

Programme Requirements for Bachelor of Business Administration with Honours in Management Studies

1. Entry Requirement

- 1.1 To enter the **Bachelor of Business Administration with Honours in Management Studies** programme through Pathway 1, a student shall normally possess a recognized Associate Degree or Higher Diploma in a business-related area (or its equivalent).

2. Programme Requirement - Bachelor of Business Administration with Honours in Management Studies (BBAHMS)

- 2.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Management Studies, a student shall:
 - 2.1.1 obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:
 - 2.1.1.1 9 credit-units of University Core courses labelled UCC in Table 1;
 - 2.1.1.2 78 credit-units of compulsory core courses labelled CD in Table 1;
 - 2.1.1.3 18 credit-units of concentration core course labelled CNC and 9 credit-units of concentration elective course labelled CNE from one of the four options in Table 1 ;
 - 2.1.1.4 6 credit-units, as necessary, from any English and/or Chinese courses at 1000/2000/3000/4000-level offered by the University.

and

- 2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Undergraduate Degrees.

3. Programme Requirement - Bachelor of Business Administration with Honours in Management Studies (through Pathway 1) (BBAHMS1)

- 3.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Management Studies through Pathway 1, a student shall:
 - 3.1.1 obtain 63 credit-units as prescribed below, of which at least 24 credit-units shall be at least 3000-level and at least 24 credit-units shall be at 4000-level:
 - 3.1.1.1 9 credit-units of University Core courses labelled UCC in Table 1;
 - 3.1.1.2 27 credit-units from compulsory core courses BUS 3027BED and MGT 4002BED from Table 1;
 - 3.1.1.3 18 credit-units from concentration core course labelled CNC and 9 credit-units of concentration elective course labelled CNE from one of the four options in Table 1.

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the Award of Undergraduate Degrees.

Table 1

Course Code	Course Title	Credit-units	Course label	
University Core Courses				
UNI 1001ABW	University Core Values	2	UCC	
UNI 1011ABW	Social Responsibilities	1	UCC	
UNI 2001BEW	Effective Communication and Teamwork	3	UCC	
UNI 3001BEW	Entrepreneurial Mindset and Leadership for Sustainability	3	UCC	
Compulsory Core Courses				
BUS 1000BED	An Introduction to Business and Management	18	CD	
BUS 1030BED	Making Your Learning Count	6	CD	
BUS 2007BED	Shaping Business Opportunities	18	CD	
BUS 2070BED	Communication Skills for Business and Management	9	CD	
BUS 3027BED	Creating Futures: Sustainable Enterprise and Innovation	9	CD	
MGT 4002BED	Strategic Management	18	CD	
Concentration Core and Elective Courses				
Option 1				
1a	18 credit-units from:			
	ACT 3094BED	Accounting in Business and Practice	18	CNC
1b	9 credit-units from one of the following courses:			
	MGT 4029BED	Leadership in a Changing World	9	CNE
	MKT 4028BED	Marketing in Action	9	CNE
Option 2				
2a	18 credit-units from:			
	BUS 3005BED	Exploring Innovation and Entrepreneurship	18	CNC
2b	And 9 credit-units from one of the following courses:			
	ACT 4091BED	Management Accounting and International Finance	9	CNE
	FIN 4094BED	Financial Analysis and Decision Making	9	CNE

Course Code	Course Title	Credit-units	Course label
Option 3			
3a	18 credit-units from:		
MGT 3008BED	Developing Leadership	18	CNC
3b	9 credit-units from one of the following courses:		
ACT 4091BED	Management Accounting and International Finance	9	CNE
FIN 4094BED	Financial Analysis and Decision Making	9	CNE
MKT 4028BED	Marketing in Action	9	CNE
Option 4			
4a	18 credit-units from:		
MKT 3006BED	Understanding Customers	18	CNC
4b	9 credit-units from one of the following courses:		
ACT 4091BED	Management Accounting and International Finance	9	CNE
FIN 4094BED	Financial Analysis and Decision Making	9	CNE
MGT 4029BED	Leadership in a Changing World	9	CNE

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