Programme Requirements for
Bachelor of Fine Arts with Honours in Animation and Visual Effects

This 3-credit-unit system programme requirements document is applicable to the following student cohorts:

Year of Entry	Admission cohort
Year 1	2023/24 and thereafter
Year 2	2024/25 and thereafter
Year 3	2025/26 and thereafter

1. Programme Requirement – Year 1 Entry

1.1 To be eligible for the award of the degree of Bachelor of Fine Arts with Honours in Animation and Visual Effects through Year 1 Entry, a student shall:

1.1.1   obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

1.1.1.1   81 credit-units of core courses applicable to Year 1 entry as listed in Table 1;

1.1.1.2   3 credit-units of elective courses in specific area at 3000-level from Table 2;

1.1.1.3   3 credit-units of elective courses in specific area at 4000-level from Table 2;

1.1.1.4   a further 12 credit-units of elective courses in specific area from Table 2;

1.1.1.5   9 credit-units of University Core courses in Table 3;

1.1.1.6   6 credit-units of University English courses in Table 4;

1.1.1.7   6 credit-units of General Education (GE) courses (see *www.hkmu.edu.hk/FT_GE* for the updated list of GE courses)

and

1.1.2   attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

2. Programme Requirement – Year 2 Entry

2.1 To be eligible for the award of the degree of Bachelor of Fine Arts with Honours in Animation and Visual Effects through Year 2 Entry, a student shall:

2.1.1   obtain 90 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

2.1.1.1   63 credit-units of core courses applicable to Year 2 entry as listed in Table 1;

2.1.1.2   3 credit-units of elective courses in specific area at 4000-level from Table 2;

2.1.1.3   a further 15 credit-units of elective courses in specific area from Table 2;

2.1.1.4   9 credit-units of University Core courses from Table 3;

and

2.1.2   attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

3.   Programme Requirement – Year 3 Entry

3.1   To be eligible for the award of the degree of Bachelor of Fine Arts with Honours in Animation and Visual Effects through Year 3 Entry, a student shall:

3.1.1   obtain 60 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

3.1.1.1   42 credit-units of core courses applicable to Year 3 entry as listed in Table 1;

3.1.1.2   3 credit-units of elective courses in specific area at 4000-level from Table 2;

3.1.1.3   a further 6 credit-units of elective courses in specific area from Table 2;

3.1.1.4   9 credit-units of University Core courses in Table 3;

3.1.2   attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

Table 1: Core Courses

Course code	Course title	Credit-unit	Year Entry		
			1	2	3
AMVE 1000AEF	History of Animation and Visual Effects	3	✓		
AMVE 1001AEF	Studio Art I: Drawing and Life Drawing	3	✓		
AMVE 1002ABF	Animation Appreciation and Practice 動畫欣賞與實踐	3	✓		
AMVE 1003AEF	Animation Principles Workshop	3	✓	✓	
AMVE 1004AEF	Studio Art II: Painting	3	✓		
CCA 1005ABF	Media Production Skills 媒體製作技巧	3	✓		
AMVE 2000AEF	Alternative Animation	3	✓	✓	
AMVE 2001AEF	Animation Production	6	✓	✓	
AMVE 2002AEF	Art Direction for Animation and Visual Effects	3	✓	✓	
AMVE 2003AEF	Character and Set Design	3	✓	✓	
AMVE 2004AEF	Programming Fundamentals for Animation	3	✓	✓	
AMVE 2005ABF	Storytelling and Pre-visualization 故事創作及視覺預覽	3	✓	✓	
AMVE 3000ABF	Character Animation 人物動畫	6	✓	✓	✓

Course code	Course title	Credit-unit	Year Entry		
			1	2	3
AMVE 3001ABF	Digital Visual Effects and Compositing 數碼視覺特效及合成	6	✓	✓	✓
AMVE 3002AEF	Look Development for Animation and Visual Effects	3	✓	✓	✓
AMVE 3003ABF	Cinematic Sound Design 電影聲效設計	3	✓	✓	✓
AMVE 3004AEF	Particles and Procedural Effects	3	✓	✓	✓
AMVE 4000ABF	Animation Project 動畫作品	6	✓	✓	✓
AMVE 4001ABF	Advanced Animation Production 進階動畫製作	3	✓	✓	✓
AMVE 4002ABF	Advanced Visual Effects Production 進階視覺特效製作	3	✓	✓	✓
AMVE 4003AEF	Motion Graphics Design	3	✓	✓	✓
AMVE 4004AEF	Innovations in Animation and Visual Effects	3	✓	✓	✓
AMVE 4005AEF	Producing and Production Management	3	✓	✓	✓

