

Programme Requirements for Bachelor of Applied Psychology with Honours, Bachelor of Business Management with Honours

**This 3-credit-unit system programme requirements document is applicable to students admitted in
2023 Autumn term and thereafter.**

1. Programme Requirement – BAPHBMJ1

1.1 To be eligible for the award of the degree of Bachelor of Applied Psychology with Honours, Bachelor of Business Management with Honours through Year 1 Entry (BAPHBMJ1), a student shall:

1.1.1 obtain 150 credit-units as prescribed below, of which no more than 36 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

- 1.1.1.1 48 credit-units of business core courses applicable to BAPHBMJ1 in Table 1;
- 1.1.1.2 42 credit-units of psychology core courses from Table 2;
- 1.1.1.3 9 credit-units of business elective courses from Table 3;
- 1.1.1.4 12 credit-units of psychology elective courses from Table 4;
- 1.1.1.5 12 credit-units of synergy courses from Table 5;
- 1.1.1.6 12 credit-units of synergy courses from Table 6;
- 1.1.1.7 9 credit-units of University Core courses from Table 7;
- 1.1.1.8 6 credit-units of General Education (GE) courses (see www.hkmu.edu.hk/FT_GE for the updated list of GE courses);

and

1.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

Table 1: Core Courses

Course Code	Course Title	Credit-units	BAPHBMJ1	BAPHBF1	BBMPAF1
BUS 2000BEF	Integrated Business Foundation	24	✓	✓	✓
BUS 3068BEF	Business Issues and Ethics	3	✓	✓	✓
BUS 4088BEF	Business Sustainability: Theory and Practice	3	✓		✓
IB 3091BEF	International Business Environment	3	✓		✓
LAW 3062BEF	Business Law	3	✓		✓

Course Code	Course Title	Credit-units	BAPHBMJ1	BAPHBF1	BBMPAF1
MGT 3045BEF	Organisational Behaviour	3	✓	✓	✓
MGT 4041BEF	Strategic Human Resource Management	3	✓		✓
MGT 4098BEF	Business Strategy	3	✓	✓	✓
MKT 2050BEF	Introduction to Marketing	3	✓		✓

Table 2: Psychology Core Courses

Course Code	Course Title	Credit-units	BAPHBMJ1	BAPHBF1	BBMPAF1
COUN 2001AEF	Basic Skills in Counselling	3	✓	✓	
ECON 1001AEF	Foundations of Social Sciences: Economics	3	✓	✓	
POLS 1001AEF	Foundations of Social Sciences: Political Science	3	✓	✓	
PSYC 1001AEF	Foundations of Social Sciences: Psychology	3	✓	✓	
PSYC 2001AEF	Positive Psychology and Mental Health	3	✓	✓	
PSYC 3001AEF	Abnormal Psychology	3	✓	✓	
PSYC 3002AEF	Biological Psychology	3	✓	✓	
PSYC 3003AEF	Cognitive Psychology	3	✓	✓	
PSYC 3005AEF	Life-span Developmental Psychology	3	✓	✓	
PSYC 3006AEF	Personality Psychology	3	✓	✓	
PSYC 3009AEF	Research Methods in Psychology	3	✓	✓	✓
PSYC 3010AEF	Social Psychology	3	✓	✓	✓
PSYC 4006AEF#/ PSYC 4004AEF#	History of Psychology/ Current Issues in Psychology	3	✓	✓	
SOCI 1001AEF	Foundations of Social Sciences: Sociology	3	✓	✓	

#Student can only take one of the two courses to fulfil the programme requirements.

Table 3: Business Elective Courses

Course Code	Course Title	Credit-units
DB 3047BEF	Digital Marketing	3
IB 3092BEF	Managing International Business	3
IB 4061BEF	International Marketing	3
MGT 4042BEF	Contemporary Issues in Human Resource Management	3

Course Code	Course Title	Credit-units
MGT 4043BEF	Strategic Employee Resourcing and Development	3
MKT 4077BEF	Brand Management	3
SCM 3072BEF	Operations Management	3
SCM 4071BEF	Integrated Supply Chain Management	3
SPM 3015BEF	Facility Programming and Recreational Context	3
SPM 3056BEF	eSports Ecosystem	3
SPM 3057BEF	eSports Business Planning	3
SPM 4036BEF	Sports Coaching and Leadership	3

Table 4: Psychology Elective Courses

Course Code	Course Title	Credit-units
PSYC 3008AEF	Psychology of Language	3
PSYC 4002AEF	Clinical Psychology	3
PSYC 4003AEF	Criminal Psychology	3
PSYC 4005AEF	Cyberpsychology	3
PSYC 4009AEF	Psychology Honours Thesis	6
PSYC 4010AEF	Psychology of Ageing	3
STAT 2001AEF	Essentials of Qualitative Research Inquiry	3

Table 5: Synergy Courses

Course Code	Course Title	Credit-units	BAPHBMJ1	BAPHBF1	BBMPAF1
MKT 3063BEF	Consumer Behaviour	3	✓	✓	✓
PSYC 3007AEF	Psychological Testing and Assessment	3	✓	✓	
PSYC 4001AEF	Behavioural Economics	3	✓	✓	✓
PSYC 4007AEF	Industrial-Organizational Psychology	3	✓	✓	✓

Table 6: Synergy Courses

Course Code	Course Title	Credit-units
BUS 4038BEF	Applied Research Project	12
BUS 4098BEF	Work-based Learning Project	12

Table 7: University Core Courses

Course Code	Course Title	Credit-units
UNI 1002ABW	University Core Values	2
UNI 1012ABW	Social Responsibilities	1
UNI 2002BEW	Effective Communication and Teamwork	3
UNI 3002BEW	Entrepreneurial Mindset and Leadership for Sustainability	3

November 2023

(Student Edition)