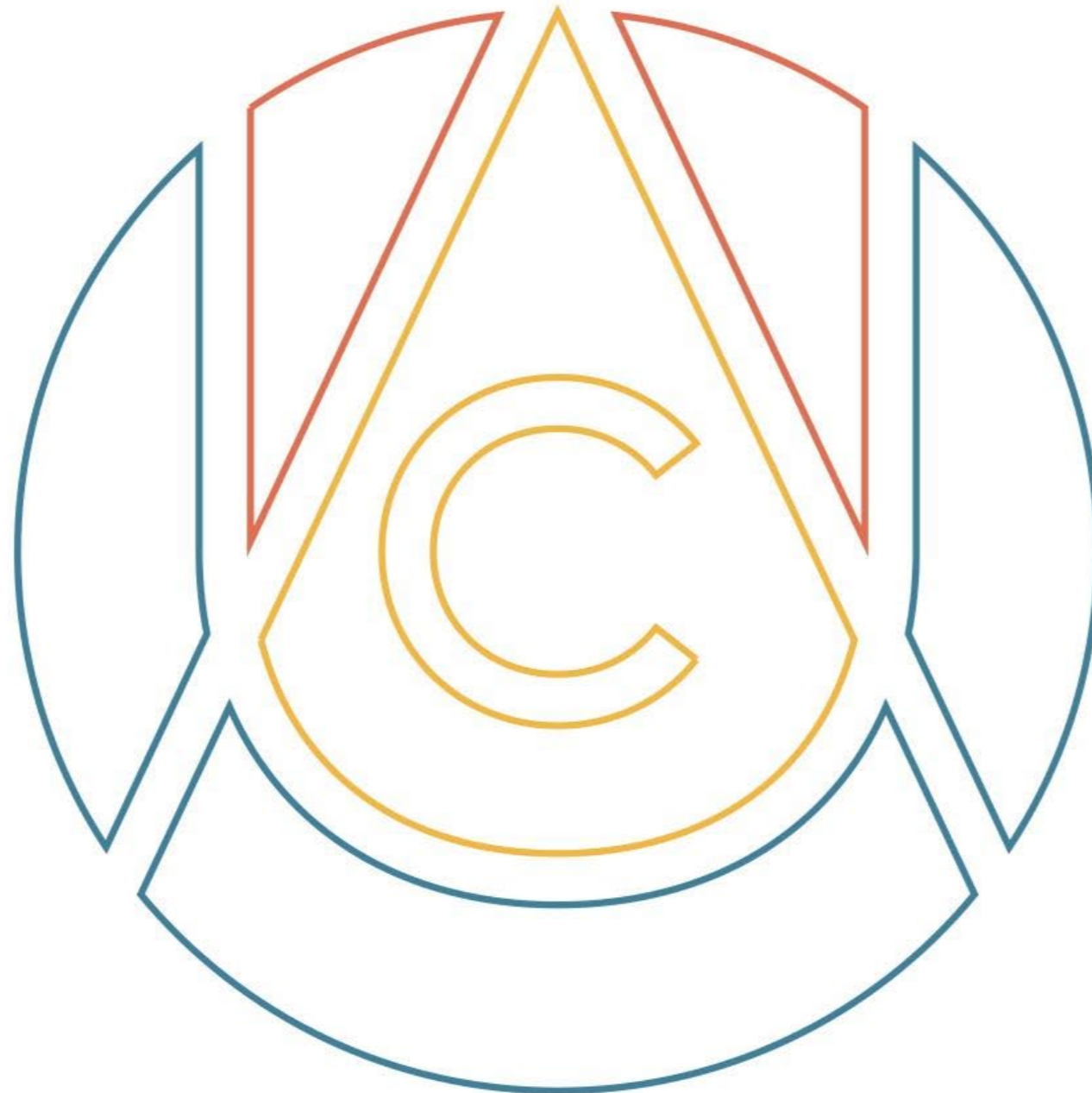




School of Continuing
Education



**INAUGURAL ROUNDTABLE
DIALOGUE OF UNIVERSITY CONTINUING EDUCATION SCHOOLS
HKMU · APRIL 23, 2026**

100+₂ Years of **Lifelong Learning**

Institutional reflections
from a century of continuing education in Egypt

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The American University in Cairo*



AUC SCE IN BRIEF

An early university extension program in Egypt and the Arab region

Founded in 1924 as AUC's Division of Extension.

