

DEGREE OF DOCTOR OF BUSINESS ADMINISTRATION, *honoris causa*

Professor Peter J. Buckley, OBE

Mr Pro-Chancellor,

Internationalization is an inevitable phenomenon in economic development. Standing at the forefront of its academic research and public policy development is Professor Peter Buckley, whom I would like to present to you today, an indefatigable leader demonstrating unyielding perseverance in his academic career.

Professor Buckley graduated with a Bachelor of Arts in Social Sciences - Economics at the University of York, and completed his Master of Arts in Development Economics at the University of East Anglia and his doctorate with the University of Lancaster. In early 1970s, he was recruited to the University of Reading where he became apprentice to the accomplished economist Professor John H. Dunning. At that time, international business was rapidly growing as a field of study, and Dunning was widely regarded as one of the founding fathers of the field.

These factors paint the background for the publication of Professor Buckley's first, and perhaps one of the most important books. He and his colleague Professor Mark Casson published *The Future of the Multinational Enterprise* in 1976, which has become a catalyst in the internalization theory of the multinational enterprise. The book has revolutionized the way internationalization of businesses and foreign direct investment used to be analyzed and studied in the field, and has inspired numerous works and research writings that follow. Before his founding work utilizes internalization theory in international business, the focus of the study of the field was always the environment and the cultural, economic, financial, and political dimensions of setting up business overseas. The internalization theory has enriched the international business field via the demonstration of the interaction between the external environmental and the internal knowledge flows of multinational enterprise

parent and subsidiary companies. The book *The Future of the Multinational Enterprise* has been reprinted numerous times and translated into Korean, Japanese and Chinese. More importantly, the core questions it seeks to answer remain a cornerstone in Professor Buckley's later research and writings on international joint ventures, licensing, offshore assembly and the global factory. His explanation on the reasons and ways for firms to internationalize and develop as multinational enterprises is the core fundamentals for international business research and teaching.

For over 40 years since Professor Buckley's first publication, both globalization and the academic field of international business have seen tremendous changes, but Professor Buckley's impact continues to ripple through the academic community. In his subsequent work, Professor Buckley's research covers topics on the management of knowledge in multinational enterprises, cooperative strategies and foreign direct investment, with a growing focus on multinational enterprises in Asian countries including India and China.

Today, with more than 28 books and over 250 referred articles, he is revered as one of the most influential scholars in the community of international business. Other than the aforementioned book, *The Future of the Multinational Enterprise*, his work such as *The Multinational Enterprise: Theory and Applications*, based on the 1986 Uppsala Lectures in Business, and his recent book *Foreign Direct Investment, China and the World Economy* are also vital to the academia and the development of the business world.

He has received several Best Paper Awards, including the *Journal of International Business Studies'* Decade Award in 2017. He was also listed in *The Times Higher Education Supplement* as one of the most "Successful Academic Writers" in 2006. As of today, Google Scholar has listed over 37,490 citations of his work. He is also the editor of the Edward Elgar book series *New Horizons in International Business*, the Consulting Editor of *Journal of International Business Studies*, and he is on the editorial board of many prestigious book series and journals, such as the *British Journal of Canadian Studies*, *International Journal of the Economics of Business*, *Journal of Chinese Economic and Business Studies*, and the *Asia Pacific Business Review*.

Professor Buckley's contributions in the field of international business are not limited to his plethora of successful publications. He also dedicates himself to the education of economics and international business. While Professor Buckley is currently Professor at the University of Leeds and before that, Professor at the University of Bradford's Management Centre,

he has also held visiting professorships in various universities around the world, such as the University of Paris I, the University of Groningen, the University of Rennes I, City University of Hong Kong, BI Oslo, the University of Granada, the University of Lancaster, and the University of Reading.

To further promote and expand research and development in the field, Professor Buckley founded the Centre for International Business at the University of Leeds in 1995, which has become one of the world's leading research institutes in international business today. With China's growing role in the global economy, Professor Buckley founded the Business Confucius Institute at the University of Leeds in 2012, which aims to promote the Chinese language and culture with a business focus, fostering communication and exchange between UK companies and the Chinese market. He was also the elected President of the Academy of International Business from 2002 to 2004.

Heralded as one of the most accomplished and honored academics in the field of international business, Professor Buckley has also applied his academic knowledge and insights to public policy. Throughout his career, he has carried out consultancy assignments for the central government, the local Hong Kong government, international bodies (including UNCTAD and UNIDO), and various leading corporations. It should also be noted that in the last 40 years, founding researchers in the field of international business, including Professor Buckley and the late Professor Dunning, have contributed to the tremendous research advancement. The UNCTAD has been strongly influenced by the internalization theory and eclectic paradigm, which shape the current positive view on the importance of MNCs and FDI as a source of new technologies essential for economic development.

