

榮譽工商管理博士學位

郭炳江先生

校董會主席先生：

今天，我非常高興向各位介紹一位工商界公認的翹楚，亦是我們師生的學習榜樣，他就是郭炳江先生。

郭先生現任新鴻基地產集團副主席兼董事總經理，亦是執行委員會成員。他對工作充滿熱誠，全程投入。今天，新地已成為香港經濟成就的代表象徵，所發展的國際金融中心及環球貿易廣場更成為香港的地標物業，在其他地方亦興建不少高樓大廈，例如上海國金中心。集團現時員工約 32,000 名，以發展物業供銷售和投資為核心業務，並經營多項地產相關業務，包括酒店、金融服務、保險和物業管理。

在成長的歲月裡，郭先生勤奮好學，每天乘搭電車前往一間位於港島筲箕灣的本地學校上課。他自小培養紀律和堅毅的精神，熱衷學習並樂於尋求別人的指導，為爭取更好學業成績奠下良好基礎。他在港完成中學課程後負笈英國進修，在倫敦大學帝國學院取得土木工程系學士學位，繼而在倫敦大學倫敦商學院取得工商管理碩士學位。

他於一九七七年學成回港，隨即加入由其父親創立的新鴻基地產發展有限公司工作，負責管理建築相關的業務。他自一九八〇年起參與多項地產發展項目，隨著集團業務日趨多元化，他所擔當的工作及承擔的責任亦逐漸增加。

談到營商成功之道，郭先生認為全賴公司優秀團隊的努力，他們發揮堅毅和團結的精神，並對公司有強大歸屬感。他經常表示，自己只是公司強大團隊中的一分子，並隨著團隊不斷成長，和眾人一同學習、一同經歷、一同克服挑戰。他一直關顧員工，認為一間公司最重要的資產並不反映在收益表上，而是一群出色的員工，他並把這個想法灌輸給公司的管理層。

在集團工作三十三年以來，郭先生不斷努力學習。他熱衷閱讀，並堅持每月都要看數本書，尤其喜愛朋友和同事所介紹的書籍。他深信進修學習對個人成長，甚至是對集團的持續發展都十分重要，故此他經常鼓勵員工持續進修，自己亦會定期參與研討會。集團多年來一直為員工舉辦各種課程，並邀請專家為自己及員工授課。郭先生勉勵員工與時並進，積極發展專業才能，向前邁進。除工作以外，他最享受定期和香港各大院校的學生進行交流。

雖然平日工作忙碌，但郭先生仍抽空定期與前線員工會面，從而全面了解公司的日常運作。舉例說，當旗下項目落成後，郭先生會聯同公司的管理層及部門主管進行視察，並親自訪問租戶及住客，因為他深信第一手資料，對持續提升公司物業及管理服務質素十分重要。當遇到困難時，郭先生每每堅持既定方向，先釐清問題所在，然後切實地不斷努力去解決困難。郭先生曾在訪問中提到，在興建香港環球貿易廣場及上海國金中心等大型項目時，於工程開展的初期遇到很多挑戰，不管難題有多大，他會先親身深入了解實際情況，找出解決問題的關鍵，確保工程能夠順利完成。

郭先生及集團秉持「以心建家」的精神，並貫徹這信念，積極建立公司團隊及履行企業社會責任。集團十分支持環保，在各業務環節加入環保概念，並推行綠色管理，採用創新環保設施，務求推動綠色生活。集團非常重視良好企業公民的責任，一直贊助香港多項公益活動，以回饋社會。集團亦透過贊助興建馬灣挪亞方舟，以推廣愛及終身學習的訊息，鼓勵社會人士克服恐懼，勇敢面對困難。最近，新地更連續八年獲得香港社會服務聯會「商界展關懷」的榮譽。

無論工作有多忙碌，郭先生一直積極參與公職服務。他曾出任本校校董，為本校發展提供寶貴意見。他獲政府委任為策略發展委員會委員及臨時最低工資委員會非官方成員，現時亦是香港大學經濟及工商管理學院理事會主席、香港地產建設商會第一副會長及其執行委員會成員，以及廣州市榮譽市民及第九屆中華人民共和國全國政協上海市委員會的常務委員。由於郭先生在促進經濟和商業發展的範疇上成就卓著，他於二〇〇七年獲香港特別行政區政府頒授銀紫荊星章，以表揚其對社會作出之傑出貢獻。

校董會主席先生，郭炳江先生為出色的企業家及商業領袖，成就非凡，並熱心服務社會，貢獻良多，確實是我們學習的好榜樣。本人恭請校長引介郭炳江先生接受本大學榮譽工商管理博士學位。

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贊辭由葉耀強教授撰寫及宣讀

DEGREE OF DOCTOR OF BUSINESS ADMINISTRATION, *honoris causa*

Mr Thomas Kwok Ping-kwong, SBS, JP

Mr Chairman,

Today, I present to you Mr Thomas Kwok Ping-kwong, a noted entrepreneur and business leader who is a true exemplar for us all.

