## 莊偉茵女士 Ms Quince Chong Wai-yan



莊偉茵女士現任國泰航空企業事務董事、國泰航空飲食服務(香港)有限公司董事、香港機場地勤服務有限公司主席及雅潔洗衣有限公司主席。

莊女士畢業於香港中文大學,主修公共行政學,副修人事管理;畢業後在酒店業及香港旅遊協會從事公關工作,一九九八年加入國泰航空出任企業傳訊主管。九九年,莊女士及其團隊處理機師工潮表現出色,在亞洲公關大獎比賽中獲頒「最佳危機管理獎」,翌年晉升為機艙服務總經理。為深入了解前線工作,她不惜親身體察,考取牌照當「空姐」,而且每次飛行都選經濟艙,擔當初級艙務員職務。她於二〇〇四年獲擢升為航空服務董事,但仍繼續飛行,直至〇八年為止。

莊女士於〇四年至今年六月出任香港公開大學校董會成員。她成功撮合國泰航空與香港公開大學李嘉誠專業進修學院聯手籌辦「機艙服務專業文憑」課程,為航空服務業培訓人才。為表揚莊偉茵女士對教育及本校發展所作的貢獻,現恭請校董會主席先生頒授榮譽大學院士榮銜予莊偉茵女士。

Ms Quince Chong Wai-yan is Cathay Pacific's Director of Corporate Affairs, Director of Cathay Pacific Catering Services Ltd (Hong Kong), Chairperson of Hong Kong Airport Services Ltd and Vogue Laundry Service Ltd.

Ms Chong is a graduate of the Chinese University of Hong Kong, where she majored in Government and Public Administration and minored in Personnel Management. She entered the field of public relations after graduation, working in the hotel industry and for the Hong Kong Tourist Association. In 1998, she joined Cathay Pacific as Head of Corporate Communication Department and in 1999, received the Best Crisis Management Award at the Asian PR Awards for her excellent handling of an industrial action by pilots. She was appointed General Manager of the Inflight Services Department the following year. In order to gain a first-hand understanding of frontline work, she obtained a license to serve as a flight attendant. Every time she flew as a flight attendant, she chose to work in the economy class cabin. Ms Chong continued this practice even after she became Director of Service Delivery in 2004, and only ceased to do so in 2008.

From 2004 to June this year, Ms Chong was a Council member of the OUHK. She acted as a matchmaker for the University's Li Ka Shing Institute of Professional and Continuing Education and Cathay Pacific, bringing the two parties together to offer a Professional Diploma in Inflight Service programme aimed at training professionals for the airline industry. In recognition of Ms Chong's contribution to education and the University, may I invite the Chairman to present her with the Honorary University Fellowship.