

**Programme Requirements for  
Master of Professional Management in Hotel Business (in Chinese)  
酒店業專業管理碩士（中文）**

**1. Period of Study and Entry Requirement**

1.1 A student shall complete the **Master of Professional Management in Hotel Business (in Chinese)** programme within the prescribed periods as stipulated below:

	<b>Normative Period of Study</b>	<b>Maximum Period of Study*</b>
<b>Normal: (36 credit-units)</b>	1 year (full-time)	3 years (full-time)
<b>Pathway 1: (24 credit-units)</b>	2 years (part-time)	4 years (part-time)

*\*The maximum period of study shall include any periods of leave of absence and deferment of studies.*

1.2 To enter the **Master of Professional Management in Hotel Business (in Chinese)** programme, a student should:

1.2.1 hold a recognized degree in a business-related area (or its equivalent);  
or

hold a recognized degree in a non-business area (or its equivalent), plus at least three years of supervisory/ managerial experience;

or

hold a recognized post-secondary qualification at Qualifications Framework Level 4 (or its equivalent) in a business-related area, plus at least ten years of supervisory/ managerial experience.

1.3 To enter the **Master of Professional Management in Hotel Business (in Chinese)** programme through pathway 1, a student should hold a recognized master's degree in business or a business-related area (or its equivalent).

**2. Programme Requirement - Master of Professional Management in Hotel Business (in Chinese) (MPMHBCF)**

2.1 To be eligible for the award of the degree of Master of Professional Management in Hotel Business, a student shall:

2.1.1 obtain 36 credit-units as prescribed below:

2.1.1.1 18 credit-units from all compulsory courses labelled CP and CC in Table 1;

2.1.1.2 18 credit-units from the concentration courses labelled CN1/CN2 in Table 1;

2.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

### 3. Programme Requirement - Master of Professional Management in Hotel Business (in Chinese) through Pathway 1 (MPMHBCF1)

3.1 To be eligible for the award of the degree Master of Professional Management in Hotel Business through Pathway 1, a student shall:

3.1.1 obtain 24 credit-units as prescribed below:

3.1.1.1 12 credit-units from the compulsory course BUS 8060BCF labelled CP in Table 1;

3.1.1.2 12 credit-units from the concentration courses HPM 8003BCF and HPM 8004BCF labelled CN2 in Table 1;

3.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

**Table 1**

Course Code	Course Title	Credit-units	Course Label
<b>Core courses</b>			
BUS 8060BCF	應用商業計劃	12	CP
DB 8075BCF	數碼經濟與創新	6	CC
<b>Concentration courses</b>			
HPM 8002BCF	酒店業收益管理	6	CN1
HPM 8003BCF	酒店業 ESG 投資與報告	6	CN2
HPM 8004BCF	酒店業策略領導	6	CN2
MGT 8020BCF	競爭優勢策略	6	CN1
MKT 8077BCF	品牌管理與行銷	6	CN1
<b>Business Transformation Immersion Programme</b>			
BTIP 801BCF	企業轉型沉浸課程	--	BTIP