

HONG KONG METROPOLITAN UNIVERSITY
(Formerly The Open University of Hong Kong)

Programme Requirements for Bachelor of International Hospitality and Attractions Management with Honours (BIHAMHJ)

To be eligible for the award of the **Bachelor of International Hospitality and Attractions Management with Honours**, a student shall obtain the required number of credits specified below for the Year of entry, in courses prescribed and detailed on the programme tables.

For students admitted **in the 2018/19 academic year or thereafter**, please refer to Page 1 to 4.

For students admitted **before the 2018/19 academic year**, please refer to Page 5 to 7.

For students admitted in the 2018/19 academic year or thereafter

For students admitted via Year 1 entry in or after 2021/22, via Year 2 entry in or after 2022/23 and via Year 3 entry in or after 2023/24, they must complete the four University Core Values Modules, namely Core Value I (Integrity), Core Value II (Fairness), Core Value III (Perseverance), and Core Value IV (Innovation) for graduation.

Year 1 Entry

A student admitted to the programme through Year 1 Entry needs to complete a total of 160 credits of which no more than 40 credits should be taken at Foundation Level. A student is required to complete:

1. 85 credits of core courses in Tables 1, 2 and 3;
2. 40 credits of prescribed concentration courses in Table 4;
3. 10 credits of prescribed elective courses from Table 5;
4. 5 credits of an elective course from Table 6;
5. 20 credits of purpose-designed General Education courses #; and
6. All four courses under the Global Immersion Programme in Table 7 (applicable for full-time students only).

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 2 Entry

A student admitted to the programme through Year 2 Entry needs to complete a total of 120 credits of which no more than 20 credits should be taken at Foundation Level. A student is required to complete:

1. 55 credits of core courses in Tables 2 and 3;
2. 40 credits of prescribed concentration courses in Table 4;

3. 10 credits of prescribed elective courses from Table 5;
4. 5 credits of an elective course from Table 6;
5. 10 credits of purpose-designed General Education courses #; and
6. BUS B082F, BUS B083F and BUS B084F in Table 7 (applicable for full-time students only).

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 3 Entry

A student admitted to the programme through Year 3 Entry needs to complete a total of 80 credits. A student is required to complete:

1. 25 credits of core courses in Table 3;
2. 40 credits of prescribed concentration courses in Table 4;
3. 10 credits of prescribed elective courses from Table 5;
4. 5 credits of an elective course from Table 6; and
5. BUS B083F and BUS B084F in Table 7 (applicable for full-time students only).

Table 1: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B200F	Integrated Business Foundation	30	Middle	b

Table 2: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B220F ³	Integrated Business Functions	30	Middle	b

Table 3: Core Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B368F	Business Issues and Ethics	5	Higher	a or b
IB B391F ¹	International Business Environment	5	Higher	a or b
IB B392F ¹	Managing International Business	5	Higher	a or b
MGT B398F ⁴	Management Policy and Strategy	5	Higher	a or b
MKT B365F	Services Marketing	5	Higher	a or b

Table 4: Prescribed Concentration Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B398F	Work-based Learning Project	20	Higher	a or b

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
HPM B305F	Event Management	5	Higher	a or b
HPM B306F	Cultural Heritage Management	5	Higher	a or b
HPM B308F	Advanced Hotel Management	5	Higher	a or b
HPM B309F	Theme Park Management	5	Higher	a or b

Table 5: Prescribed Elective Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
HPM B307F	Advanced Tourism Management	5	Higher	a or b
HPM B310F	Tourism Planning and Policy	5	Higher	a or b
TRM B313F	Customer Experience Management in Tourism and Hospitality	5	Higher	a or b

Table 6: Elective Courses (Middle and Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B299F	Business Field Studies	5	Middle	b
MGT B342F	Managing Key Functions in Human Resource Management: Training and Development	5	Higher	a or b
MKT B363F	Consumer Behaviour	5	Higher	a or b
MKT B377F	Brand Management	5	Higher	a or b

Table 7: Global Immersion Programme

Course Code	Course Title
BUS B081F	Global Immersion Programme (Undergraduate Year 1)
BUS B082F	Global Immersion Programme (Undergraduate Year 2)
BUS B083F ²	Global Immersion Programme (Undergraduate Year 3(H))
BUS B084F	Global Immersion Programme (Undergraduate Year 4)

Note:

1. With effect from the 2019 Spring term, the following course codes have been revised:

<i>Original Course Code</i>	<i>Revised Course Code</i>
<i>MKT B391F (5 credits)</i>	<i>IB B391F (5 credits)</i>
<i>MKT B392F (5 credits)</i>	<i>IB B392F (5 credits)</i>

2. *Students who have completed BUS B086F would be deemed to have completed the requirements for BUS B083F, and vice versa.*
3. *With effect from the 2021 Autumn term, BUS B104F, COMR B208F, LAW B262F and SPM B214F have been replaced by BUS B220F. If students have successfully completed BUS B104F, COMR B208F, LAW B262F and SPM B214F, they are deemed to have satisfied the requirements of BUS B220F.*
4. *Effective from 2022 Spring Term, students are required to take MGT B398F instead of MGT B399F. Students should note that MGT B398F CANNOT be used to claim exemption from any professional accounting/corporate governance examination papers. School's prior approval is required if students would like to enroll to MGT B399F instead of MGT B398F to fulfill the programme requirement. Students who have previously completed BUS B399F are deemed to have completed the requirements for MGT B398F.*

Period of Study

The **Bachelor of International Hospitality and Attractions Management with Honours (Year 3 entry)** provides options for students to study on a full-time or part-time basis. The normative period of study is listed below:

Full-time study : 2 years
Part-time study : 3.5 years

Honours Classification

For the calculation of honours classification of the **Bachelor of International Hospitality and Attractions Management with Honours**, the best 80 credits in Higher or Middle Level courses will be counted. Among the 80 credits, 40 credits shall be from Group (a) courses and another 40 credits from Group (b) courses.

