

HONG KONG METROPOLITAN UNIVERSITY

Programme Requirements for Bachelor of Business Administration with Honours in Aviation Services Management (BBAHASMJ)

To be eligible for the award of the **Bachelor of Business Administration with Honours in Aviation Services Management (BBAHASMJ)**, a student shall obtain the required number of credits specified below for the Year of entry, in courses prescribed and detailed on the programme tables.

For students admitted via Year 2 entry in or after 2022/23 and via Year 3 entry in or after 2023/24, they must complete the four University Core Values Modules, namely Core Value I (Integrity), Core Value II (Fairness), Core Value III (Perseverance), and Core Value IV (Innovation) for graduation.

Year 2 Entry

A student admitted to the programme through Year 2 Entry needs to complete a total of 120 credits as prescribed below, of which no more than 20 credits should be taken at Foundation Level:

1. 40 credits of core courses in Tables 1 and 2;
2. 15 credits of prescribed courses in Table 3;
3. 50 credits of concentration courses in Table 4;
4. 5 credits of business elective courses from Table 5;
5. 10 credits of purpose-designed General Education courses [#]; and
6. BUS B082F, BUS B083F and BUS B084F in Table 6.

Note: Please refer to the updated list of purpose-designed General Education courses posted on the University website (www.hkmu.edu.hk/FT_GE)

Year 3 Entry

A student admitted to the programme through Year 3 Entry needs to complete a total of 80 credits as prescribed below:

1. 10 credits of core courses in Table 2;
2. 15 credits of prescribed courses in Table 3;
3. 50 credits of concentration courses in Table 4;
4. 5 credits of business elective courses from Table 5; and
5. BUS B083F and BUS B084F in Table 6.

Table 1: Core Course (Middle Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B220F	Integrated Business Functions	30	Middle	b

Table 2: Core Courses (Middle and Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
MGT B398F	Business Strategy	5	Higher	a or b
MKT B250F	Introduction to Marketing	5	Middle	b

Table 3: Prescribed Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
BUS B328F	Investigating Entrepreneurial Opportunities	10	Higher	a or b
BUS B368F	Business Issues and Ethics	5	Higher	a or b

Table 4: Concentration Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
ASM B318F	Aviation Ecosystem	5	Higher	a or b
ASM B428F	Passenger Handling Operations and Management	5	Higher	a or b
ASM B438F	Aviation Cargo Operations and Management	5	Higher	a or b
ASM B468F	Ground Handling Operations and Management	5	Higher	a or b
ASM B478F	Smart Airport Management	5	Higher	a or b
BUS B398F	Work-based Learning Project	20	Higher	a or b
SCM B371F	Logistics Management	5	Higher	a or b

Table 5: Business Elective Courses (Higher Level)

Course Code	Course Title	Credits	Course Level	Course Group for Honours Classification
MGT B342F	Managing Key Functions in Human Resource Management: Training and Development	5	Higher	a or b
MGT B345F	Managing in Organizations	5	Higher	a or b
SCM B372F	Operations Management: Concepts and Applications	5	Higher	a or b

Table 6: Global Immersion Programme

Course Code	Course Title
BUS B082F	Global Immersion Programme (Undergraduate Year 2)
BUS B083F	Global Immersion Programme (Undergraduate Year 3(H))
BUS B084F	Global Immersion Programme (Undergraduate Year 4)

Note:

1. *Students who have completed BUS B086F would be deemed to have completed the requirements for BUS B083F, and vice versa.*

Honours Classification

For the purpose of honours classification of the **Bachelor of Business Administration with Honours in Aviation Services Management (BBAHASMJ)** programme, relevant courses are categorized as Group (a) and Group (b) as shown in Tables 1 to 4 above.

- (1) Group (a) courses shall consist of the best 40 credits from Higher Level courses listed in Tables 2, 3, 4 and 5.
- (2) Group (b) courses shall consist of the best 40 credits from courses at Higher or Middle Level listed in Tables 1, 2, 3, 4 and 5, where such credits are not taken into account in Group (a) courses.
- (3) Group (a) is weighted the same as Group (b).

March 2023