

**Programme Requirements for
Master of Business Administration (in Chinese)
工商管理碩士(中文)**

This 3-credit-unit system programme requirements document is applicable to students admitted in 2023 Autumn term and thereafter.

1. Period of Study and Entry Requirement

1.1 A student shall complete the **Master of Business Administration (in Chinese)** programme within the prescribed periods as stipulated below:

	Minimum Period of Study	Normative Period of Study	Maximum Period of Study*
Normal: (36 credit-units)	1 year (full-time)	1.5 years (full-time)	3.5 years (full-time)
	2 years (part-time)	2.5 years (part-time)	4.5 years (part-time)
Pathway 1 (24 credit-units)	1 year (full-time)	1.5 years (full-time)	3.5 years (full-time)
	2 years (part-time)	2.5 years (part-time)	4.5 years (part-time)

**The maximum period of study shall include any periods of leave of absence and deferment of studies.*

1.2 To enter the **Master of Business Administration (in Chinese)** programme, a student should:

- 1.2.1 hold a recognized Bachelor's degree in a business-related area (or its equivalent); or
- 1.2.2 hold a recognized Bachelor's degree in non-business area (or its equivalent), plus at least 3 years of supervisory/ managerial experience; or
- 1.2.3 hold a recognized post-secondary qualification at Qualifications Framework Level 4 (or its equivalent), plus at least 10 years of supervisory/ managerial experience.

1.3 To enter the **Master of Business Administration (in Chinese)** programme through Pathway 1, a student should hold a recognized Master's degree in a business-related area (or its equivalent).

2. Programme Requirement - Master of Business Administration (in Chinese) (MBACF)

2.1 To be eligible for the award of the degree of Master of Business Administration, a student shall:

2.1.1 obtain 36 credit-units as prescribed below:

- 2.1.1.1 18 credit-units from all compulsory courses labelled CC in Table 1;
- 2.1.1.2 18 credit-units from the elective courses labelled EC in Table 1;
- 2.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

3. Programme Requirement - Master of Business Administration (in Chinese) through Pathway 1 (MBACF1)

3.1 To be eligible for the award of the degree of Master of Business Administration (in Chinese) through Pathway 1, a student shall:

3.1.1 obtain 24 credit-units as prescribed below:

3.1.1.1 18 credit-units from all compulsory courses labelled CC in Table 1;

3.1.1.2 6 credit-units from the elective courses labelled EC in Table 1;

3.1.1.3 successful completion of the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

Table 1

Course Code	Course Title	Credit-units	Course Label
BUS 8060BCF	應用商業計劃	12	CC
MGT 8020BCF	競爭優勢策略	6	CC
BUS 8070BCF	可持續發展商業實踐	6	EC
DB 8079BCF	數碼世紀領導學	6	EC
FIN 8033BCF	企業財務投資增長策略	6	EC
IB 8090BCF	國際管理策略	6	EC
IB 8093BCF	亞太地區企業整合策略研究	6	EC
MGT 8034BCF	策略人力資源管理：創建競爭優勢	6	EC
MGT 8035BCF	敏捷與韌性領導力	6	EC
MGT 8038BCF	知識管理學	6	EC
MKT 8041BCF	動態創新市場管理	6	EC
MGT 8042BCF	創新與創業	6	EC
Business Transformation Immersion Programme			
BTIP 801BCF	企業轉型沉浸課程	--	BTIP

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