In the years our honorand has dedicated to his teaching and research, Professor Buckley has accumulated numerous accolades and recognition for his work. He was awarded the Honorary Doctorate by four tertiary institutions, namely the University of Uppsala, Sweden in 2010, Lappeenranta University of Technology, Finland in 2012, Copenhagen Business School, Denmark in 2015, and Carleton University, Canada in 2018.

In 2012, he was appointed Officer of the Order of the British Empire for "Services to Higher Education, International Business and Research". In the same year, he was also awarded the Richard Whipp Lifetime Achievement Award by the British Academy of Management for his contributions to the academic discipline of International Business. In 1985 he was elected

to be one of the fifty Fellows of the Academy of International Business (AIB) worldwide and recognized for his “outstanding achievements in international business”. He remains the youngest person to be so elected. In 1995 he became a Fellow of the British Academy of Management. He was elected a Fellow of the Royal Society of Arts in 1995, a Fellow of European International Business Academy in 2005, a Fellow of the British Academy, and a Fellow of the Academy of Social Sciences in 2014. In 2017, he was granted the John H. Dunning Prize for Lifetime Achievement.

Professor Buckley’s achievements and contributions are not only widely recognized in Europe and North America, but also in Asia-pacific countries. In 1998, he was appointed as an Honorary Professor at the University of International Business and Economics in China, and was elected the Cheung Kong Scholar Chair Professor in 2012. He has also supported the Open University of Hong Kong as a Supervisor in our Global PhD Programme of Lee Shau Kee School of Business and Administration, providing valuable insights and expertise for our research students.

Today, we are privileged to be able to count our University among the many institutions that have acknowledged Professor Peter Buckley’s contributions to the research, development, and education of international business. Mr Pro-Chancellor, in recognition of his tremendous achievements and continuous contributions to the research and education of international business, may I invite our President to present Professor Peter Buckley, for the conferment of the degree of Doctor of Business Administration, *honoris causa*.

Citation written and to be delivered by Professor Alan Au Kai-ming

榮譽工商管理博士學位

Peter J. Buckley 教授

副校監先生：

眾所週知，國際化是經濟發展中不可或缺的一部分。今天所引介的 Peter Buckley 教授在此一領域之學術研究及公共政策推動方面，扮演著開創者的角色。他多年來孜孜不倦，在其學術生涯中，獲得卓越的成就。

Buckley 教授畢業於英國約克大學，獲社會科學（經濟學）文學士學位。他其後於英國東安格利亞大學及蘭卡斯特大學分別取得發展經濟學文學碩士和博士學位。在上世紀七十年代初，他獲聘到雷丁大學，並師承於著名經濟學家 John H. Dunning 教授。當時，國際商業學這個學科正在迅速發展，而 Dunning 教授乃此一領域的奠基者之一。

其後，Buckley 教授出版了其首部著作，此書被公認為國際商業學領域中最重要的作品之一。他與同事 Mark Casson 教授於一九七六年所出版的《跨國企業的未來》（*The Future of the Multinational Enterprise*），可以說是催化了跨國企業內部化理論的發展。該書對企業國際化及外來直接投資的分析和研究方法帶來了革命性的變革，並啟發其後眾多論文與專著的誕生。在 Buckley 教授於國際商業中建立內部化的先導理論前，此領域的研究主要集中在成立海外企業的環境以及其文化、經濟、金融和政治面向。內部化理論展示了跨國母公司及其附屬公司之間在外部環境和內部知識流之間的互動，豐富了國際商業學這個學術範疇的發展。《跨國企業的未來》一書經多次重印，並曾翻譯成韓文、日文以及中文。更重要的是，《跨國企業的未來》一書所提出的觀點，於 Buckley 教授其後有關國際合資企業、授權經營、境外裝配以及全球工廠的研究和著作中，仍然是重要的基石。他對企業開展國際化以及發展成跨國公司的原因和方式之見解，是國際商業學研究及教學領域中的關鍵和核心。

現今距 Buckley 教授的首部著作出版已經超過四十年，全球化和國際商業學此一學術領域出現了重大的變化，但 Buckley 教授在學術界的影響深遠，啟發著一代又一代的學者。在其較後的著作中，Buckley 教授的研究涵蓋跨國企業的知識管理、合作策略以及外來直接投資，並對印度和中國等亞洲國家的跨國公司課題愈益關注。

