

**Programme Requirements for
Master of Professional Management in Food and Beverage Business (in Chinese)
餐飲業專業管理碩士（中文）**

1. Period of Study and Entry Requirement

- 1.1 A student must complete the **Master of Professional Management in Food and Beverage Business (in Chinese)** programme within the prescribed periods as stipulated below:

	Normative Period of Study	Maximum Period of Study*
Normal (36 credit-units)	1 year (full-time)	3 years (full-time)
	2 years (part-time)	4 years (part-time)
Pathway 1 (24 credit-units)	1 year (full-time)	3 years (full-time)
	2 years (part-time)	4 years (part-time)

**The maximum period of study shall include any periods of leave of absence and deferment of studies.*

- 1.2 To enter the **Master of Professional Management in Food and Beverage Business (in Chinese)** programme, a student should:

1.2.1 hold a recognized Bachelor's degree in a business-related area (or its equivalent);

or

hold a recognized Bachelor's degree in a non-business area (or its equivalent), plus at least three years of supervisory/ managerial experience;

or

hold a recognized post-secondary qualification at Qualifications Framework Level 4 (or its equivalent) in a business-related area, plus ten years of supervisory/managerial experience.

- 1.3 To enter the **Master of Professional Management in Food and Beverage Business (in Chinese)** programme through Pathway 1, a student should:

1.3.1 hold a recognized Master's degree in business or a business-related area (or its equivalent).

2. Programme Requirement - Master of Professional Management in Food and Beverage Business in Chinese (MPMFBBFCF)

- 2.1 To be eligible for the award of the degree of Master of Professional Management in Food and Beverage Business, a student shall:

- 2.1.1 obtain 36 credit-units as prescribed below:
- 2.1.1.1 18 credit-units from all core courses labelled CP and CC in Table 1;
 - 2.1.1.2 18 credit-units from the concentration courses labelled CN and CF from Table 1;
 - 2.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);
- and
- 2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

3. Programme Requirement - Master of Professional Management in Food and Beverage Business (in Chinese) (MPMFBCF1)

3.1 To be eligible for the award of the degree of Master of Professional Management in Food and Beverage Business (in Chinese) through Pathway 1, a student shall:

- 3.1.1 obtain 24 credit-units as prescribed below:
- 3.1.1.1 12 credit-units from the compulsory course BUS 8060BEF labelled CP in Table 1;
 - 3.1.1.2 12 credit-units from the concentration courses HPM 8001BCF and TRM 8002BCF labelled CF in Table 1;
 - 3.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);
- and
- 3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

Table 1

Course Code	Course Title	Credit-units	Course Label
Core Courses			
BUS 8060BCF	應用商業計劃	12	CP
DB 8075BCF	數碼經濟與創新	6	CC
Concentration Courses			
BUS 8900BCF	可持續性創業	6	CN
HPM 8001BCF	餐飲業收益管理	6	CF
MGT 8020BCF	競爭優勢策略	6	CN
MKT 8077BCF	品牌管理與行銷	6	CN
TRM 8002BCF	美食旅遊	6	CF
Business Transformation Immersion Programme			
BTIP 801BCF	企業轉型沉浸課程	--	BTIP

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