

HONG KONG METROPOLITAN UNIVERSITY
(Formerly The Open University of Hong Kong)

Programme Requirements for Bachelor of Hospitality Management (BHMF)

(Individual programme and also alternative route for BIHAMHJ)

To be eligible for the award of the **Bachelor of Hospitality Management**, a student shall obtain the required number of credits specified for the Year of Entry, in courses prescribed and detailed on the course tables below.

For students admitted **in the 2018/19 academic year or thereafter**, please refer to Page 1 to 3.

For students admitted **before the 2018/19 academic year**, please refer to Page 4 to 6.

For students admitted in the 2018/19 academic year or thereafter

For students admitted via Year 1 entry in or after 2021/22, via Year 2 entry in or after 2022/23 and via Year 3 entry in or after 2023/24, they must complete the four University Core Values Modules, namely Core Value I (Integrity), Core Value II (Fairness), Core Value III (Perseverance), and Core Value IV (Innovation) for graduation.

Year 1 Entry

A student admitted to the programme through Year 1 Entry is required to complete a total of 120 credits as prescribed below, of which no more than 40 credits should be taken at Foundation Level:

1. 65 credits of core courses in Tables 1, 2 and 3;
2. 30 credits of prescribed concentration courses in Table 4;
3. 5 credits of a prescribed elective course from Table 5;
4. 20 credits of purpose-designed General Education courses #; and
5. All three courses under the Global Immersion Programmes in Table 6 (applicable for full-time students only).

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 2 Entry

A student admitted to the programme through Year 2 Entry is required to complete a total of 80 credits as prescribed below, of which no more than 20 credits should be taken at Foundation Level:

1. 35 credits of core courses in Tables 2 and 3;
2. 30 credits of prescribed concentration courses in Table 4;

3. 5 credits of a prescribed elective course from Table 5;
4. 10 credits of purpose-designed General Education courses #; and
5. BUS B082F and BUS B086F in Table 6 (applicable for full-time students only).

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 3 Entry

A student admitted to the programme through Year 3 Entry is required to complete a total of 40 credits as prescribed below:

1. 5 credits of a core course in Table 3;
2. 30 credits of prescribed concentration courses in Table 4;
3. 5 credits of a prescribed elective course from Table 5; and
4. BUS B086F in Table 6 (applicable for full-time students only).

Table 1: Core Course (Middle Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|--------------------------------|---------|--------------|
| BUS B200F | Integrated Business Foundation | 30 | Middle |

Table 2: Core Course (Middle Level)

| Course Code | Course Title | Credits | Course Level |
|------------------------|-------------------------------|---------|--------------|
| BUS B220F ² | Integrated Business Functions | 30 | Middle |

Table 3: Core Course (Higher Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|--------------------|---------|--------------|
| MKT B365F | Services Marketing | 5 | Higher |

Table 4: Prescribed Concentration Courses (Higher Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|-----------------------------|---------|--------------|
| BUS B398F | Work-based Learning Project | 20 | Higher |
| HPM B305F | Event Management | 5 | Higher |
| HPM B308F | Advanced Hotel Management | 5 | Higher |

Table 5: Prescribed Elective Courses (Higher Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|---|---------|--------------|
| HPM B307F | Advanced Tourism Management | 5 | Higher |
| TRM B313F | Customer Experience Management in Tourism and Hospitality | 5 | Higher |

Table 6: Global Immersion Programme

| Course Code | Course Title |
|------------------------|--|
| BUS B081F | Global Immersion Programme (Undergraduate Year 1) |
| BUS B082F | Global Immersion Programme (Undergraduate Year 2) |
| BUS B086F ¹ | Global Immersion Programme (Undergraduate Year 3(O)) |

Note:

1. *Students who have completed BUS B083F would be deemed to have completed the requirements for BUS B086F, and vice versa.*
2. *With effect from the 2021 Autumn term, BUS B104F, COMR B208F, LAW B262F and SPM B214F have been replaced by BUS B220F. If students have successfully completed BUS B104F, COMR B208F, LAW B262F and SPM B214F, they are deemed to have satisfied the requirements of BUS B220F.*

