

## 培訓個案實錄 • Past Training Cases



### 企業管理課程 Management Development Course

客戶 Client :

某國際採購及供應鏈管理服務供應商

A full-service provider in the fields of global sourcing and supply chain management

培訓方式 Training Approach:

- ◆ 分別設有高層領導課程和部門主管課程 (62 授課小時)  
Course for Senior Managerial Leaders and Course for Departmental Managers (62 lecture hours) are provided simultaneously
- ◆ 教學方法包括演示、舉例、討論和團隊遊戲  
Teaching includes presentations, case studies, discussions and team building games

課程評估 Assessment:

- ◆ 自我完善計劃習作  
Self-improvement action plan assignment
- ◆ 領導能力評估工具  
Leadership assessment tools

證書頒發 Award:

結業證書  
Certificate of Attainment

重點題目 Major Topics

- ◆ 提升團隊領導 Team Leadership Enhancement
- ◆ 提升個人管理 Personal Management Enhancement
- ◆ 策略管理 Strategic Management
- ◆ 應變管理 Change Management

### 銀行及金融（零售銀行）專業文憑 Professional Diploma in Banking & Finance (Consumer Banking)

客戶 Client :

某亞洲商業銀行

A leading commercial bank in Asia

培訓方式 Training Approach:

- ◆ 280 授課小時  
280 lecture hours
- ◆ 以客戶的產品和服務闡釋主要概念和技巧  
Teaching includes illustration of main concepts and skills with client's products and services

課程評估 Assessment:

持續評核和考試  
Continuous assessment  
and examination

證書頒發 Award:

銀行及金融服務（零售銀行）專業文憑  
Professional Diploma in Banking & Finance  
(Consumer Banking)

重點題目 Major Topics

- ◆ 香港銀行體系 Banking System of Hong Kong
- ◆ 財務策劃與投資 Financial Planning & Investment
- ◆ 零售銀行產品與服務 Consumer Banking Products & Services
- ◆ 零售銀行客戶服務 Servicing Consumer Banking Customers

