Programme Requirements for
Bachelor of Business Administration with Honours in Innovation and Enterprise

1. **Entry Requirement**

   1.1   To enter the **Bachelor of Business Administration with Honours in Innovation and Enterprise** programme through Pathway 1, a student shall normally possess a recognized Associate Degree or Higher Diploma in a business-related area (or its equivalent).

2. **Programme Requirement - Bachelor of Business Administration with Honours in Innovation and Enterprise (BBAHIE)**

   2.1   To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Innovation and Enterprise, a student shall:

      2.1.1   obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

         2.1.1.1   9 credit-units of University Core courses labelled UC in Table 1;

         2.1.1.2   78 credit-units of compulsory core courses labelled CD in Table 1;

         2.1.1.3   27 credit-units of concentration elective courses labelled CNE from Table 1;

         2.1.1.4   6 credit-units, as necessary, from any English and/or Chinese courses at 1000/2000/3000/4000-level offered by the University.

      and

      2.1.2   attain the CGPA for graduation as prescribed in the Regulations for the Award of Undergraduate Degrees.

3. **Programme Requirement - Bachelor of Business Administration with Honours in Innovation and Enterprise (through Pathway 1) (BBAHIE1)**

   3.1   To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Innovation and Enterprise through Pathway 1, a student shall:

      3.1.1   obtain 63 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-level and at least 24 credit-units shall be at 4000-level:

         3.1.1.1   9 credit-units of University Core courses labelled UC in Table 1;

         3.1.1.2   27 credit-units from compulsory core courses BUS 3027BED and MGT 4002BED from Table 1;

         3.1.1.3   27 credit-units of concentration elective courses labelled CNE from Table 1.

      and

      3.1.2   attain the CGPA for graduation as prescribed in the Regulations for the Award of Undergraduate Degrees.

Table 1

Course Code	Course Title	Credit-units	Course label
University Core Courses			
UNI 1001ABW	University Core Values	2	UC
UNI 1011ABW	Social Responsibilities	1	UC
UNI 2001BEW	Effective Communication and Teamwork	3	UC
UNI 3001BEW	Entrepreneurial Mindset and Leadership for Sustainability	3	UC
Compulsory Core Courses			
BUS 1000BED	An Introduction to Business and Management	18	CD
BUS 1030BED	Making Your Learning Count	6	CD
BUS 2007BED	Shaping Business Opportunities	18	CD
BUS 2070BED	Communication Skills for Business and Management	9	CD
BUS 3027BED	Creating Futures: Sustainable Enterprise and Innovation	9	CD
MGT 4002BED	Strategic Management	18	CD
Concentration Elective Courses			
BUS 3005BED	Exploring Innovation and Entrepreneurship	18	CNE
MGT 4029BED	Leadership in a Changing World	9	CNE
MKT 4028BED	Marketing in Action	9	CNE

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