

## Programme Requirements for Bachelor of Business Administration with Honours in Aviation Services Management

This 3-credit-unit system programme requirements document is applicable to the following student cohorts:

<i>Year of Entry</i>	<i>Admission cohort</i>
<i>Year 1</i>	<i>2023/24 and thereafter</i>
<i>Year 2</i>	<i>2024/25 and thereafter</i>
<i>Year 3</i>	<i>2025/26 and thereafter</i>

### 1. Programme Requirement – Year 1 Entry

1.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Aviation Services Management through Year 1 Entry, a student shall:

1.1.1 obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

1.1.1.1 63 credit-units of core courses applicable to Year 1 entry as listed in Table 1;

1.1.1.2 21 credit-units of aviation services management concentration core courses from Table 2;

1.1.1.3 18 credit-units\* of aviation services management concentration elective courses from Table 3;

1.1.1.4 3 credit-units\* of business elective courses from Table 4;

*\*Of the 21 credit-units gained from 1.1.1.3 and 1.1.1.4, students must complete at least 9 credit-units from courses at 3000-level.*

1.1.1.5 9 credit-units of University Core courses from Table 5;

1.1.1.6 6 credit-units of General Education (GE) courses (see [www.hkmu.edu.hk/FT\\_GE](http://www.hkmu.edu.hk/FT_GE) for the updated list of GE courses);

1.1.1.7 All four Global Immersion Programme courses in Table 6;

and

1.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

1.1.3

### 2. Programme Requirement – Year 2 Entry

2.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Aviation Services Management through Year 2 Entry, a student shall:

2.1.1 obtain 90 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

- 2.1.1.1 39 credit-units of core courses applicable to Year 2 entry as listed in Table 1;
- 2.1.1.2 21 credit-units of aviation services management concentration core courses from Table 2;
- 2.1.1.3 18 credit-units\* of aviation services management concentration elective courses from Table 3;
- 2.1.1.4 3 credit-units\* of business elective courses from Table 4;  
*\*Of the 21 credit-units gained from 2.1.1.3 and 2.1.1.4, students must complete at least 9 credit-units from courses at 3000-level.*
- 2.1.1.5 9 credit-units of University Core courses from Table 5;
- 2.1.1.6 GIP 200BEF, GIP 300BEF and GIP 400BEF of the Global Immersion Programme courses in Table 6;

and

2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

### 3. Programme Requirement – Year 3 Entry

3.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Aviation Services Management through Year 3 Entry, a student shall:

3.1.1 obtain 63 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

- 3.1.1.1 15 credit-units of core courses applicable to Year 3 entry as listed in Table 1;
- 3.1.1.2 21 credit-units of aviation services management concentration core courses from Table 2;
- 3.1.1.3 18 credit-units of aviation services management concentration elective courses from Table 3, of which at least 9 credit-units shall be at 3000-level;
- 3.1.1.4 9 credit-units of University Core courses from Table 4;
- 3.1.1.5 GIP 300BEF and GIP 400BEF of the Global Immersion Programme courses in Table 5;

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

**Table 1: Core Courses**

Course Code	Course Title	Credit-units	Year Entry		
			1	2	3
BUS 2000BEF	Integrated Business Foundation	24	✓		
BUS 2020BEF	Integrated Business Functions	24	✓	✓	
BUS 3068BEF	Business Issues and Ethics	3	✓	✓	✓
BUS 4028BEF	Investigating Entrepreneurial Opportunities	6	✓	✓	✓
BUS 4088BEF	Business Sustainability: Theory and Practice	3	✓	✓	✓
MGT 4098BEF	Business Strategy	3	✓	✓	✓

**Table 2: Aviation Services Management Concentration Core Courses**

Course Code	Course Title	Credit-units
ASM 3018BEF	Aviation Ecosystem	3
ASM 3048BEF	Aviation Safety and Security	3
ASM 4028BEF	Passenger Handling Operations and Management	3
ASM 4038BEF	Aviation Cargo Operations and Management	3
ASM 4068BEF	Ground Handling Operations and Management	3
ASM 4078BEF	Smart Airport Management	3
SCM 3071BEF	Logistics Management	3

**Table 3: Aviation Services Management Concentration Elective Courses**

Course Code	Course Title	Credit-units
ASM 3088BEF	Internship in Aviation	15
ASM 4098BEF	Applied Learning Project for Aviation	9
FIN 3086BEF	Financial Management	3
MGT 3042BEF	Training and Development	3
MGT 3045BEF	Organisational Behaviour	3
SCM 3072BEF	Operations Management	3

**Table 4: Business Elective Courses**

Course Code	Course Title	Credit-units
DB 3047BEF	Digital Marketing	3
FIN 3075BEF	Banking Services	3

Course Code	Course Title	Credit-units
IB 3091BEF	International Business Environment	3
LAW 3062BEF	Business Law	3
MGT 3041BEF	Employee Relations and Employment Law	3
MKT 3063BEF	Consumer Behaviour	3
SPM 3013BEF	Learning in Sports, Fitness and Recreation	3
TRM 3006BEF	Cultural Heritage Management	3
TRM 3010BEF	Tourism Planning and Policy	3
TRM 3012BEF	Responsible Tourism and Community Development	3
TRM 3013BEF	Customer Experience Management in Tourism and Hospitality	3

**Table 5: University Core Courses**

Course Code	Course Title	Credit-units
UNI 1002ABW	University Core Values	2
UNI 1012ABW	Social Responsibilities	1
UNI 2002BEW	Effective Communication and Teamwork	3
UNI 3002BEW	Entrepreneurial Mindset and Leadership for Sustainability	3

**Table 6: Global Immersion Programme Courses**

Course Code	Course Title	Credit-units	Year Entry		
			1	2	3
GIP 100BEF	Global Immersion Programme (Undergraduate Year 1)	-	✓		
GIP 200BEF	Global Immersion Programme (Undergraduate Year 2)	-	✓	✓	
GIP 300BEF	Global Immersion Programme (Undergraduate Year 3)	-	✓	✓	✓
GIP 400BEF	Global Immersion Programme (Undergraduate Year 4)	-	✓	✓	✓

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