics	10	ECON A231	Introduction to Microeconomics	5	CD	--
			ECON A232	Introduction to Macroeconomics	5	CD	--
FIN B380	Banking and Financial Systems in Hong Kong	10	FIN B388	Banking Systems	5	KF	--
			FIN B389	Financial Markets	5	KF	--
FIN B382/ FIN B400	Financial Management	10	FIN B280	Introduction to Financial Management	5	CD	--
			FIN B386	Financial Decision Making	5	AC/CG/KF	--

Phased out Courses			Replacement courses			Label in BBA	Note
Course Code	Course Title	Course credits	Course Code	Course Title	Course credits		
FIN B480	Management of Financial Institutions	10	FIN B484	Financial Institutions Management	5	KF	--
			FIN B485	Special Topics in Management of Financial Institutions	5	KF	--
FIN B481	Investment Management	10	FIN B385	Investment Management	5	KF	--
			FIN B488	Derivatives and Risk Management	5	KF	--
ACT B323X/ ACT B323	Business Law and Taxation	20	LAW B262	Business Law I	5	CD	--
			LAW B333	Company Law I	5	AC/CG	--
			ACT B414	Taxation I	5	AC/CG	--
			ACT B415	Taxation II	5	AC/CG	--
ACT B367X/ ACT B367	Management Accounting and Finance	20	FIN B280	Introduction to Financial Management	5	CD	--
			ACT B313	Management and Cost Accounting	5	AC/CG/PU	--
			FIN B386	Financial Decision Making	5	AC/CG/KF	--
			ACT B405	Advanced Management Accounting	5	AC	--
ACT B430X/ ACT B430	Financial Reporting	20	ACT B331	Company Accounting I	5	AC/KF	--
			ACT B332	Company Accounting II	5	AC/KF	--
			ACT B407	Advanced Financial Reporting and Analysis I	5	AC	--
			ACT B408	Advanced Financial Reporting and Analysis II	5	AC	--
ACT B431X/ ACT B431	Auditing and Information Systems	20	ACT B304	Accounting Information Systems	5	AC/CG	--
			BUS B368	Business Issues and Ethics	5	AC/BI/CG/ HR/IB/KF /MK/PU	--
			ACT B416	Auditing I	5	AC	--
			ACT B417	Auditing II	5	AC	--
LAW B260	Business Law	10	LAW B262	Business Law I	5	CD	1
			LAW B263	Business Law II	5	N/A	1



Phased out Courses			Replacement courses			Label in BBA	Note
Course Code	Course Title	Course credits	Course Code	Course Title	Course credits		
LAW B302	Company Law	10	LAW B333	Company Law I	5	AC/CG	--
			LAW B334	Company Law II	5	CG	--
MGT B399X	Management Policy and Strategy	5	MGT B399	Management Policy and Strategy	5	CD	3
MGT B140	Principles and Practices of Management	5	MGT B240	Principles and Practices of Management	5	CD	2
MGT B290	Organizational Behaviour	5	MGT B346	Theories and Practices of Organizational Behaviour	5	HR	--
MGT B340	Personnel Management	10	MGT B440	Strategic Management of Human Resources	10	HR	--
MGT B341	Labour Relations and Law	5	MGT B349	Managing Key Functions in Human Resource Management	10	HR	--
MGT B342	Training and Development	5					
MGT B343	Managing in Organizations	10	MGT B344	Theory and Design of Organizations	5	CG/HR	--
			MGT B345	Managing in Organizations	5	CG/HR	--
MGT B344	Theory and Design of Organizations	5	MGT B347	Managing People and Organizations	10	CG/HR	--
MGT B345	Managing in Organizations	5					
MGT B393	International Business Management	10	MGT B396	Asia Pacific Issues in Management	5	IB	--
			MGT B397	Global Issues in Management	5	IB	--
MGT B396	Asia Pacific Issues in Management	5	IB B396	Asia Pacific Issues in Management	5	IB	2
MGT B397	Global Issues in Management	5	IB B397	Global Issues in Management	5	IB	2
MGT B441	Human Resource Management: A Strategic Approach	5	MGT B440	Strategic Management of Human Resources	10	HR	--
MGT B442	Strategic Human Resource Management Issues	5					

Phased out Courses			Replacement courses			Label in BBA	Note
Course Code	Course Title	Course credits	Course Code	Course Title	Course credits		
MKT B150	Introduction to Marketing	5	MKT B250	Introduction to Marketing	5	CD	2
MKT B360	Marketing Management	5	No replacement			MK	--
MKT B361	Consumer Behaviour and Promotion Management	10	MKT B363	Consumer Behaviour	5	MK	--
			MKT B366	Marketing Communications	5	MK	--
MKT B364	International Marketing	5	MKT B469	International Marketing and Strategy	10	IB/MK	--
MKT B369	Marketing Strategy	5					
MKT B370	Operations Management	10	SCM B370	Operations Management	10	PU	2
MKT B371	Logistics	5	SCM B371	Logistics	5	PU	2
MKT B372	Operations Management: Concepts and Applications	5	MKT B370	Operations Management	10	PU	--
MKT B373	Operations Management: Tools, Models and Analytical Approaches	5					
MKT B390	International Business Management	10	IB B390	International Business Management	10	CG/IB	2
MKT B461	International Marketing	5	IB B461	International Marketing	5	IB/MK	2
MKT B469	International Marketing and Strategy	10	MKT B461	International Marketing	5	IB/MK	--
			MKT B462	Strategic Marketing	5	IB/MK	--
MKT B470	Supply Chain Management	10	SCM B470	Supply Chain Management	10	PU	2

Notes to Table 2:

1. Students who have successfully completed LAW B260 are deemed to have completed LAW B262. LAW B263 may count as 5-credit free elective towards the BBA programme subject to the requirements of the programme requirement.
2. Change of course code
3. Please refer to Note 3 under Notes to Table 1.

**June 2022**