



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

Lifelong Learning

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130 EST 1895
years

**A world-leading social science university
addressing the world's greatest challenges**



Research



Education



Impact

Why lifelong learning?

A changing landscape

STEM (Science, Technology, Engineering, Mathematics)

Overwhelming government funding and industry support, creating significant imbalances with social sciences, raising concerns and need for interdisciplinary approaches.

LONGEVITY

The transition to a 100-year life brings a learning revolution with 60-year curriculum models, debates about educational entitlement and the future of traditional lectures.

SKILLS GAP

87% of companies face skills gaps with half of employees' skills becoming irrelevant by 2030, costing \$8.5 trillion in lost revenues by 2030.

GENERATIONAL CHANGE

Gen Z's skepticisms (35% distrust HE, 50% seek alternative credentials) drives them away from university. +60ers seek new models and leisure education.

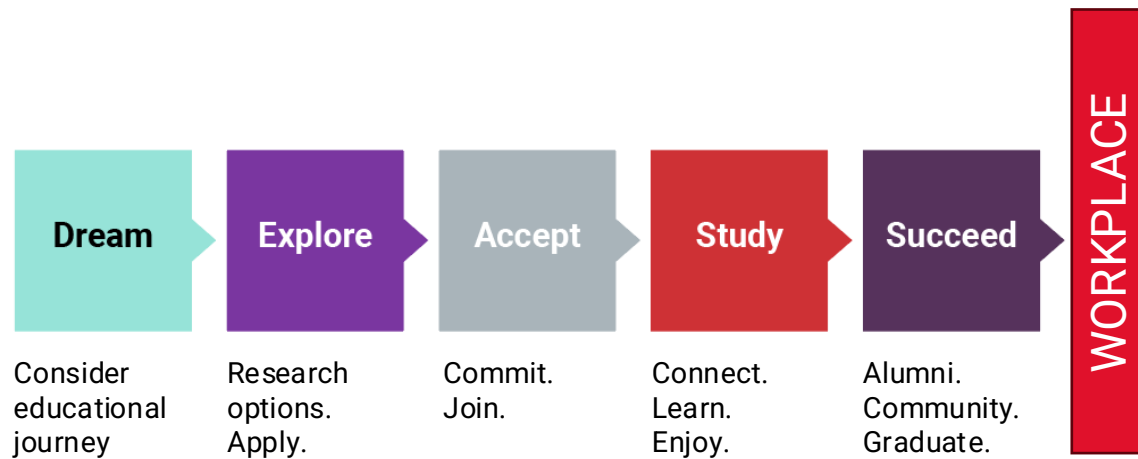
REVENUE DIVERSIFICATION

Global education expenditure is projected to reach \$10 trillion by 2030, continuing education alone \$58 billion by 2040 (20% annual growth).

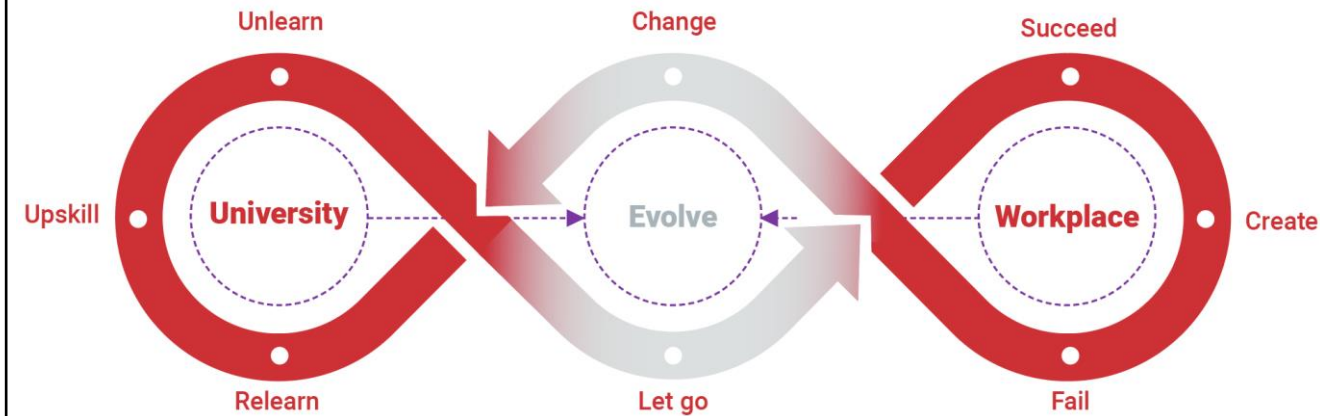
Scope & Ambition

Moving away from being a 'one-and-done' destination

From linear education...