如今，Buckley 教授已撰有逾二十八本專著以及超過二百五十篇同儕評審論文，為國際商業學這領域中最具影響力的學者之一。除了前述的《跨國企業的未來》，其根據一九八六年瑞典烏普薩拉商業學講座撰寫而成的《跨國企業：理論與實踐》(*The Multinational Enterprise: Theory and Applications*)，以及近來出版的《外來直接投資、中國及全球經濟》(*Foreign Direct Investment, China and the World Economy*)，對於學術界及商業領域的發展亦起著舉足輕重的作用。

Buckley 教授曾多次獲得最佳論文獎項，包括《國際商業研究學報》二零一七年的「十年大獎」。此外，於二零零六年，《泰晤士報高等教育增刊》譽其為「最成功的學術作者」之一。截至今日，根據谷歌學術搜尋，其著作的引用次數高達 37,490 次以上。此外，他亦是 Edward Elgar 出版社「國際商業學新視野」系列叢書的編輯、《國際商業研究學報》的顧問編輯，以及《英國加拿大研究期刊》、《國際商業經濟學學報》、《中國經濟及商業研究學報》以及《亞太商業評論》等眾多著名學報及叢書編輯委員會的成員。

Buckley 教授對國際商業學的貢獻並不限於學術著作，他在經濟學及國際商業學教育方面亦扮演著關鍵的角色。他現為利茲大學教授，而此前則是布拉德福德大學管理學中心教授。此外，他亦在全球多所大學擔任訪問教授，包括巴黎第一大學、格羅寧根大學、雷恩第一大學、香港城市大學、奧斯陸挪威商學院、格拉納達大學、蘭卡斯特大學以及雷丁大學。

為了進一步推廣及擴大國際商業學這個領域的研究及發展，Buckley 教授於一九九五年創立利茲大學國際商業學中心，該中心現時已成為有關學術範疇中全球首屈一指的研究所。此外，隨著中國在全球經濟中的角色愈益重要，Buckley 教授於二零一二年更在同一所大學成立商務孔子學院，致力推廣商業導向的中國語言及文化，促進英國企業和中國市場之間進行溝通及交流。從二零零二年至二零零四年，他更獲選為國際商業學學會的主席。

Buckley 教授在國際商業學的領域中享譽甚隆，極具學術地位，但他亦積極走出象牙塔，將其學術知識和見解應用到公共政策上。在其事業生涯中，他曾為中國政府、香港特區政府、國際組織（包括聯合國貿易和發展會議及聯合國工業發展組織）以及不同的大型企業提供顧問服務。此外，在過去四十年間，Buckley 教授以及已故的 Dunning 教授這兩位國際商業學的奠基者，對相關研究進程的貢獻實在不容忽視。聯合國貿易和發展會議就可說是深受內部化理論和折衷理論影響的佳例。而這些理論亦為當前對跨國企業及外來直接投資作為經濟發展的新技術來源塑造了正面看法。

多年來，Buckley 教授一直致力於教學及研究，並獲得了多方面的讚譽及認同。他曾獲多所大學頒授榮譽博士學位，包括瑞典烏普薩拉大學（二零一零年）、芬蘭拉彭蘭塔科技大學（二零一二年）、丹麥哥本哈根商學院（二零一五年），以及加拿大卡爾頓大學（二零一八年）。

在二零一二年，Buckley 教授獲頒授大英帝國官佐勳章，以表彰其對「高等教育、國際商業以及研究」的卓越貢獻。同年他亦獲英國管理學院頒發 Richard Whipp 終身成就獎，肯定了其對國際商業學的貢獻。一九八五年，他獲選為「國際商業學學院」全球五十位院士之一，代表了其在「國際商業學的傑出成就」。現時，他仍然保持獲選院士時年紀最輕的紀錄。在一九九五年，他成為英國管理學會的會士，並在同年獲選為皇家藝術學會會士。而在二零零五年，他亦成為歐洲國際商業學學院的院士。於二零一四年，他獲選為英國國家學術院院士和社會科學學院院士。在二零一七年，他更獲頒授 John H. Dunning 終身成就大獎。

對 Buckley 教授成就及貢獻的廣泛認同，並不局限於歐洲和北美洲，在亞太地區亦然。一九九八年，他獲委任為中國對外經濟貿易大學的名譽教授，並於二零一二年獲選為「長江學者」講座教授。此外，他亦大力支持香港公開大學，出任李兆基商業管理學院哲學博士（環球課程）的導師，為研究生提供寶貴的指導及意見。

今天，香港公開大學非常榮幸，能與其他不少高等院校一樣，表彰 Peter Buckley 教授在國際商業學研究、發展和教育方面的重大建樹。副校監先生，Buckley 教授對國際商業學的教研貢獻良多，多年來的成就有目共睹。在此本人謹恭請校長引介 Peter Buckley 教授接受本大學的榮譽工商管理博士學位。

英文贊辭由區啟明教授撰寫及宣讀