Group (a) courses shall consist of the best 40 credits from the Higher Level courses listed in Tables 3, 4, 5 and 6.

Group (b) courses shall consist of the best 40 credits from courses at Higher or Middle Level listed in Tables 1, 2, 3, 4, 5 and 6, where such credits are not taken into account in Group (a) courses. Further, Group (a) courses shall be weighted the same as Group (b) courses.

For students admitted before the 2018/19 academic year

Year 1 Entry

A student admitted to the programme through Year 1 Entry needs to complete a total of 160 credits of which no more than 40 credits should be taken at Foundation Level. A student is required to complete:

1. 85 credits of core courses in Tables 8, 9 and 10;
2. 40 credits of prescribed concentration courses in Table 11;
3. 10 credits of prescribed elective courses in Table 12;
4. 5 credits of an elective course from Table 13; and
5. 20 credits of purpose-designed General Education courses #.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 2 Entry

A student admitted to the programme through Year 2 Entry needs to complete a total of 120 credits of which no more than 20 credits should be taken at Foundation Level. A student is required to complete:

1. 55 credits of core courses in Tables 9 and 10;
2. 40 credits of prescribed concentration courses in Table 11;
3. 10 credits of prescribed elective courses in Table 12;
4. 5 credits of an elective course from Table 13; and
5. 10 credits of purpose-designed General Education courses #.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 3 Entry

A student admitted to the programme through Year 3 Entry needs to complete a total of 80 credits. A student is required to complete:

1. 25 credits of core courses in Table 10;
2. 40 credits of prescribed concentration courses in Table 11;
3. 10 credits of prescribed elective courses in Table 12; and
4. 5 credits of an elective course from Table 13.

Table 8: Core Courses (Foundation and Middle Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B103F	English and Communications for Business I	5	Foundation	-
BUS B171F	Business Statistics	5	Foundation	-
COMR B202F	Introduction to Management	10	Middle	b
COMR B205F ⁴	Introduction to Business	10	Middle	b

Table 9: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B220F ⁶	Integrated Business Functions	30	Middle	b

Table 10: Core Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B368F	Business Issues and Ethics	5	Higher	a or b
IB B391F ⁵	International Business Environment	5	Higher	a or b
IB B392F ⁵	Managing International Business	5	Higher	a or b
MGT B398F ⁸	Management Policy and Strategy	5	Higher	a or b
MKT B365F	Services Marketing	5	Higher	a or b

Table 11: Prescribed Concentration Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B398F	Work-based Learning Project	20	Higher	a or b
HPM B305F	Event Management	5	Higher	a or b
HPM B306F	Cultural Heritage Management	5	Higher	a or b
HPM B308F	Advanced Hotel Management	5	Higher	a or b
HPM B309F	Theme Park Management	5	Higher	a or b

Table 12: Prescribed Elective Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
HPM B307F	Advanced Tourism Management	5	Higher	a or b
HPM B310F	Tourism Planning and Policy	5	Higher	a or b
TRM B313F	Customer Experience Management in Tourism and Hospitality	5	Higher	a or b

Table 13: Elective Courses (Middle and Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B299F	Business Field Studies	5	Middle	b
MGT B342F	Managing Key Functions in Human Resource Management: Training and Development	5	Higher	a or b
MKT B363F	Consumer Behaviour	5	Higher	a or b
MKT B377F	Brand Management	5	Higher	a or b

Note:

5. With effect from the 2019 Autumn term, the course code COMR B113F has been revised to COMR B205F. If students have successfully completed COMR B113F, they are deemed to have satisfied the requirements of COMR B205F.

6. With effect from the 2019 Spring term, the following course codes have been revised:

Original Course Code	Revised Course Code
MKT B391F (5 credits)	IB B391F (5 credits)
MKT B392F (5 credits)	IB B392F (5 credits)

7. With effect from the 2021 Autumn term, BUS B104F, COMR B208F, LAW B262F and SPM B214F have been replaced by BUS B220F. If students have successfully completed BUS B104F, COMR B208F, LAW B262F and SPM B214F, they are deemed to have satisfied the requirements of BUS B220F.

8. Effective from 2022 Spring Term, students are required to take MGT B398F instead of MGT B399F. Students should note that MGT B398F CANNOT be used to claim exemption from any professional accounting/corporate governance examination papers. School's prior approval is required if students would like to enroll to MGT B399F instead of MGT B398F to fulfill the programme requirement. Students who have previously completed BUS B399F are deemed to have completed the requirements for MGT B398F.

Period of Study

The **Bachelor of International Hospitality and Attractions Management with Honours (Year 3 entry)** provides options for students to study on a full-time or part-time basis. The normative period of study is listed below:

Full-time study : 2 years
 Part-time study : 3.5 years

Honours Classification

For the calculation of honours classification of the **Bachelor of International Hospitality and Attractions Management with Honours**, the best 80 credits in Higher or Middle Level courses will be counted. Among the 80 credits, 40 credits shall be from Group (a) courses and another 40 credits from Group (b) courses.

Group (a) courses shall consist of the best 40 credits from the Higher Level courses listed in Tables 10, 11, 12 and 13.

Group (b) courses shall consist of the best 40 credits from courses at Higher or Middle Level listed in Tables 8, 9, 10, 11, 12 and 13 where such credits are not taken into account in Group (a) courses. Further, Group (a) courses shall be weighted the same as Group (b) courses.

Last update: June 2022