For students admitted before the 2018/19 academic year

Year 1 Entry

A student admitted to the programme through Year 1 Entry is required to complete a total of 120 credits as prescribed below, of which no more than 40 credits should be taken at Foundational Level:

1. 60 credits of core courses in Tables 7 and 8;
2. 5 credits of a core course in Table 9;
3. 30 credits of prescribed concentration courses in Table 10;
4. 5 credits of prescribed elective course from Table 11; and
5. 20 credits of purpose-designed General Education courses #.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 2 Entry

A student admitted to the programme through Year 2 Entry is required to complete a total of 80 credits as prescribed of which no more than 20 credits should be taken at Foundation Level:

1. 30 credits of core courses in Table 8;
2. 5 credits of a core course in Table 9;
3. 30 credits of prescribed concentration courses in Table 10;
4. 5 credits of prescribed elective course from Table 11; and
5. 10 credits of purpose-designed General Education courses #.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE).

Year 3 Entry

A student admitted to the programme through Year 3 Entry³ is required to complete a total of 40 credits as prescribed below:

1. 5 credits of a core course in Table 9;
2. 30 credits of prescribed concentration courses in Table 10;
3. 5 credits of a prescribed elective course from Table 11.

Table 7: Core Courses (Foundation and Middle Level)

| Course Code | Course Title | Credits | Course Level |
|-------------------------|---|---------|--------------|
| BUS B103F | English and Communications for Business I | 5 | Foundation |
| BUS B171F | Business Statistics | 5 | Foundation |
| COMR B202F | Introduction to Management | 10 | Middle |
| COMR B205F ⁴ | Introduction to Business | 10 | Middle |

Table 8: Core Course (Middle Level)

| Course Code | Course Title | Credits | Course Level |
|------------------------|-------------------------------|---------|--------------|
| BUS B220F ⁵ | Integrated Business Functions | 30 | Middle |

Table 9: Core Course (Higher Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|--------------------|---------|--------------|
| MKT B365F | Services Marketing | 5 | Higher |

Table 10: Prescribed Concentration Courses (Higher Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|-----------------------------|---------|--------------|
| BUS B398F | Work-based Learning Project | 20 | Higher |
| HPM B305F | Event Management | 5 | Higher |
| HPM B308F | Advanced Hotel Management | 5 | Higher |

Table 11: Prescribed Elective Courses (Higher Level)

| Course Code | Course Title | Credits | Course Level |
|-------------|---|---------|--------------|
| HPM B307F | Advanced Tourism Management | 5 | Higher |
| TRM B313F | Customer Experience Management in Tourism and Hospitality | 5 | Higher |

Note:

3. Year 3 Entry students admitted in or before the 2016/17 academic year are required to complete the following courses:
 - a. 20 credits of core courses of HPM B305F, HPM B307F, HPM B308F and HPM B309F; and
 - b. 20 credits of prescribed concentration courses from the following courses:
 - i. BUS B299F (Business Field Studies);
 - ii. MGT B399F (Management Policy and Strategy);
 - iii. MKT B363F (Consumer Behaviour);
 - iv. MKT B365F (Services Marketing); and
 - v. MKT B391F (International Business Environment).

4. *With effect from the 2019 Autumn term, the course code COMR B113F has been revised to COMR B205F. If students have successfully completed COMR B113F, they are deemed to have satisfied the requirements of COMR B205F.*
5. *With effect from the 2021 Autumn term, BUS B104F, COMR B208F, LAW B262F and SPM B214F have been replaced by BUS B220F. If students have successfully completed BUS B104F, COMR B208F, LAW B262F and SPM B214F, they are deemed to have satisfied the requirements of BUS B220F.*

Period of Study

The **Bachelor of Hospitality Management programme (Year 3 entry)** provides options for students to study on a full-time or part-time basis. The normative period of study is listed below:

Full-time study : 1 year
Part-time study : 1.5 years

Last update: August 2022