Table 2: Electives courses

Course code	Course title	Credit- unit
CAMD 1000AEF	Introduction to Advertising Media	3
CAMD 1001AEF	Principles and Practices of the Media	3
CAMD 1002ABF	Introduction to Copywriting 文案創作導論	3
CAMD 2000AEF	Branding and Visual Identity	3
CAMD 2001ABF	Visual Design and Practices 視覺設計與實踐	3
CAMD 2002ABF	Advertising and Publication Design 廣告製作與出版	3
CAMD 2003AEF	Advertising Audience Behaviour	3
CAMD 3000AEF	Advertising for Digital Media	3
CAMD 3002ABF	Multi Camera Studio Production Workshop 多攝影機攝製工作坊	3
CAMD 3003AEF	New Media Culture	3
CAMD 3004AEF	Web Design and Interactive Media	3
CAMD 3005ABF	Cultural Identities and Advertising 文化身份與廣告	3
CAMD 4001ABF	Exhibition Design and Event Planning 展覽設計及活動策劃	3
CAMD 4002ABF	Media Law, Policy and Ethics 媒體法律、政策與道德	3
CAMD 4003ABF	Video Production Workshop: E- Advertising 錄像攝製工作坊: 電子廣告	3
CAMD 4004ABF	Museum Studies 博物館學	3

Course code	Course title	Credit-unit
CAMD 4005AEF	Photography for Advertising	3
CAMD 4006AEF	Strategic Media Planning	3
CAMD 4007AEF	Social Media Communications and Strategies	3
CCA 1000ACF	電影藝術概論	3
CCA 1004ACF	成為作家：從欣賞到實踐	3
CCA 1005ABF	Media Production Skills 媒體製作技巧	3
CCA 1006ACF	電影新浪潮	3
CCA 1007ACF	戲劇的藝術：從文字到舞台	3
CCA 2000ACF	視覺文化：泛媒體寫作坊	3
CCA 2007ACF	華語電影	3
CCA 2009ACF	電影後期製作藝術	3
CCA 2010ACF	創意寫作坊	3
CCA 2011ACF	美術指導視野	3
CCA 3000ACF	電影編劇：美學與實踐	3
CCA 3002ACF	閱讀電影：理論與實踐	3
CCA 3006ACF	看見真相：紀錄片的製作與探索	3
CCA 3008ACF	媒體寫作與編輯	3
CCA 3009ABF	Sound Production for Film and TV 電影電視聲音製作	3
CCA 3010ACF	走進詩的先鋒派：從觀念到方法	3
CCA 3011ACF	電影大師研究	3
CCA 3014ACF	小說課：從現代主義到後現代主義	3
CCA 3056ACF	文學大師課	3
CCA 3057ABF	Short Film Production 短片製作	3
CCA 3058ACF	電影攝影與燈光藝術	3
CCA 3059ACF	導演與監製工作坊	3
CCA 4001ACF	流動影像的跨媒體改編	3
CCA 4002ACF	廣播劇創作	3
CCA 4003ACF	電影、音樂與歌詞	3
CCA 4004ACF	綜藝節目：從電視到網上媒體	3
CCA 4006ACF	類型電影研究專題	3
CCA 4007ACF	寫作及文學研究專題	3
IDDA 1000AEF	Introduction to Imaging Design	3
IDDA 1003AEF	Introduction to Digital Art	3
IDDA 2000AEF	Studio Photography	3
IDDA 2002AEF	Visual Narrative Workshop	3
IDDA 2003AEF	Imaging Technology	3
IDDA 3000AEF	Computational Art and Graphics	3
IDDA 3002AEF	Experimental Imaging and Video Art	3
IDDA 3003AEF	Contemporary Photography	3
IDDA 3004AEF	Administration and Management in Art and Design	3
IDDA 4004AEF	Experience Design	3

Course code	Course title	Credit- unit
IDDA 4005AEF	Photography and Visual Studies	3

Table 3: University Core courses

Course Code	Course Title	Credit-units
UNI 1002ABW	University Core Values	2
UNI 1012ABW	Social Responsibilities	1
UNI 2002BEW	Effective Communication and Teamwork	3
UNI 3002BEW	Entrepreneurial Mindset and Leadership for Sustainability	3

Table 4: University English courses

Course Code	Course Title	Credit-units
ENGL 1101AEF[#]	University English: Reading and Writing	3
ENGL 1102AEF[#]	Presentation Skills	3

 # Students who have attained Level 5 or above in DSE (or equivalent) may opt to complete ENGL 1002AEF Classic American Films and/or ENGL 1003AEF British and American Short Stories to fulfill the programme requirements in lieu of the University English course.

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