

HONG KONG METROPOLITAN UNIVERSITY
(Formerly The Open University of Hong Kong)

Programme Requirements for Bachelor of Theme Park Management (BTPMF)

(Individual programme and also alternative route for BIHAMHJ)

To be eligible for the award of the **Bachelor of Theme Park Management**, a student shall obtain the required number of credits specified for the Year of Entry, in courses prescribed and detailed in the course tables below.

For students admitted **in the 2018/19 academic year or thereafter**, please refer to Page 1 to 3.

For students admitted **before the 2018/19 academic year**, please refer to Page 4 to 5.

For students admitted in the 2018/19 academic year or thereafter

For students admitted via Year 1 entry in or after 2021/22, via Year 2 entry in or after 2022/23 and via Year 3 entry in or after 2023/24, they must complete the four University Core Values Modules, namely Core Value I (Integrity), Core Value II (Fairness), Core Value III (Perseverance), and Core Value IV (Innovation) for graduation.

Year 1 Entry

A student admitted to the programme through Year 1 Entry is required to complete a total of 120 credits as prescribed below, of which no more than 40 credits should be taken at Foundation Level:

1. 65 credits of core courses in Tables 1, 2 and 3;
2. 30 credits of prescribed concentration courses in Table 4;
3. 5 credits of a prescribed elective course from Table 5;
4. 20 credits of purpose-designed General Education courses #; and
5. All three courses under the Global Immersion Programme in Table 6 (applicable to full-time students only).

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 2 Entry

A student admitted to the programme through Year 2 Entry is required to complete a total of 80 credits as prescribed below, of which no more than 20 credits should be taken at Foundation Level:

1. 35 credits of core courses in Tables 2 and 3;
2. 30 credits of prescribed concentration courses in Table 4;
3. 5 credits of a prescribed elective course from Table 5;
4. 10 credits of purpose-designed General Education courses #; and
5. BUS B082F and BUS B083F in Table 6 (applicable to full-time students only).

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 3 Entry

A student admitted to the programme through Year 3 Entry is required to complete a total of 40 credits as prescribed below:

1. 5 credits of a core course in Table 3;
2. 30 credits of prescribed concentration courses in Table 4;
3. 5 credits of a prescribed elective course from Table 5; and
3. BUS B083F in Table 6 (applicable to full-time students only).

Table 1: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level
BUS B200F	Integrated Business Foundation	30	Middle

Table 2: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level
BUS B220F ²	Integrated Business Functions	30	Middle

Table 3: Core Course (Higher Level)

Course Code	Course Title	Credits	Course Level
MKT B365F	Services Marketing	5	Higher

Table 4: Prescribed Concentration Courses (Higher Level)

Course Code	Course Title	Credits	Course Level
BUS B398F	Work-based Learning Project	20	Higher
HPM B306F	Cultural Heritage Management	5	Higher
HPM B309F	Theme Park Management	5	Higher

Table 5: Prescribed Elective Courses (Higher Level)

Course Code	Course Title	Credits	Course Level
HPM B310F	Tourism Planning and Policy	5	Higher
TRM B313F	Customer Experience Management in Tourism and Hospitality	5	Higher

Table 6: Global Immersion Programme

Course Code	Course Title
BUS B081F	Global Immersion Programme (Undergraduate Year 1)
BUS B082F	Global Immersion Programme (Undergraduate Year 2)
BUS B086F ¹	Global Immersion Programme (Undergraduate Year 3(O))

Note:

1. *Students who have completed BUS B086F would be deemed to have completed the requirements for BUS B083F, and vice versa.*
2. *With effect from the 2021 Autumn term, BUS B104F, COMR B208F, LAW B262F and SPM B214F have been replaced by BUS B220F. If students have successfully completed BUS B104F, COMR B208F, LAW B262F and SPM B214F, they are deemed to have satisfied the requirements of BUS B220F.*

For students admitted before the 2018/19 academic year

Year 1 Entry

A student admitted to the programme through Year 1 Entry is required to complete a total of 120 credits as prescribed below, of which no more than 40 credits should be taken at Foundation Level:

1. 60 credits of core courses in Tables 7 and 8;
2. 5 credits of a core course in Table 9;
3. 30 credits of prescribed concentration courses in Table 10;
4. 5 credits of a prescribed elective course from Table 11; and
5. 20 credits of purpose-designed General Education courses #.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 2 Entry

A student admitted to the programme through Year 2 Entry is required to complete a total of 80 credits as prescribed below, of which no more than 20 credits should be taken at Foundation Level:

1. 30 credits of core courses in Table 8;
2. 5 credits of a core course in Table 9;
3. 30 credits of prescribed concentration courses in Table 10;
4. 5 credits of a prescribed elective course in Table 11; and
5. 10 credits of purpose-designed General Education courses #.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 3 Entry

A student admitted to the programme through Year 3 Entry is required to complete a total of 40 credits as prescribed below:

1. 5 credits of a core course in Table 9; and
2. 30 credits of prescribed concentration courses in Table 10; and
3. 5 credits of a prescribed elective course from Table 11.

Table 7: Core Courses (Foundation and Middle Level)

Course Code	Course Title	Credits	Course Level
BUS B103F	English and Communications for Business I	5	Foundation
BUS B171F	Business Statistics	5	Foundation
COMR B202F	Introduction to Management	10	Middle
COMR B205F ³	Introduction to Business	10	Middle

Table 8: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level
BUS B220F ⁴	Integrated Business Functions	30	Middle

Table 9: Core Course (Higher Level)

Course Code	Course Title	Credits	Course Level
MKT B365F	Services Marketing	5	Higher

Table 10: Prescribed Concentration Courses (Higher Level)

Course Code	Course Title	Credits	Course Level
BUS B398F	Work-based Learning Project	20	Higher
HPM B306F	Cultural Heritage Management	5	Higher
HPM B309F	Theme Park Management	5	Higher

Table 11: Prescribed Elective Courses (Higher Level)

Course Code	Course Title	Credits	Course Level
HPM B310F	Tourism Planning and Policy	5	Higher
TRM B313F	Customer Experience Management in Tourism and Hospitality	5	Higher

Note:

4. *With effect from the 2019 Autumn term, the course code COMR B113F has been revised to COMR B205F. If students have successfully completed COMR B113F, they are deemed to have satisfied the requirements of COMR B205F.*
5. *With effect from the 2021 Autumn term, BUS B104F, COMR B208F, LAW B262F and SPM B214F have been replaced by BUS B220F. If students have successfully completed BUS B104F, COMR B208F, LAW B262F and SPM B214F, they are deemed to have satisfied the requirements of BUS B220F.*

Period of Study

The **Bachelor of Theme Park Management programme (Year 3 entry)** provides options for students to study on a full-time or part-time basis. The normative period of study is listed below:

Full-time study : 1 year
Part-time study : 1.5 years

Last update: Aug 2022