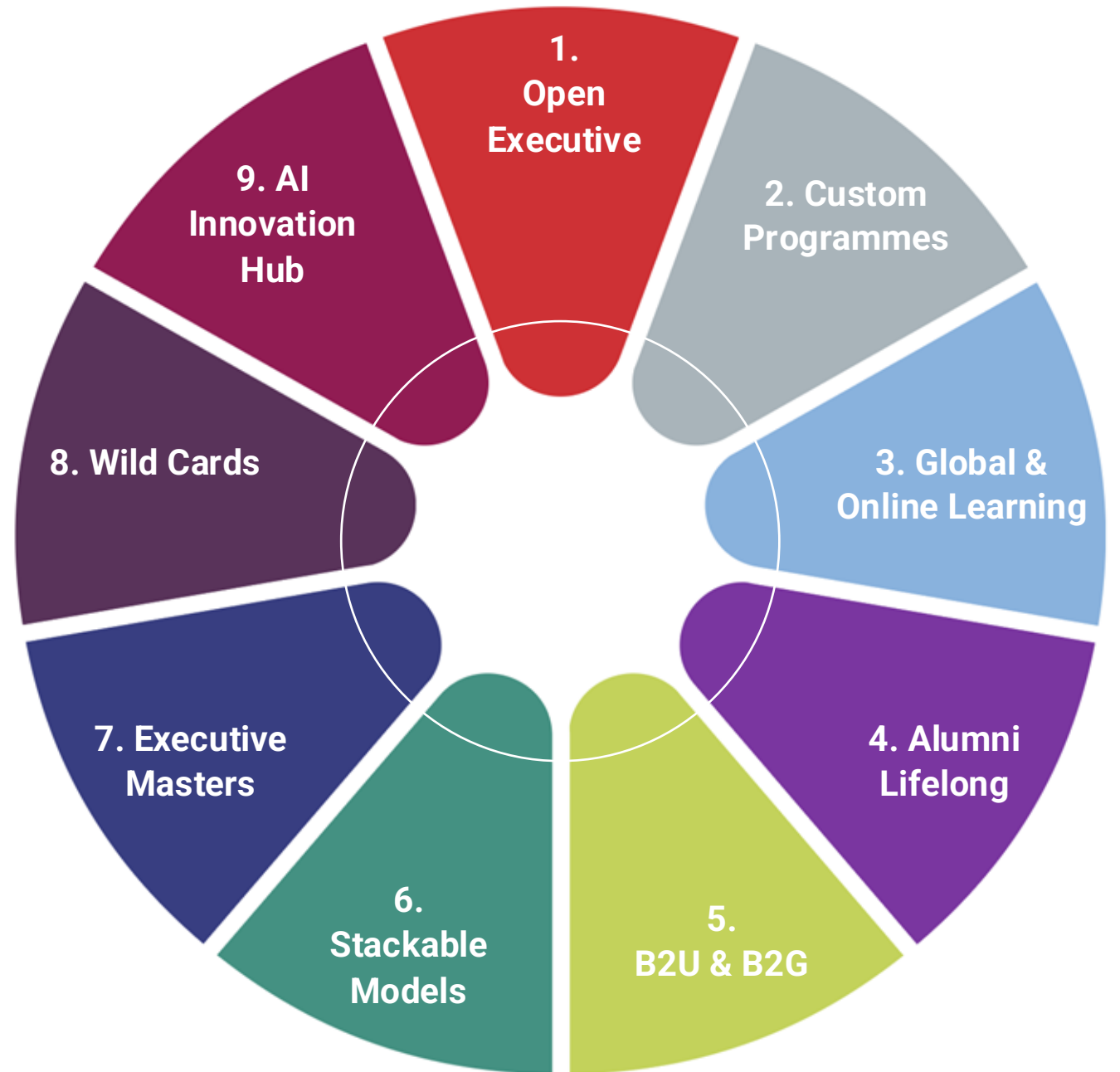
To lifelong learning and employability



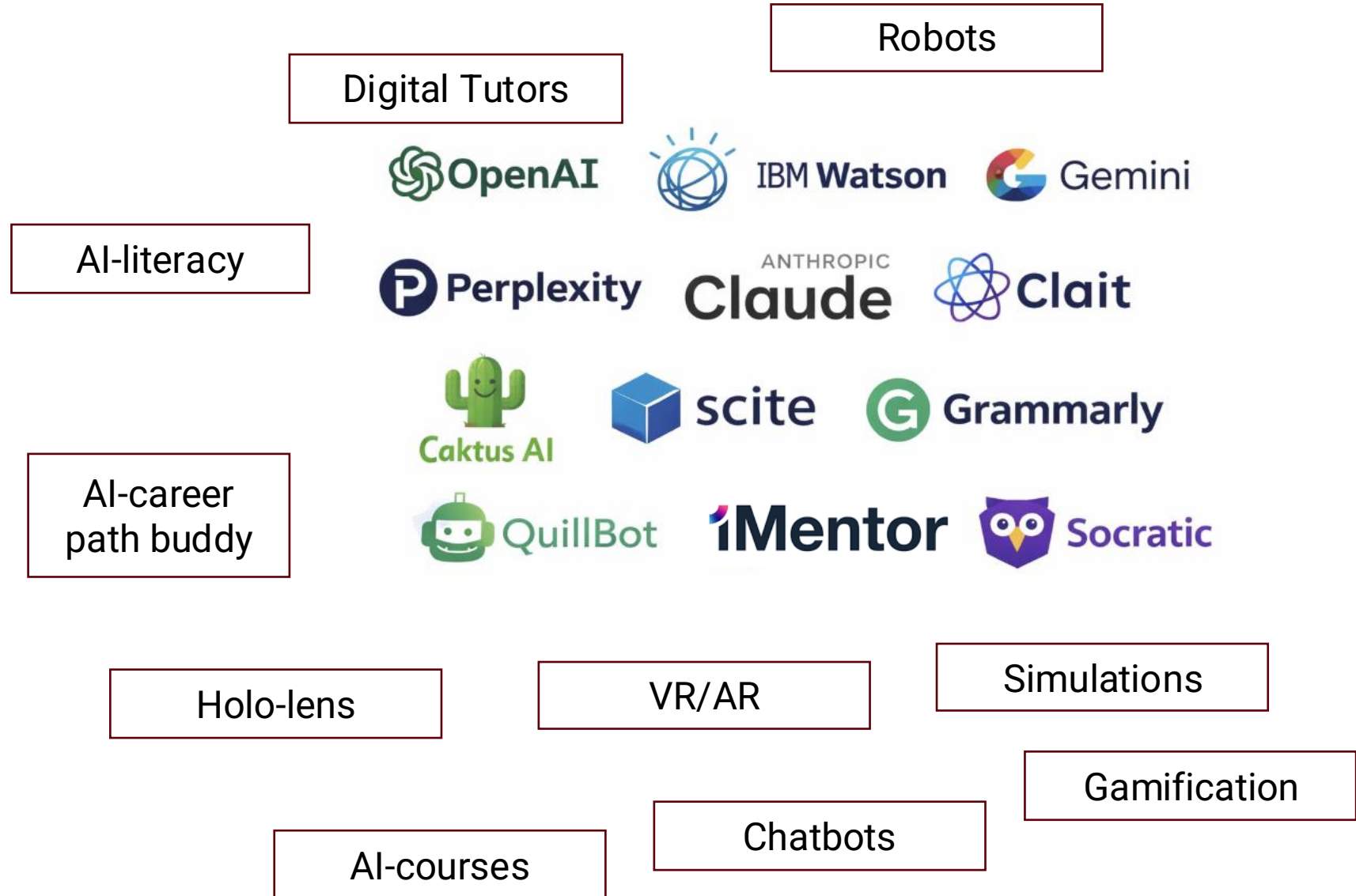
**AI-powered personalisation is an important part of this journey.
We have developed a transformative ai-strategy linked to our mission.**

Lifelong Learning Focus

1. Open Executive
2. Custom programmes
3. Global & Online learning
4. Alumni Learning Hub
5. B2U & B2G
6. Stackable degrees
7. Executive Masters
8. Wild Cards
9. AI Innovation Hub



Trends versus purpose





Speed without
direction isn't
innovation —
it's drift

By MJ Jabbour

First step: Laying strong foundations



What does this mean in practice?

Digital Twins,
AI Avatars and
AI Tutors

Social Science
AI-challenger

Venture
simulations

Career and
Personal ai-
pathways



Multi-language
access

Constructive
Disagreement
Labs

Immersive
Experiences

Innovative
Assessment
models

Sharing best practices and learning together

AI Roadmap

- AI Roadmap adaptation
- Access to experts
- Sharing best practices, failures, challenges
- Validation of AI status

Project-based learning

- Project-based learning for staff and students
- Can be the forum to implement sandbox ideas
- Real-world tasks, skills development, and global team experience.

Sandbox

- Piloting new technologies
- Showcasing start ups
- Sharing ideas and brainstorm and recommending providers
- Pilot of QS 1Mentor

Thought Leadership & Research outputs

- Coordination of membership Thought Leadership & Research collaboration
- Publication of AI-related content on QS portals
- Visibility of AI expertise at QS Summits
- Social media dissemination

Responsible AI Consortium
Lifelong Learning

Strategic goals

1. Strategy

- Vision, Values & Culture
- Performance
 - Organisational Model

3. Structures

- Governance & Risk
- Technology & Systems
- Quality &
- Operational Controls
- Organisational Structure



2. Service

- Service Scope
- Capabilities Required
- User Journeys

Thank you