

## 陳志輝教授

Professor Andrew CHAN Chi-fai, SBS, JP



陳志輝教授現任香港中文大學（中大）逸夫書院院長及行政人員工商管理碩士課程聯席主任，精研策略市場學和跨文化市場學，對中國市場特別有研究，也是商業談判專家。

陳教授 1977 年畢業於中大，取得工商管理學士學位，其後分別於 1979 年獲美國加州大學柏克萊分校頒授工商管理碩士學位，於 1993 年獲中大頒授哲學博士學位。投身教學前，陳教授曾任職美國銀行和萬國商業機器股份有限公司。他對教學充滿熱誠，曾於 2001 年及 2009 年獲中大頒發校長模範教學獎。

自 2003 年起，陳教授為香港電台主持《與 CEO 對話》和《管理新思維》兩個節目，邀請不同界別的領袖與公眾分享管理哲學和成功故事，以擴闊視野和提升競爭力。此外，陳教授亦為本港、內地及跨國企業舉辦管理課程、論壇及研討會。

陳教授有豐富書院事務工作經驗及強大的社會網絡，於 2010 年 7 月獲委任為逸夫書院院長，除了致力促進學生教育和書院活動，他更希望學生能體現書院口號「臻善存德，居高懷仁」的精神。

除了教學及其專業範疇的工作外，陳教授一直積極參與公共及社會服務，1999 至 2005 年連續六年出任消費者委員會主席，在推廣消費者權益保障方面貢獻良多。他於 2004 至 2010 年間出任存款保障委員會主席，於 2010 至 2016 年間出任金融管理局程序覆檢委員會主席，並於 2011 至 2017 年間出任中醫藥管理委員會主席。

Prof. Andrew Chan Chi-fai is Head of Shaw College and Co-Director of the Executive MBA Programme of the Chinese University of Hong Kong (CUHK). He is an expert in strategic marketing, cross-cultural marketing and China marketing as well as a professional business negotiator.

Prof. Chan graduated with a BBA from CUHK in 1977. He obtained his MBA and PhD from the University of California at Berkeley and CUHK in 1979 and 1993 respectively. Prof. Chan had worked for Bank of America and IBM World Trade Corporation before starting his teaching career. He excels in teaching and was awarded the Vice-Chancellor's Exemplary Teaching Award in 2001 and 2009 by CUHK.

Since 2003, Prof. Chan has hosted the *Talking to CEOs* and *New Thinking in Management* programmes broadcast by Radio Television Hong Kong. Leaders from various sectors and professions are invited to share their management philosophies and success stories to help the public broaden their horizons and strengthen their competitiveness. He also organized management courses, forums and seminars for local, mainland China and multinational enterprises.

With ample experience in college affairs and strong community network, Prof. Chan was appointed Head of Shaw College in July 2010. Besides dedicating himself to facilitating student education and college activities, he would also like to see students realize the college slogan 'Excellence with a soul, leadership with a heart'.

Apart from his teaching and professional work, Prof. Chan has devoted much time and efforts to public and community service. He served as Chairman of the Consumer Council from 1999 to 2005 and made tremendous contribution to the promotion of consumer protection. He was Chairman of the Deposit Protection Board from 2004 to 2010, the Monetary Authority Process Review Committee from 2010 to 2016 and the Chinese Medicine Council from 2011 to 2017.

此外，陳教授於 2000 至 2016 年間先後出任證券及期貨事務監察委員會投資者教育諮詢委員會委員、旅遊發展局委員、選舉管理委員會委員、香港教育大學校董會成員。

陳教授現時是中醫中藥發展委員會委員、社會企業諮詢委員會委員、優化整筆撥款津助制度檢討專責小組成員、恆生管理學院校務委員會委員、東華學院校務委員會委員，並為優質旅遊服務協會擔任顧問。

多年來，陳教授大力支持香港公開大學李兆基商業管理學院，擔任校外考試委員、課程評審和課程檢討及評審委員會委員。

陳教授是粵劇愛好者，經常在校園及為公眾獻唱。他對粵劇的興趣源於在美國留學期間，每每聽到唐人街播放的粵曲便沒那麼想家。其後他跟名師學藝，並努力鑽研歌唱技巧。陳教授現為粵劇發展諮詢委員會主席和粵劇發展基金顧問委員會委員。

陳教授對公共事務和社會服務作出卓越貢獻，香港特區政府於 2005 年委任他為太平紳士，又於 2007 年頒授銀紫荊星章予陳教授。

為表揚陳志輝教授對香港及本校之貢獻，現恭請副校長頒授榮譽大學院士榮銜予陳志輝教授。

Between 2000 and 2016, Prof. Chan also served for various periods of time as a member of the Investor Education Advisory Committee of the Securities and Futures Commission, the Tourism Board, the Electoral Affairs Commission, and the Council of the Education University of Hong Kong.

Currently, he is a member of the Chinese Medicine Development Committee, Social Enterprise Advisory Committee and Task Force for Review on Enhancement of Lump Sum Grant Subvention System. He is also a Council member of both Hang Seng Management College and Tung Wah College, and an advisor of the Quality Tourism Services Association.

Prof. Chan has been very supportive of the OUHK's Lee Shau Kee School of Business and Administration in the past decades in the capacity of External Examiner, Programme Advisor, and Programme Review and Validation Committee member.

As an enthusiast for Cantonese opera, he often sings on campus or for the public. His interest in it began when he was studying in the US, during which the Cantonese opera played in Chinatown helped him cope with his homesickness. He later learnt from a Cantonese opera master and continued to polish his skills. Prof. Chan is Chairman of the Cantonese Opera Advisory Committee and a member of the Cantonese Opera Development Fund Advisory Committee.

His distinguished public and community service led to his appointment as a Justice of the Peace in 2005 and the award of the Silver Bauhinia Star in 2007 by the Hong Kong SAR Government.

In recognition of Prof. Andrew Chan Chi-fai's contributions to Hong Kong and the University, may I invite the Pro-Chancellor to present him with the Honorary University Fellowship.