Today we serve learners across Egypt at AUC Tahrir, AUC New Cairo, the Administrative Capital, and online.



1924

Founded

Division of Extension
established at AUC



1M+

Learners served

Across our first
century



40K

Annual learners

Across face-to-face,
hybrid and online
programs

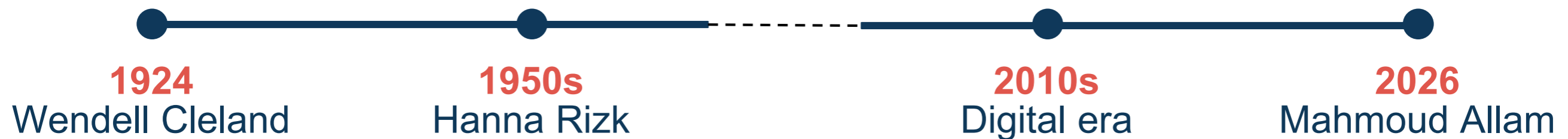
LESSON 1

Mission continuity across leadership transitions

Ten deans have led SCE between 1924 and today. Each reshaped the school's priorities, partnerships, and programs in response to their time.

What has remained constant is the founding commitment:

Extend the resources of the University to anyone willing to learn across Egypt.



LESSON 2

Needs-responsive program design

Many of our programs began as inquiries from the community, from bilingual banking in the 1960s, to translation and TESOL, to micro-credentials and career readiness today.

1960s

Banking & Secretarial Programs

Built around Egyptian banks' demand for bilingual professional staff.

2026

Micro-credentials

Built around current employer and learner demand.

LESSON 3

Access as a designed outcome

Affordability, flexible schedules, and targeted scholarship programs delivered across multiple campuses and online.



100 Centennial Scholars

Centennial scholarship program funded 100 fully-sponsored students.



SHE CAN Initiative

Scholarship program supporting female entrepreneurs across Cairo, Tanta, Alexandria, and the Red Sea.



Road to College

In partnership with AUC's Center for Learning & Teaching and Academy of Liberal Arts, providing English preparation for learners across Egypt.

LESSON 4

Quality assurance as a foundation for innovation

Consistent quality in teaching, records, and accreditation is what allows a continuing education unit to introduce new formats and credentials with credibility.



IACET Accreditation

Continuously accredited under the ANSI/IACET 1-2018 standard.



Faculty & Teaching

Teaching staff held to AUC institutional standards for quality and development.



Multi-layered Quality Assurance

Learner evaluations, class observations, and program reviews.

LESSON 5

Credential readability for employers

Traditional transcripts document completed study. Employers increasingly also seek clearer evidence of applied capability. Credential design needs to communicate both.

65%

of employers worldwide cite the skills gap as the biggest barrier to business transformation.

Source: World Economic Forum, Future of Jobs Report 2025

The question has shifted

Traditional transcript:

What did you study?

Employers increasingly also ask:

What can you demonstrate?

CURRENT STRATEGIC DIRECTION

How these lessons shape our current strategy

Our microcredential framework is one current application of these lessons, skill-based, competency-assessed, and built to support employer recognition.

151

Microcredentials

16

Professional tracks

100%

Competency-based

Built on ANSI/IACET 1-2018 · Aligned with the EU Council Recommendation on Micro-credentials (2022)

CURRENT RESEARCH & DEVELOPMENT

What we are building next..

We do not consider any of these five lessons settled. These are the questions our school continues to work through and that we look forward to discussing with colleagues at this roundtable.

AI as a partner in curriculum design

From employer need to live curriculum in weeks, not months. Faster design cycles. Closer to workforce demand.

Telemetry-based credentialing

Extending credential evidence beyond summative artifacts to include process telemetry, capturing how capability is enacted, not only what it produces.

Employer-co-designed skill taxonomies

Credentials written in the vocabulary employers actually use. Built with employers... Read by employers...



Thank you

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