# **GOBI Title Alert Service**

- I. Background of GOBI
- II. Select Titles via GOBI Email Notifications

# I. Background of GOBI

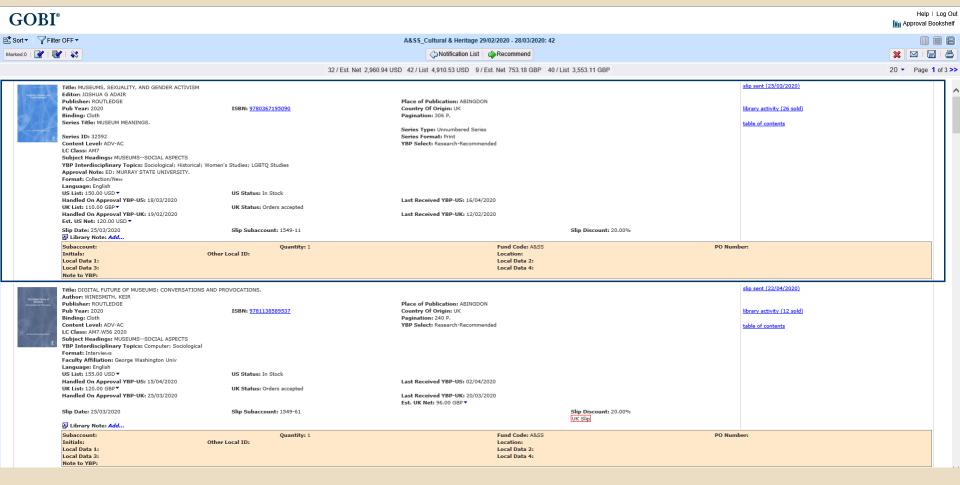
- 1.GOBI Library Solutions is a seller of e-books, print books and workflow services to academic libraries worldwide.
- 2. Serves approximately 90% of the academic libraries in the U.S.
- 3. Develops the GOBI platform an online service with email notification function.

# I. Background of GOBI

- 4. More than 10 million titles (but no Chinese titles) on the platform.
- 5. More than **31,000 academic publishers** covered.
- 6. Over 80,000 new titles annually.

4

## Screen capture of the GOBI online platform

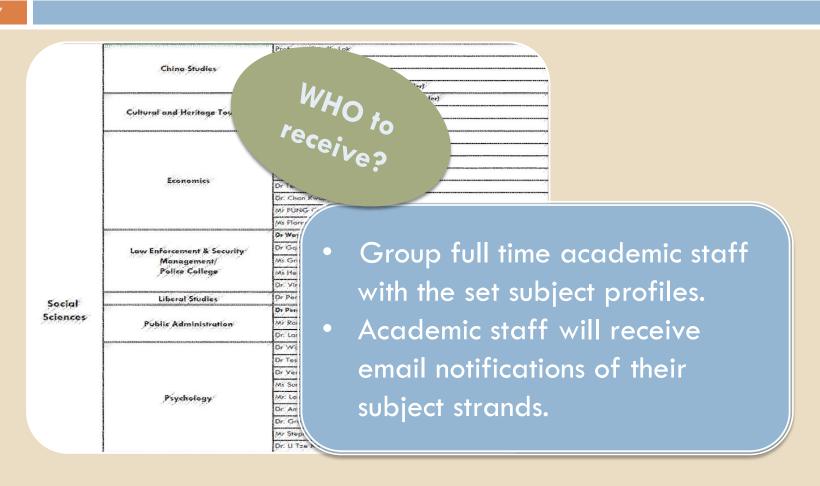


# I. Background of GOBI

#### GOBI email notification service:

- Is a monthly title alert service set up and maintained by the Library to academic staff of HKMU
- Helps you stay abreast of the latest English publications related to your teaching and research
- Provides way to recommend new titles for Library purchase

		Subject Strand: China Studies	
	LC Range	Description	CW -
DS	701-800	China	OW to
Q	1500-1519	China	
JQ	1520-1539	Taiwan	roup?
CNN	1-9000	China (to 1949)	
CNP	1-599	Taiwan	
INQ	1-9665	China (People's Republic)	
	S	Subject Strand: Chinese and English	
	LC Range	Description	
PE	1001-1699	English - Modern English • Group School	ols' subject strands with
PL	1001-3208	Chinese language and literature	
PN	45-58	Literature (General)—Theory. Philosop	ongress Call No. ranges.
PN	80-100	Literature (General)—Criticism	ong. 633 6411 1 10. 1411963.
PN	441-800	Literature (General)—Literary history • Confirm with	Schools on the
PN	801-820	Literature (General)—Literary history-	
PN	851-884	Comparative literature groupings or	nually.
PN	1010-1529	roetry. roetics	
PN	1600-3310	• Set up the su	ubject profiles with the
PN	3311-4000	Prose. Fiction	
PN	6110.5-6120	Drama confirmed Co	all No. ranges.
PN	6120.2	Fiction-English	
PR	1-9680	English Literature	
PS	1-3626	American Literature	





#### DoNotReply@ybp.com

GOBI Notification: A&SS\_Cultural & Heritage - 42 items for period 29/02/2020 - 28/03/2020

WHEN to send out?

