

**Programme Requirements for
Master of Business Administration**
(for inbound students from Toulouse School of Management only)

**This 3-credit-unit system programme requirements document is applicable to students admitted in
2023 Autumn term and thereafter.**

1. Period of Study and Entry Requirement

1.1 A student shall complete the **Master of Business Administration** programme within the prescribed periods as stipulated below:

	Minimum Period of Study	Normative Period of Study	Maximum Period of Study*
Normal: (36 credit-units)	1 year (full-time)	1.5 years (full-time)	3.5 years (full-time)
	2 years (part-time)	2.5 years (part-time)	4.5 years (part-time)

**The maximum period of study shall include any periods of leave of absence and deferment of studies.*

1.2 To enter the **Master of Business Administration** programme, a student shall be a current student of the Master International Marketing of Innovation programme of the Toulouse School of Management.

2. Programme Requirement - Master of Business Administration (MBAF (21T-3))

2.1 To be eligible for the award of the degree of Master of Business Administration, a student shall:

2.1.1 obtain 36 credit-units as prescribed below:

2.1.1.1 6 credit-units from the course MGT 8015BEF labelled CC in Table 1;

2.1.1.2 18 credit-units from the elective courses labelled EC in Table 1;

2.1.1.3 12 credit-units by completion of the Master Thesis (UE10) under the Master International Marketing of Innovation programme at the Toulouse School of Management, which is deemed equivalent to the course BUS 8060BEF Applied Business Project;

2.1.2 successfully complete the “Asian Business Culture” and “Professional Development Workshops” seminars;

and

2.1.3 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

Table 1

Course Code	Course Title	Credit-units	Course Label
MGT 8015BEF	Strategic Management	6	CC
BUS 8070BEF	Sustainable Business Practices	6	EC
DB 8079BEF	Leadership in the Digital Age	6	EC
FIN 8033BEF	Financial and Investment Strategies for Corporate Growth	6	EC
FIN 8090BEF	International Management Strategy	6	EC
IB 8093BEF	Developing Cohesive Strategies: The Case of Asia Pacific	6	EC
MGT 8034BEF	Creating Competitive Advantage through Strategic HRM	6	EC
MGT 8035BEF	Agility and Resilience in Leadership	6	EC
MGT 8038BEF	Managing Knowledge	6	EC
MKT 8041BEF	Innovative Marketing in a Dynamic World	6	EC
MGT 8042BEF	Innovation and Entrepreneurship	6	EC

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