**Programme Requirements for
Bachelor of Business Administration with Honours in
Corporate Governance and Sustainability**

1. **Programme Requirement – Year 1 Entry**

   1.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Corporate Governance and Sustainability through Year 1 Entry, a student shall:

   1.1.1 obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

   1.1.1.1 63 credit-units of core courses applicable to Year 1 entry as listed in Table 1;

   1.1.1.2 36 credit-units of corporate governance and sustainability concentration courses from Table 2;

   1.1.1.3 6 credit-units of business elective courses from Table 3;

   1.1.1.4 9 credit-units of University Core courses from Table 4;

   1.1.1.5 6 credit-units of General Education (GE) courses (see *www.hkmu.edu.hk/FT_GE* for the updated list of GE courses);

   1.1.1.6 All four Global Immersion Programme courses in Table 5;

   and

   1.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

2. **Programme Requirement – Year 2 Entry**

   2.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Corporate Governance and Sustainability through Year 2 Entry, a student shall:

   2.1.1 obtain 90 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

   2.1.1.1 39 credit-units of core courses applicable to Year 2 entry as listed in Table 1;

   2.1.1.2 36 credit-units of corporate governance and sustainability concentration courses from Table 2;

   2.1.1.3 6 credit-units of business elective courses from Table 3;

   2.1.1.4 9 credit-units of University Core courses from Table 4;

   2.1.1.5 GIP 200BEF, GIP 300BEF and GIP 400BEF of the Global Immersion Programme courses in Table 5;

   and

2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

3. Programme Requirement – Year 3 Entry

3.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Corporate Governance and Sustainability through Year 3 Entry, a student shall:

3.1.1 obtain 63 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

3.1.1.1 15 credit-units of core courses applicable to Year 3 entry as listed in Table 1;

3.1.1.2 36 credit-units of Corporate Governance and Sustainability concentration courses from Table 2;

3.1.1.3 3 credit-units of the prescribed elective course LAW 3062BEF in Table 3;

3.1.1.4 9 credit-units of University Core courses from Table 4;

3.1.1.5 GIP 300BEF and GIP 400BEF of the Global Immersion Programme courses in Table 5;

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

Table 1: Core Courses

Course Code	Course Title	Credit-units	Year Entry		
			1	2	3
BUS 2000BEF	Integrated Business Foundation	24	✓		
BUS 2020BEF	Integrated Business Functions	24	✓	✓	
BUS 3068BEF	Business Issues and Ethics	3	✓	✓	✓
BUS 4028BEF	Investigating Entrepreneurial Opportunities	6	✓	✓	✓
BUS 4088BEF	Business Sustainability: Theory and Practice	3	✓	✓	✓
MGT 4099BEF	Management Policy and Strategy	3	✓	✓	✓

Table 2: Corporate Governance and Sustainability Concentration Courses

Course Code	Course Title	Credit-units
ACT 3011BEF	Financial Accounting	3
ACT 3020BEF	Current Issues in Accounting and Finance	3
ACT 4014BEF	Hong Kong Taxation	3

Course Code	Course Title	Credit-units
ACT 4015BEF	Tax Management	3
BUS 3090BEF	Environmental, Social and Governance Issues	3
BUS 3092BEF	Corporate Social Responsibility in Practice	3
CGV 3011BEF	Corporate Secretaryship	3
CGV 4012BEF	Corporate Compliance	3
CGV 4013BEF	Corporate Governance	3
FIN 3086BEF	Financial Management	3
LAW 3033BEF	Company Law	3
LAW 4034BEF	Securities Law and Regulations	3

Table 3: Business Elective Courses

Course Code	Course Title	Credit-units
BUS 3098BEF	Business Internship	6
DB 3047BEF	Digital Marketing	3
DB 3074BEF	Consumer Lifestyle and User Experiences	3
FIN 3085BEF	Investment Management	3
FIN 4091BEF	Green and Sustainable Finance	3
FINT 2030BEF	Introduction to FinTech	3
LAW 3062BEF	Business Law	3
MGT 3041BEF	Employee Relations and Employment Law	3
MGT 3042BEF	Training and Development	3
MKT 2050BEF	Introduction to Marketing	3
MKT 3063BEF	Consumer Behaviour	3
MKT 3066BEF	Marketing Communications	3
SCM 3071BEF	Logistics Management	3
SCM 3072BEF	Operations Management	3
SCM 3073BEF	Operations Analytics for Decision Making	3
SPM 3015BEF	Facility Programming and Recreational Context	3
SPM 3016BEF	Communication and Leadership in Sports and Fitness	3
SPM 3017BEF	Sports Science into Practice	3
SPM 3020BEF	Exercise for Special Population	3
SPM 3056BEF	eSports Ecosystem	3
SPM 3057BEF	eSports Business Planning	3
SPM 3059BEF	eSports Broadcasting and Hosting	3
TRM 3006BEF	Cultural Heritage Management	3

Course Code	Course Title	Credit-units
TRM 3010BEF	Tourism Planning and Policy	3
TRM 3012BEF	Responsible Tourism and Community Development	3
TRM 3013BEF	Customer Experience Management in Tourism and Hospitality	3

Table 4: University Core Courses

Course Code	Course Title	Credit-units
UNI 1001ABW	University Core Values	2
UNI 1011ABW	Social Responsibilities	1
UNI 2001BEW	Effective Communication and Teamwork	3
UNI 3001BEW	Entrepreneurial Mindset and Leadership for Sustainability	3

Table 5: Global Immersion Programme Courses

Course Code	Course Title	Credit-units	Year Entry		
			1	2	3
GIP 100BEF	Global Immersion Programme (Undergraduate Year 1)	-	✓		
GIP 200BEF	Global Immersion Programme (Undergraduate Year 2)	-	✓	✓	
GIP 300BEF	Global Immersion Programme (Undergraduate Year 3)	-	✓	✓	✓
GIP 400BEF	Global Immersion Programme (Undergraduate Year 4)	-	✓	✓	✓

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