GOBI Notification: A&SS Cultural & Heritage - 42 items for period 29/02/2020 - 28/03/2020

The results are available to you as a GobiAlert user, and are retrievable for 12 months, or until they are manually deleted.

These notifications created for

can be viewed by clicking

Any information associated with this email is for private use only. Copying and

Email notifications will be sent out to academic staff automatically according to the subject profiles grouping every 4 weeks.

#### Current subject profiles on GOBI platform

School	Subject profiles
A&SS	China Studies
(13 profiles)	Chinese & English Language
	Creative Arts
	Cultural & Heritage Tourism
	Economics
	English & Comparative Literature
	Language & Translation
	Law Enforcement & Security Management
	Liberal Studies
	Psychology
	Public Administration
	Social Sciences
	Sociology

School	Subject profiles
B&A (3 profiles)	Accounting & Finance
(o promes)	Global Business & Marketing
	Management & Strategy

School	Subject profiles
E&L	Applied Language Studies
(4 profiles)	Education
	IT Literacy
	Mathematics Education

School	Subject profiles
N&HS (2 profiles)	Nursing & Health Studies
	Physiotherapy

School	Subject profiles
S&T (5 profiles)	Applied Science
(o promoty	Computing
	Construction & Quality Management
	Electronic & Computing Engineering
	Mathematics & Statistics

#### 1. Receiving email notifications



DoNotReply@ybp.com

GOBI Notification: A&SS\_Cultural & Heritage - 42 items for period 29/02/2020 - 28/03/2020

GOBI Notification: A&SS Cultural & Heritage - 42 items for period 29/02/2020 - 28/03/2020

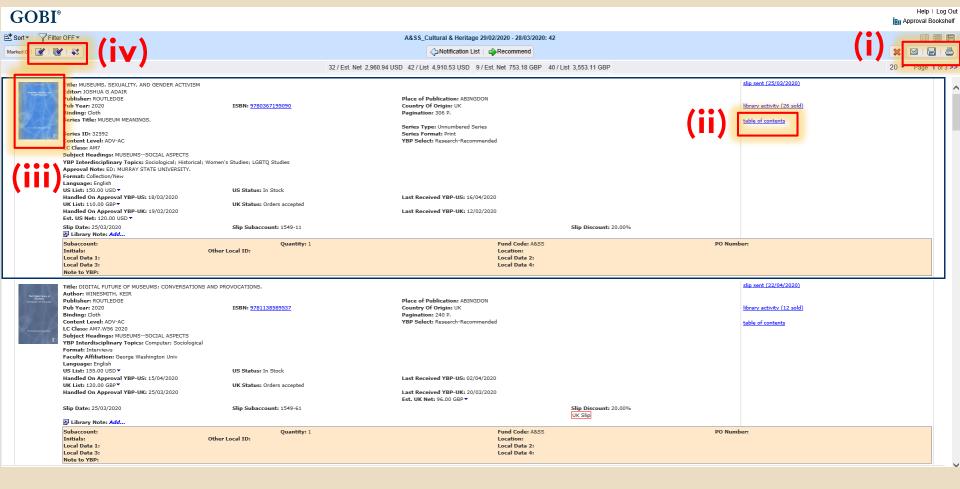
The results are available to you as a GobiAlert user, and are retrievable for 12 months, or until they are manually deleted.

These notifications created for

can be viewed by clicking this link or copy and paste the following URL into your browser:

