Programme Requirements for
Master of Business Administration in Sustainability Transformation (in Chinese)
企業持續發展工商管理碩士（中文）

1. Entry Requirement

1.1 To enter the **Master of Business Administration in Sustainability Transformation** programme, a student shall normally possess:

1.1.1 a recognized degree in a business-related area (or its equivalent), or a qualification equivalent to the HKMU's Postgraduate Certificate in Business Administration (in Chinese); or

1.1.2 a recognised degree in a non-business area (or its equivalent), plus at least three years of recognized supervisory/managerial experience; or

1.1.3 a recognized post-secondary qualification at Level 4 under the Hong Kong Qualifications Framework (or its equivalent), plus at least ten years of supervisory/managerial experience.

1.2 To enter the **Master of Business Administration in Sustainability Transformation** programme through Pathway 1, a student shall normally possess:

1.2.1 a recognized Master's degree in a business-related area (or its equivalent).

2 Programme Requirement – Master of Business Administration in Sustainability Transformation (MBASTC)

2.1 To be eligible for the award of the degree of Master of Business Administration in Sustainability Transformation, a student shall obtain 36 credit-units and STIP from the following:

2.1.1 6 credit-units of a Compulsory Core Course **MGT 8020BCD** in Table 1;

2.1.2 12 credit-units of a Concentration Core Course **BUS 8061BCD** in Table 1;

2.1.3 **BUS 0089BCD** *Sustainability Transformation Immersion Program*me (STIP) in Table 1; and

2.1.4 18 credit-units of Concentration Elective courses labelled CNE from Table 1.

3 Programme Requirement - Master of Business Administration in Sustainability Transformation (through Pathway 1) (MBASTC1)

3.1 To be eligible for the award of the degree of Master of Business Administration in Sustainability Transformation through Pathway 1, a student shall obtain 24 credit-units and STIP from the following:

3.1.1 6 credit-units of a Compulsory Core Course **MGT 8020BED** in Table 1;

3.1.2 12 credit-units of a Concentration Core Course **BUS 8061BED** in Table 1;

3.1.3 **STIP 802BCD** *Sustainability Transformation Immersion Programme* (STIP) in Table 1; and

3.1.4 6 credit-units of a Concentration Elective Course labelled CNE from Table 1.

Table 1

Course Code	Course Title	Credit-units	Course Label
Compulsory Core Course			
MGT 8020BCD	競爭優勢策略	6	CD
Concentration Core Course			
BUS 8061BCD	應用商業持續發展計劃 (一年)	12	CNC
Sustainability Transformation Immersion Programme (STIP)			
STIP 802BCD	企業持續發展沉浸課程	--	-
Concentration Elective Courses			
DB 8079BCD	數碼世紀領導學	6	CNE
FIN 8033BCD	企業財務投資增長策略	6	CNE
IB 8090BCD	國際管理策略	6	CNE
IB 8093BCD	亞太地區企業整合策略研究	6	CNE
MGT 8034BCD	策略人力資源管理：創建競爭優勢	6	CNE
MGT 8038BCD	知識管理學	6	CNE
MKT 8041BCD	動態創新市場管理	6	CNE

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