HONG KONG METROPOLITAN UNIVERSITY (Formerly The Open University of Hong Kong)

Programme Requirements for Bachelor of Language Studies with Honours (Bilingual Communication), Bachelor of Global Business with Honours (BLSBCGBHJ1)

To be eligible for the award of the **Bachelor of Language Studies with Honours (Bilingual Communication), Bachelor of Global Business with Honours**, a student shall obtain the required number of credits specified below for the Year of entry, in courses prescribed and detailed on the programme tables.

For students admitted via Year 1 entry in or after 2021/22, via Year 2 entry in or after 2022/23 and via Year 3 entry in or after 2023/24, they <u>must complete the four University Core Values</u> <u>Modules, namely Core Value I (Integrity), Core Value II (Fairness), Core Value III (Perseverance), and Core Value IV (Innovation) for graduation.</u>

Year 1 Entry

A student admitted to the programme through Year 1 Entry needs to complete a total of 200 credits of which no more than 40 credits should be taken at Foundation Level. A student is required to complete:

- 1.1 110 credits of core courses in Tables 1, 2, 3, 4 and 5;
- 1.2 40 credits of synergy courses in Table 6;
- 1.3 15 credits of prescribed language studies courses in Table 7;
- 1.4 15 credits of global business elective courses in Table 8; and
- 1.5 20 credits of purpose-designed General Education courses [#].

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (<u>www.hkmu.edu.hk/FT_GE</u>).

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|-----------------------------|---------|--------------|---|
| CHIN E131CF | 現代漢語導論 | 5 | Foundation | - |
| CHIN E132CF | 中國語文 (一) | 5 | Foundation | - |
| ENGL E101F | Effective Use of English I | 5 | Foundation | - |
| ENGL E102F | Effective Use of English II | 5 | Foundation | - |

Table 2: Core Courses (Middle Level)

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|--------------------------------|---------|--------------|---|
| BUS B200F | Integrated Business Foundation | 30 | Middle | b |

Table 3: Core Courses (Middle Level)

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|---|---------|--------------|---|
| CHIN E231CF | 語言、文化和社會 | 5 | Middle | b |
| ENGL E200F | English for Effective Communication II: Reading and Writing | 5 | Middle | b |
| ENGL E205F | Preparing for IELTS | 5 | Middle | b |
| ENGL E210F | English for Effective Communication II: Listening and Speaking | 5 | Middle | b |
| ENGL E230F | Language, Language Use and Language Acquisition | 10 | Middle | b |
| PTH E250CF | 普通話運用 | 5 | Middle | b |

Table 4: Core Courses (Middle Level)

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|------------------------|---------------------------|---------|--------------|---|
| FIN B281F ¹ | Finance for Managers | 5 | Middle | b |
| LAW B262F | Business Law I | 5 | Middle | b |
| MKT B250F ¹ | Introduction to Marketing | 5 | Middle | b |

Table 5: Core Courses (Higher Level)

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|------------------------|--------------------------------|---------|--------------|---|
| BUS B368F | Business Issues and Ethics | 5 | Higher | a or b |
| MGT B398F ² | Management Policy and Strategy | 5 | Higher | a or b |

Table 6: Synergy Courses

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|-----------------------------------|---------|--------------|---|
| CHIN E241CF | 商業中文傳意 | 5 | Middle | b |
| BUS B348F | Advanced Managerial Communication | 5 | Higher | a or b |

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|---|---------|--------------|---|
| BUS B398F | Work-based Learning Project | 20 | Higher | a or b |
| ENGL E370F | Analysing Discourse of Workplace English | 5 | Higher | a |
| LANG E350BF | Paralinguistics in Context | 5 | Higher | a |

Table 7: Prescribed Language Studies Courses

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|----------------------------|---------|--------------|---|
| ENGL E320F | English Grammar in Context | 10 | Higher | a |
| CHIN E374CF | 現代漢語:漢字、詞匯、語法 | 5 | Higher | а |

Table 8: Global Business Elective Courses

| Course Code | Course Title | Credits | Course Level | Course Group for Honours Classification |
|-------------|------------------------------------|---------|--------------|---|
| IB B391F | International Business Environment | 5 | Higher | a or b |
| IB B392F | Managing International Business | 5 | Higher | a or b |
| IB B396F | Asia Pacific Issues in Management | 5 | Higher | a or b |
| IB B397F | Global Issues in Management | 5 | Higher | a or b |

Note:

- 1. With effect from the 2021 Autumn Term, COMR B208F has been replaced by FIN B281F and MKT B250F. If students have successfully completed COMR B208F, they are deemed to have satisfied the requirements of FIN B281F and MKT B250F.
- 2. Effective from 2022 Spring Term, students are required to take MGT B398F instead of MGT B399F. Students should note that MGT B398F CANNOT be used to claim exemption from any professional accounting/corporate governance examination papers. School's prior approval is required if students would like to enroll to MGT B399F instead of MGT B398F to fulfill the programme requirement. Students who have previously completed BUS B399F are deemed to have completed the requirements for MGT B398F.

Honours Classification

For the calculation of honours classification of the **Bachelor of Language Studies with Honours (Bilingual Communication) and Bachelor of Global Business with Honours**, the best 120 credits in Higher or Middle Level courses will be counted. Among the 120 credits, 60 credits shall be from Group (a) courses and another 60 credits from Group (b) courses.

Group (a) courses shall consist of CHIN E374CF, ENGL E320F, ENGL E370F and LANG E350BF and the best 35 credits from the Higher Level courses listed in Tables 5, 6 and 8.

Group (b) courses shall consist of the best 60 credits from courses at Higher or Middle Level listed in the above tables except Table 1, where such credits are not taken into account in Group (a) courses. Further, Group (a) courses shall be weighted at twice the value of Group (b) courses.

Last update: June 2022 (Student Edition)