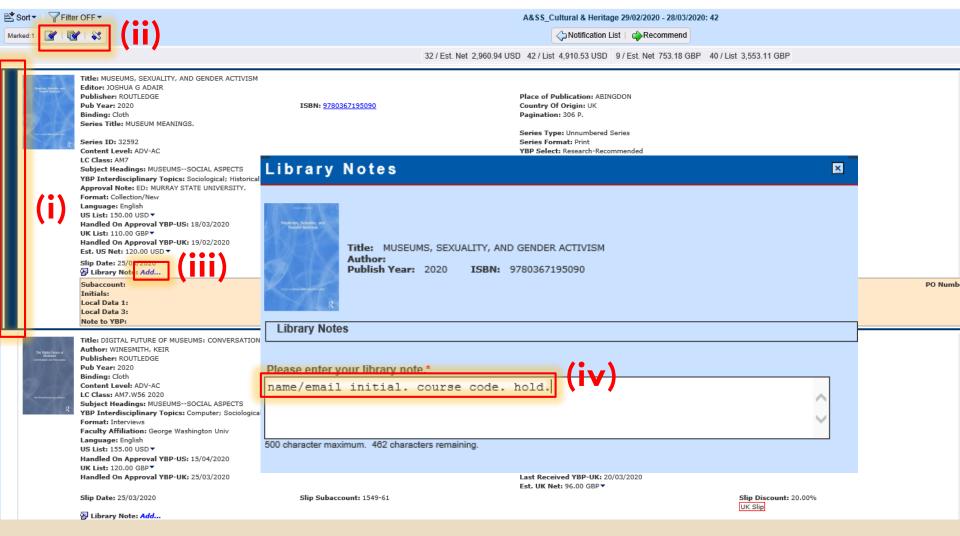
Any information associated with this email is for private use only. Copying and distribution of GOBI contents are prohibited.

## 2. Viewing the new titles list



#### 3. Submitting recommendation

#### **GOBI**®



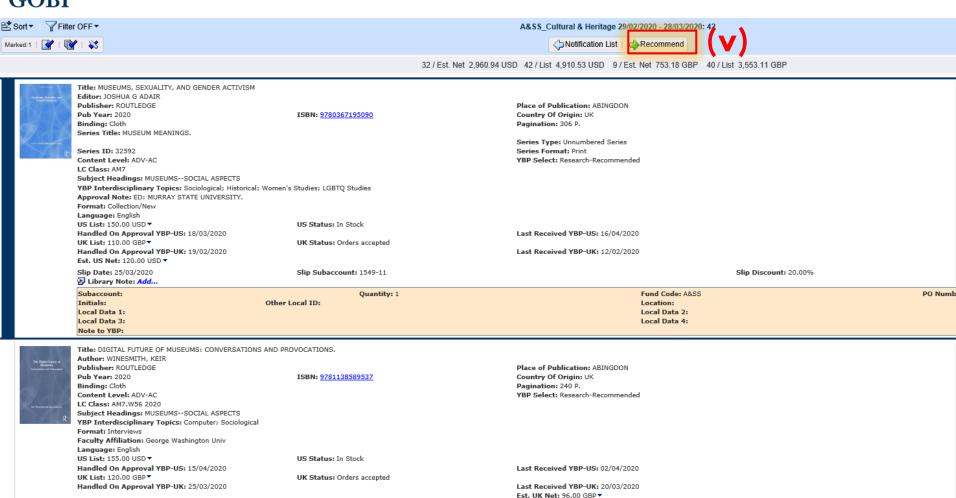
Slip Subaccount: 1549-61

#### 3. Submitting recommendation

#### **GOBI**®

Slip Date: 25/03/2020

← Library Note: Add...



Slip Discount: 20.00%

UK Slip

# 3. Submitting recommendation The Library will receive this recommendation.

THIS ITEM HAS BEEN RECOMMENDED

TILLE: MUSEUMS, SEXUALITY, AND GENDER ACTIVISM

Editor: JOSHUA G ADAIR Publisher: ROUTLEDGE

Pub Year: 2020 ISBN: 9780367195090

Binding: Cloth

Series Title: MUSEUM MEANINGS.

Series ID: 32592 Content Level: ADV-AC

LC Class: AM7

Subject Headings: MUSEUMS--SOCIAL ASPECTS

YBP Interdisciplinary Topics: Sociological; Historical; Women's Studies; LGBTQ Studies

Approval Note: ED: MURRAY STATE UNIVERSITY.

Format: Collection/New Language: English US List: 150.00 USD ▼

US Status: In Stock

Handled On Approval YBP-US: 18/03/2020

UK List: 110.00 GBP▼ UK Status: Orders accepted

Handled On Approval YBP-UK: 19/02/2020

Est. US Net: 120.00 USD ▼

Slip Date: 25/03/2020 Slip Subaccount: 1549-11

Library Note: Add.

DW1 23/04/2020

YBP Order Kev: 99984313760

Place of Publication: ABINGDON

Country Of Origin: UK Pagination: 306 P.

Series Type: Unnumbered Series

Series Format: Print

YBP Select: Research-Recommended

Last Received YBP-US: 16/04/2020

Last Received YBP-UK: 12/02/2020

name/email initial. course code. hold.

#### Gentle reminder:

Please make sure to have your name / email initial added to the Library Note so that we will not miss out your recommendations.

# Thank you!

Please keep an eye on the monthly email notifications. We look forward to receiving your recommendations!

For enquiries, please contact:

Collection Analysis & Management Section of Library

Email: libcam@hkmu.edu.hk