

## Programme Requirements for Master of Business Administration

**This 3-credit-unit system programme requirements document is applicable to students admitted in 2023 Autumn term and thereafter.**

### 1. Period of Study and Entry Requirement

1.1 A student shall complete the **Master of Business Administration** programme within the prescribed periods as stipulated below:

	Minimum Period of Study	Normative Period of Study	Maximum Period of Study*
<b>Normal: (36 credit-units)</b>	1 year (full-time)	1.5 years (full-time)	3.5 years (full-time)
	2 years (part-time)	2.5 years (part-time)	4.5 years (part-time)
<b>Pathway 1 (24 credit-units)</b>	1 year (full-time)	1.5 years (full-time)	3.5 years (full-time)
	2 years (part-time)	2.5 years (part-time)	4.5 years (part-time)
<b>Special Entry Route: (48 credit-units)</b>	1 year (full-time)	21 months (full-time)	3.5 years (full-time)
	2 years (part-time)	33 months (part-time)	4.5 years (part-time)

*\*The maximum period of study shall include any periods of leave of absence and deferment of studies.*

1.2 To enter the **Master of Business Administration** programme, a student should:

- 1.2.1 hold a recognized Bachelor's degree in a business-related area (or its equivalent); or
- 1.2.2 hold a recognized Bachelor's degree in non-business area (or its equivalent), plus at least 3 years of supervisory/ managerial experience; or
- 1.2.3 hold a recognized post-secondary qualification at Qualifications Framework Level 4 (or its equivalent) with at least 10 years of supervisory/ managerial experience; and
- 1.2.4 satisfy the University English language proficiency requirements.

1.3 To enter the **Master of Business Administration** programme through Pathway 1, a student should:

- 1.3.1 hold a recognized Master's degree in a business-related area (or its equivalent); and
- 1.3.2 satisfy the University English language proficiency requirements.

1.4 To enter the **Master of Business Administration** programme through Special Entry Route, a student should:

- 1.4.1 hold a recognized Bachelor's degree in a non-business area and with less than three years of supervisory/managerial experience; and
- 1.4.2 satisfy the University English language proficiency requirements.

## 2. Programme Requirement - Master of Business Administration (MBAF)

2.1 To be eligible for the award of the degree of Master of Business Administration, a student shall:

2.1.1 obtain 36 credit-units as prescribed below:

2.1.1.1 18 credit-units from all compulsory courses labelled CC in Table 1;

2.1.1.2 18 credit-units from the elective courses labelled EC in Table 1;

2.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

## 3. Programme Requirement - Master of Business Administration through Pathway 1 (MBAF1)

3.1 To be eligible for the award of the degree of Master of Business Administration through Pathway 1, a student shall:

3.1.1 obtain 24 credit-units as prescribed below:

3.1.1.1 18 credit-units from all compulsory courses labelled CC in Table 1;

3.1.1.2 6 credit-units from one of the elective courses labelled EC in Table 1;

3.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

## 4. Programme Requirement - Master of Business Administration through special entry route (MBAF-S)

4.1 To be eligible for the award of the degree of Master of Business Administration through special entry route, a student shall:

4.1.1 obtain 48 credit-units as prescribed below:

4.1.1.1 12 credit-units from one of the special entry route compulsory courses labelled SCC in Table 1;

4.1.1.2 18 credit-units from all compulsory courses labelled CC in Table 1;

4.1.1.3 18 credit-units from the elective courses labelled EC in Table 1;

4.1.1.4 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (compulsory for full-time students *only*);

and

4.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

**Table 1**

Course Code	Course Title	Credit-units	Course Label
BUS 8060BEF	Applied Business Project	12	CC
MGT 8020BEF	Strategy for Competitive Advantage	6	CC
BUS 8070BEF	Sustainable Business Practices	6	EC
DB 8079BEF	Leadership in the Digital Age	6	EC
FIN 8033BEF	Financial and Investment Strategies for Corporate Growth	6	EC
FIN 8090BEF	International Management Strategy	6	EC
IB 8093BEF	Developing Cohesive Strategies: The Case of Asia Pacific	6	EC
MGT 8034BEF	Creating Competitive Advantage through Strategic HRM	6	EC
MGT 8035BEF	Agility and Resilience in Leadership	6	EC
MGT 8038BEF	Managing Knowledge	6	EC
MKT 8041BEF	Innovative Marketing in a Dynamic World	6	EC
MGT 8042BEF	Innovation and Entrepreneurship	6	EC
<b>Special Entry Route Compulsory course</b>			
BUS 8008BEF	Business Administration Perspectives	12	SCC
BUS 8028BEF	Business Administration Perspectives (Two Terms)	12	SCC
<b>Business Transformation Immersion Programme</b>			
BTIP 801BEF	Business Transformation Immersion Programme	0	BTIP

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