

## **Programme Requirements for Bachelor of Business Administration with Honours in Sports and Recreation Management**

### **1. Programme Requirement – Year 1 Entry**

1.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Sports and Recreation Management through Year 1 Entry, a student shall:

1.1.1 obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

1.1.1.1 63 credit-units of core courses applicable to Year 1 entry as listed in Table 1;

1.1.1.2 27 credit-units of concentration core courses from Table 2;

1.1.1.3 9 credit-units of concentration elective courses from Table 3;

1.1.1.4 6 credit-units of business elective courses from Table 4;

1.1.1.5 9 credit-units of University Core courses from Table 5;

1.1.1.6 6 credit-units of General Education (GE) courses (see [www.hkmu.edu.hk/FT\\_GE](http://www.hkmu.edu.hk/FT_GE) for the updated list of GE courses);

1.1.1.7 All four Global Immersion Programme courses in Table 7;

and

1.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

### **2. Programme Requirement – Year 2 Entry**

2.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Sports and Recreation Management through Year 2 Entry, a student shall:

2.1.1 obtain 90 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

2.1.1.1 39 credit-units of core courses applicable to Year 2 entry as listed in Table 1;

2.1.1.2 27 credit-units of concentration core courses from Table 2;

2.1.1.3 9 credit-units of concentration elective courses from Table 3;

2.1.1.4 6 credit-units of Business elective courses from Table 4;

2.1.1.5 9 credit-units of University Core courses from Table 6;

2.1.1.6 GIP 200BEF, GIP 300BEF and GIP 400BEF of the Global Immersion Programme courses in Table 7;

and

2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

### 3. Programme Requirement – Year 3 Entry

3.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Sports and Recreation Management through Year 3 Entry, a student shall:

***Requirement A: For students who are holders of an Associate Degree or Higher Diploma in a business-related discipline (or its equivalent) from recognised institutions***

3.1.1 obtain 63 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

3.1.1.1 15 credit-units of core courses applicable to Year 1 entry as listed in Table 1;

3.1.1.2 27 credit-units of concentration core courses from Table 2;

3.1.1.3 9 credit-units of concentration elective courses from Table 3;

3.1.1.4 3 credits-units of business elective courses from Table 4;

3.1.1.5 9 credit-units of University Core courses from Table 6;

3.1.1.6 GIP 300BEF and GIP 400BEF of the Global Immersion Programme courses in Table 7;

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

***Requirement B: For students who are holders of an Associate Degree or Higher Diploma in a sports-related or recreation-related discipline (or its equivalent) from recognised institutions***

3.1.3 obtain 63 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

3.1.3.1 15 credit-units of core courses applicable to Year 1 entry as listed in Table 1;

3.1.3.2 27 credit-units of concentration core courses from Table 2;

3.1.3.3 6 credit-units of concentration elective courses from Table 3;

3.1.3.4 6 credits-units of a prescribed elective course COMR 3002BEF in Table 5;

3.1.3.5 9 credit-units of University Core courses from Table 6;

3.1.3.6 GIP 300BEF and GIP 400BEF of Global Immersion Programme courses in Table 7;

and

3.1.4 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

**Table 1: Core Courses**

| Course Code | Course Title                                 | Credit-units | Year Entry |   |   |
|-------------|--|--------------|------------|---|---|
|             |  |              | 1          | 2 | 3 |
| BUS 2000BEF | Integrated Business Foundation               | 24           | ✓          |   |   |
| BUS 2020BEF | Integrated Business Functions                | 24           | ✓          | ✓ |   |
| BUS 3068BEF | Business Issues and Ethics                   | 3            | ✓          | ✓ | ✓ |
| BUS 4028BEF | Investigating Entrepreneurial Opportunities  | 6            | ✓          | ✓ | ✓ |
| BUS 4088BEF | Business Sustainability: Theory and Practice | 3            | ✓          | ✓ | ✓ |
| MGT 4098BEF | Business Strategy                            | 3            | ✓          | ✓ | ✓ |