Mr Kwok is currently Vice Chairman and Managing Director of SHKP and a member of the executive committee. With his input, SHKP has become an icon of Hong Kong's financial success. Its many landmark real estate projects, such as the International Finance Centre and International Commerce Centre, have become a prominent part of Hong Kong's skyline – and the company's skyscrapers can also be seen in other places, such as the Shanghai International Finance Centre. The group currently employs about 32,000 people and has core business in the development of property for sale and investment, as well as complementary operations in the property-related fields of hotels, financial services, insurance and property management.

Mr Kwok studied diligently in his formative years, taking the tram in Hong Kong to and from a local school in Shau Kei Wan every day. He learned early that discipline, persistence, a love of learning and seeking help from others would help to prepare him and advance him academically. After completing secondary school in Hong Kong, he went to the UK to further his studies, where he earned a Bachelor's degree in Civil Engineering from Imperial College, University of London, and a Master's degree in Business Administration from the London Business School, University of London.

After returning to Hong Kong in 1977, he immediately joined the company – Sun Hung Kai Properties Limited (SHKP) – which had been established by his father and managed the construction-related business. Since 1980, he has also been responsible for a range

of real estate development projects and, as SHKP diversified, Mr Kwok shouldered more responsibility.

Mr Kwok attributes the success of his business to the hard work, talent and persistence of his high-performing team along with its strong team spirit and sense of togetherness. He often tells people that he is just one member of a big and ever-growing team, and he keeps on learning, experiencing and overcoming challenges with his team members. Mr Kwok has consistently shown a concern for his staff and instills in his managers that idea that the most important asset of the company is not reflected on the balance sheet – the asset of excellent employees.

Throughout his 33 years at SHKP, Mr Kwok has never stopped learning. He loves to read and he insists on reading a couple of books every month, and specifically enjoys reading those recommended by friends and colleagues. He also believes that education is important for both personal development as well as for a company's sustainable growth; and therefore he encourages his staff to engage in continuing education, as he does so himself by regularly attending seminars. For many years, the group has been organizing courses for its employees and inviting outside experts to provide in-house training for him as well as his staff. Mr Kwok tells his staff that, as society evolves, they also need to move ahead and engage in professional development. Beyond the company itself, Mr Kwok enjoys engaging and interacting with students at numerous schools throughout Hong Kong on a regular basis.

Despite his busy work schedule, he has regular face-to-face meetings with frontline staff, in order to understand fully the operations of the company. For example, he conducts site visits to company properties with the senior managers and department heads and interviews tenants and residents after projects have been completed. He believes that the firsthand information collected is of the utmost importance for the continuous improvement of the company's properties and management services. Mr Kwok is also a man of great perseverance. When facing difficulties, he locates the roots of the problems and tackles them head-on. He once mentioned in an interview that there were enormous challenges in the early stages of developing the International Commerce Centre and Shanghai International Finance Centre. However, despite the demands, through in-depth and direct understanding of the problems involved, he made certain that these large-scale projects proceeded smoothly.

Mr Kwok and his group believe in 'Building Homes with Heart', which is the underlying principle behind the company's team-building and its corporate social responsibility efforts. Committed to environmental protection, the group has introduced eco-friendly concepts into all aspects of its operations, takes a green management approach, and innovates in environmental protection facilities with the aim of promoting a greener lifestyle. Also, in keeping with its commitment to good corporate citizenship, the group contributes to society by sponsoring a wide range of charitable projects in Hong Kong. In addition, through sponsoring the Ma Wan Noah's Ark project, the group hopes to promote love and lifelong education in the community and help people overcome their fears and instill in them the courage to face difficulties. Last but not least, for eight consecutive years, SHKP has been named a Caring Company by the Hong Kong Council for Social Service.

Despite his busy schedule, Mr Kwok has been very active in public service. He was on the Council of our University and provided valuable guidance on its development. He was also appointed by the Government as a member of the Commission on Strategic Development and a non-official member of the Provisional Wage Commission. He is currently Chairman of the Faculty of Business and Economics Board of Directors at the University of Hong Kong as well as the Executive Vice President and a member of the Executive Committee of the Real Estate Developers' Association of Hong Kong. He is an Honorary Citizen of Guangzhou and a Member of the Standing Committee of the Ninth Chinese People's Political Consultative Conference Shanghai Committee. Mr Kwok's achievements in promoting economic and business development have been significant. In 2007, he received a Silver Bauhinia Star from the Hong Kong SAR Government for his outstanding service to the community.

Mr Chairman, in recognition of Mr Thomas Kwok Ping-kwong's excellent achievements as an entrepreneur and business leader and his selfless contribution to the community, may I invite our President to present him for the conferment of the degree of Doctor of Business Administration, *honoris causa*.

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Citation written and to be delivered by Professor Ip Yiu-keung