**Table 2: Concentration Core courses**

| Course Code | Course Title                                  | Credit-units |
|-------------|---|--------------|
| SPM 3013BEF | Learning in Sports, Fitness and Recreation    | 3            |
| SPM 3015BEF | Facility Programming and Recreational Context | 3            |
| SPM 3017BEF | Sports Science into Practice                  | 3            |
| SPM 3019BEF | Strength and Conditioning Science             | 3            |
| SPM 4036BEF | Sports Coaching and Leadership                | 3            |
| SPM 4037BEF | Psychosocial Aspects of Athletic Development  | 3            |
| SPM 4098BEF | Applied Learning Project for Sports           | 9            |

**Table 3: Concentration Elective courses**

| Course Code | Course Title                                       | Credit-units |
|-------------|--|--------------|
| BUS 3098BEF | Business Internship                                | 6            |
| SPM 3016BEF | Communication and Leadership in Sports and Fitness | 3            |
| SPM 3018BEF | Scientific Human Movement in Sports                | 3            |
| SPM 3020BEF | Exercise for Special Population                    | 3            |
| SPM 3056BEF | eSports Ecosystem                                  | 3            |

**Table 4: Business Elective courses**

| Course Code | Course Title                       | Credit-units |
|-------------|------------------------------------|--------------|
| DB 3047BEF  | Digital Marketing                  | 3            |
| DB 4027BEF  | Digital Transformation             | 3            |
| HPM 3009BEF | Theme Park Management              | 3            |
| HPM 4005BEF | Event Management                   | 3            |
| IB 3091BEF  | International Business Environment | 3            |

| Course Code | Course Title                                     | Credit-units |
|-------------|--|--------------|
| IB 3092BEF  | Managing International Business                  | 3            |
| IB 4061BEF  | International Marketing                          | 3            |
| IB 4097BEF  | Global Issues in Management                      | 3            |
| MGT 3041BEF | Employee Relations and Employment Law            | 3            |
| MGT 3044BEF | Theory and Design of Organisations               | 3            |
| MGT 3045BEF | Organisational Behaviour                         | 3            |
| MGT 4042BEF | Contemporary Issues in Human Resource Management | 3            |
| MGT 4056BEF | Innovation Management                            | 3            |
| MKT 4077BEF | Brand Management                                 | 3            |
| SCM 3071BEF | Logistics Management                             | 3            |
| SCM 3072BEF | Operations Management                            | 3            |
| SCM 4071BEF | Integrated Supply Chain Management               | 3            |
| SPM 3057BEF | eSports Business Planning                        | 3            |
| TRM 3006BEF | Cultural Heritage Management                     | 3            |

**Table 5: Prescribed Course (for Year-3 entry only)**

| Course Code  | Course Title               | Credit-units |
|--------------|----------------------------|--------------|
| COMR 3002BEF | Introduction to Management | 6            |

**Table 6: University Core courses**

| Course Code | Course Title  | Credit-units |
|-------------|---|--------------|
| UNI 1002ABW | University Core Values                                    | 2            |
| UNI 1012ABW | Social Responsibilities                                   | 1            |
| UNI 2002BEW | Effective Communication and Teamwork                      | 3            |
| UNI 3002BEW | Entrepreneurial Mindset and Leadership for Sustainability | 3            |

**Table 7: Global Immersion Programme Courses**

| Course Code | Course Title                                      | Credit-units | Year Entry |   |   |
|-------------|---|--------------|------------|---|---|
|             |   |              | 1          | 2 | 3 |
| GIP 100BEF  | Global Immersion Programme (Undergraduate Year 1) | -            | ✓          |   |   |
| GIP 200BEF  | Global Immersion Programme (Undergraduate Year 2) | -            | ✓          | ✓ |   |
| GIP 300BEF  | Global Immersion Programme (Undergraduate Year 3) | -            | ✓          | ✓ | ✓ |
| GIP 400BEF  | Global Immersion Programme (Undergraduate Year 4) | -            | ✓          | ✓ | ✓ |